



Our mission is to help families tackle childhood cancer by providing financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

## A MESSAGE FROM OUR CEO



*Keli Coughlin and Coach Coughlin visit with Lucy at Wolfson Children's Hospital.*

Dear Friends,

As the summer begins, I wanted to take a moment to share how grateful I am for your support, and why it is so critical. There are no 'summer breaks' from childhood cancer—the needs of Jay Fund families are constant, and on the rise.



Over the past five years, the number of Jay Fund families receiving financial support increased by 41%, and the total financial support provided by the Jay Fund in turn increased by 146% during that same time period, as seen in the infographic on the back page of the newsletter. Your generosity made it possible for us to **BE THERE** for these families and respond to their increasing needs.

Our financial support focuses on covering non-medical expenses such as housing, transportation costs and utility bills—the everyday payments that often pile up after a diagnosis. For example, as food prices have risen, the Jay Fund has stepped in with grocery store gift cards to help families cover their costs and to ensure they can cater to the special diets and changing appetites of their sick child. We have more than doubled the food support we've provided to families in the past five years.

Because of you, we can remain flexible and responsive to the needs of families, ensuring that we can support them at every stage of their journey. Thank you for making this possible.

With gratitude,

Keli Coughlin Joy, CEO



*Gianna (seated) at the 30th Celebrity Golf Classic with Coach Coughlin, her brother Jackson and mom Ashley.*



# CELEBRITY GOLF CLASSIC

The Tom Coughlin Jay Fund's 30th annual Celebrity Golf Classic raised over \$984,000! We are filled with gratitude because this all-time high allows us to provide vital support to childhood cancer families.

As Coach Coughlin said at the iconic TPC Sawgrass, this is a team effort and our sponsors, celebrities, donors and volunteers are critical parts of the team. Together we can ensure that no child on this difficult journey ever feels alone.

Being a part of a winning team is about showing up for someone else when it counts the most. And that's exactly what happened at this event, which is the foundation upon which the Jay Fund was built. Thank you!

Save the date for next year's event: May 17-18, 2026.



DREAM FINDERS  
HOMES

THE LeBLANC FAMILY CHARITABLE FUND



The Bisignano Family

bread financial.



Matt & Karen Fairbairn



Florida Blue  
Your Health Solutions Partner



Dr. Sandra Jackson  
& Family

Larry, Sarah, &  
Dan Kerr

The McGillis Family



The Nitche &  
Germond Families



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# OUR COMMUNITY IN ACTION

## IMPACT PLAYER PROGRAM

The Impact Player Program helps motivated individuals and organizations raise funds and awareness for the Jay Fund. Visit [tcjayfund.org](https://tcjayfund.org) and click on “Impact Player Program” under “Ways to Give” to see a full list of upcoming Impact Player events and opportunities and to learn more.



### NORTH JERSEY CLASSIC GOLF TOURNAMENT

The North Jersey Classic golf outing contributed \$80,000 to the Jay Fund. Thank you to the presenting sponsors: DSM, Sal Lauretta for Men, Biltmore Tuxedos of Ridgewood, GTL Construction and Costello Insurance Agency Services, and to all the sponsors and golfers who came out to enjoy a day on the links.



### 13TH ANNUAL ROSCOLUSA SONGWRITERS FESTIVAL

Each year Nashville comes to Nocatee for the Roscolusa Songwriters Festival, where hit singers/songwriters treat Ponte Vedra to an unforgettable night of music and storytelling. A portion of the proceeds from this incredible event benefits the Jay Fund—this year Roscolusa contributed \$15,000! Thank you to Kim Paige, Steve Nix and the entire Roscolusa team for your ongoing support.



### HADLEY'S CROCHET CREATIONS

14-year-old Hadley broke her leg in the fall. She was bored recovering at home and taught herself to crochet. As part of her confirmation service project she sold crocheted items and tote bags and raised \$520 for the Jay Fund. We are so inspired seeing kids helping kids!



### TD FIVE BORO BIKE TOUR

A motivated team of riders cycled through the streets of New York City in the annual TD Five Boro Bike Tour and raised over \$25,000 for the Jay Fund. Thank you to the team! Pictured from left to right are Andrew Nocilla, Matthew Miller, Max Egermayer, Stephanie Morrison, Robert Egermayer, Charley Krause and Robert Conenello. Not pictured: John Gonyo, Kathy Baumann and Stephen Baumann.

## GIVE TO THE JAY FUND

Support patients and families tackling childhood cancer by giving to the Jay Fund.

## YOUR GIFT COULD GO TWICE AS FAR!

Many employers offer matching gift programs that can double or even triple your donation to the Jay Fund. Contact your HR department today and make a difference in the lives of families tackling childhood cancer.



**Scan to Give Now**

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# PATIENT FAMILY SUPPORT HIGHLIGHTS

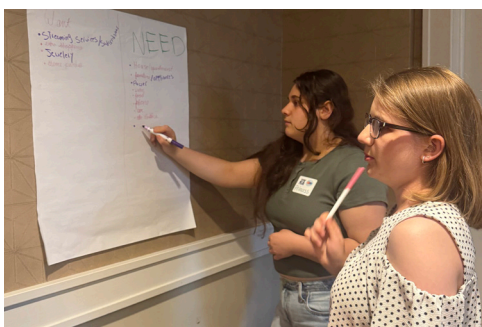
## JACKSONVILLE

### INSIDE THE ROPES AND DREAM DAY EXPERIENCE



Thanks to our partners at THE PLAYERS, Jay Fund patient Liam had a dream day experience at TPC Sawgrass with a tour of the clubhouse, a private lesson and a visit to the locker of his favorite player, Jordan Spieth, where he was surprised with brand new golf clubs! He also got the opportunity to go Inside the Ropes at hole 17 and meet professional golfers during Wednesday's practice round at THE PLAYERS Championship.

### FINANCIAL GAME PLAN SERIES



In an effort to help parents navigate the financial challenges of childhood cancer and assist teens with budgeting skills, JP Morgan Chase hosted two financial literacy workshops for parents and teens.

### J.A.Y.S. TEAM SIBLINGS EVENT AT UNF ROPES COURSE



As part of our mission to support the well-being of the entire family, 28 siblings of cancer patients enjoyed a day at the UNF Eco Adventure Ropes Course to participate in a day of games, teamwork, communication and high-flying fun! It was a chance for siblings to form special connections with other kids who understand what their family is going through.



# PATIENT FAMILY SUPPORT HIGHLIGHTS

## NEW YORK/NEW JERSEY

### YANKEES GAME



50 patients and their families took a timeout from cancer to watch the NY Yankees take on the San Francisco Giants. Fourteen-year-old Harlem was delighted to receive a game ball and many families were thrilled to see their smiling faces on the jumbotron. Many thanks to Delta Air Lines for providing the great seats!

### FOOD LOCKER LAUNCHED AT NBI MEDICAL CENTER



In partnership with Newark Beth Israel Medical Center, the Jay Fund created a food locker filled with healthy snacks and meal prep staples to help alleviate food insecurity issues for pediatric oncology patients and families being treated at the Valerie Center in Newark, NJ.

### MOM'S DAY OF RELAXATION



Jay Fund moms enjoyed a day of peaceful relaxation exploring the scenic trails of the Thielke Arboretum in Glen Rock, NJ. The nature walk was followed by guided meditation, a painting session and a delicious meal to provide moms with a much-needed opportunity to rest, recharge and enjoy some self-care.

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# 2025 QUARTERBACK CLUB

The Tom Coughlin Jay Fund Quarterback Club is made up of individuals and organizations who invest more than \$5,000 cumulatively in a calendar year, outside of event sponsorships. The list below reflects gifts made in 2024.

Roger Ballou  
Baptist Health System  
Kristin Barbato  
Chris Berman  
BJ's Charitable Foundation  
Borkowski Family Foundation  
Mandy Bowers  
Selena & Kevin Breedlove  
The William V. Campbell Foundation  
Gary & Nancy Chartrand  
Citi  
Kipp Clark  
Korn Ferry Tour  
The Stephen Colbert AmeriCone Dream Fund  
Tom Coughlin  
The CSI Companies  
Valerie de la Torre  
Bridget DeHart  
Deltek, Inc.  
DF Capital Management  
Tom & Kathy Doran  
DuBow Family Foundation  
Ray & Kay Eckstein Charitable Trust  
Eisai Inc.  
Fedway Associates  
Fiserv Corp  
Alfred Gaudelli  
Patrick & Inger Geraghty  
Sam Goldstein  
Golf Fights Cancer

David Group  
Todd & Allison Hastie  
Robert & Margaret Hill  
Hollyjolly Foundation  
Hops that Help  
Inserra ShopRite Supermarkets  
Dr. Sandra Jackson  
Jacksonville Jaguars  
John Jay Baseball Booster  
Cassie Jones  
Barry Kirschner  
Robert & Peggy LeBlanc  
Mike & Jane Lewis  
LKQ Corporation  
Doug & Kathy Long  
Darren & Samantha Magarro  
John & Denise Mara  
Dennis & Elizabeth Mathew  
Daniel McCaffery  
Peggy McCaughey Giving Fund  
Sean McDonough  
Mike & Lisa McGillis  
Anne Mesrobian  
Moorman's Miracles Foundation  
Mother Cabrini Health Foundation  
MountainStar Capital  
Mike & Betsy Mularkey  
Daniel & Tori Murphy  
The NASCAR Foundation

National Mah Jongg League Foundation  
New York Football Giants  
New York Life Foundation  
NWM Corporation  
Marianne Palmer  
PGA TOUR  
THE PLAYERS Championship  
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Chris Russo  
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TPC Sawgrass  
Dick and Carol Vermeil  
The Ward Foundation  
Delores Barr Weaver Legacy Fund  
Barb Wenger  
Richard Werner  
Zallie Supermarkets, Inc

## GIFTS-March-April 2025

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

Jennifer Abrams  
Diane Adams  
Ralph Andretta  
Tom & Kate Argiro  
Ann Marie Argitis  
Steve & Tammy Barry  
Borkowski Family Foundation  
Caitlyn Cohn  
Thomas & Kathy Doran  
Jim Dorey  
DuBow Family Foundation  
Jillian Ebersson  
The Francis H. Spiegel Jr. Fund

Dave Germond  
Maryanne Helffrich  
Andy & Katrina Herrin  
Rebekah Hodges  
Tim & Gail Horgan  
Andrew & Anna Hugh  
Dr. Sandra Jackson  
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John McDonald  
Patrick & Kimberly McGuane  
Anne Mesrobian  
Navy Wives Club of America JAX #86  
Brendon Olinto

James Phelan  
Mark Post  
Jennifer Quigley  
Luke & Emily Redito  
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Frank Semcer  
David & Angeline Smith  
Connie Smith  
Derek Trucks  
Barb Wenger  
Linda Wilkinson  
David & Tracy Williams  
Salvatore Zuccaro

## TRIBUTE GIFTS-March-April 2025

We deeply appreciate those choosing to give in memory and honor of their loved ones.

Bernie Connelly  
Brandon Dodill  
Michael Duncan  
Thomas Harvey

### IN MEMORY OF

Kristin Horgan Hiza  
Byron Hodnett  
John Huffman

Christian Daniel Lee Kato  
Nick Malie  
Larry Wright

### IN HONOR OF

Shirley Krasinski

Rory McIlroy

Camila Izaguirre



# 2025 SCHOLARSHIP WINNERS

Funded by generous donors, the Tom Coughlin Jay Fund Foundation scholarships were established to offer hope beyond cancer, providing financial support so cancer patients and survivors can attend college and live out their dreams. Winners are chosen based on academic achievement, moral character, attitude and resilience.



**SEBASTIAN ADAMES**  
SAKS FIFTH AVENUE  
SCHOLAR



**TOLULOPE AGELOYE**  
DAVIS POLK & WARDWELL  
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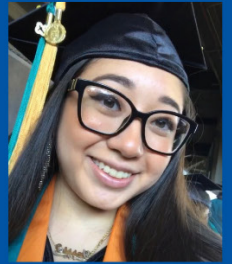
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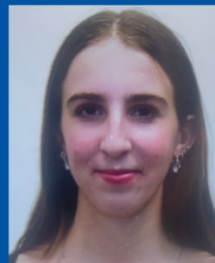
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# INCREASING NEEDS OF JAY FUND FAMILIES 2020-2024

*Through your support, we have been able to BE THERE for families who have a child with cancer and meet their growing financial and emotional needs over the past five years. Thank you for your generosity!*

## Financial Support

**41% increase** in number of Jay Fund families receiving financial support

**146% increase** in total financial support provided by the Jay Fund

Financial support includes help with:



Housing



Food



Transportation



Utilities

## Emotional Support



**27% increase in number of emotional support opportunities and experiences**

