

# THE TOM COUGHLIN JAY FUND FOUNDATION

## IN HONOR OF JAY

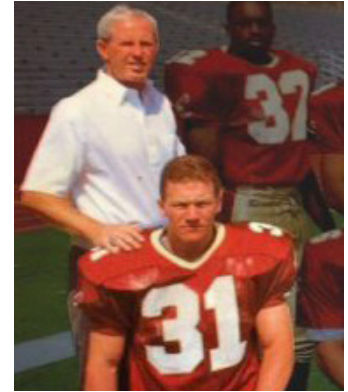
The Tom Coughlin Jay Fund Foundation is named for Jay McGillis, who was diagnosed with leukemia while playing football under Coach Coughlin at Boston College. In the eight months between Jay's diagnosis and the day he passed away from cancer, the Coughlin family saw firsthand the physical, emotional and financial strains the illness caused Jay's family. Coach Coughlin vowed that if he ever had the chance, he would create a way to help families with children battling cancer. Coach Coughlin kept his vow and when he became the first head coach of the Jacksonville Jaguars, he started this foundation to BE THERE for these patients and families in Jay's honor. When he went on to serve as the head coach of the New York Giants, he expanded the foundation to New York and New Jersey.

## HOW DOES THE JAY FUND HELP?

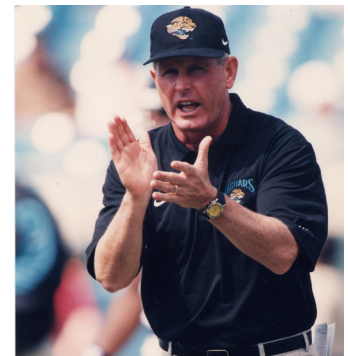
- ▶ **Financial Support**
- ▶ **Financial Game Planning**
- ▶ **Emotional Support**
- ▶ **Practical Support**
- ▶ **Sibling Support Program**
- ▶ **Adolescent and Young Adult Program**
- ▶ **Caregiver Care Program**
- ▶ **Family Psychosocial Referral Program**

To stay up to date on all programs, email [support@tcjayfund.org](mailto:support@tcjayfund.org) with your preferred contact information.

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Tom Coughlin & Jay McGillis  
1991



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# APPLYING FOR HELP

## WHO QUALIFIES FOR HELP?

Our focus is children and young adults, ages 0-22 years old, currently undergoing treatment or up to 6 months following treatment. They must also live within our geographical guidelines:



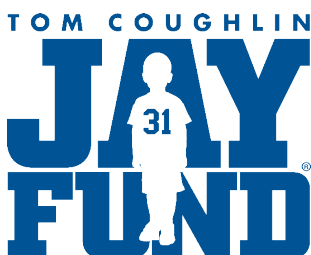
## GEOGRAPHICAL GUIDELINES

**Florida counties served:** Alachua, Baker, Bradford, Clay, Columbia, Duval, Flagler, Hamilton, Jefferson, Lafayette, Leon, Madison, Nassau, Putnam, St. Johns, Suwannee, Taylor, Union, Volusia, Wakulla

**Georgia counties served:** Atkinson, Bacon, Brantley, Camden, Charlton, Clinch, Coffee, Echols, Glynn, Lanier, Lowndes, McIntosh, Pierce, Ware

## HOW TO LEARN MORE

Talk to your social worker or complete our registration form by scanning the QR code below.



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# FINANCIAL SUPPORT

## WHAT IS FINANCIAL SUPPORT?

The Jay Fund aims to take the financial burden and stress off families by assisting with household expenses. This includes help with mortgage, rent, transportation, utility, cable, phone, and food payments.

Patients and survivors who wish to continue their education after graduating high school are also eligible to apply for a scholarship.

## WHO QUALIFIES TO RECEIVE FINANCIAL ASSISTANCE?

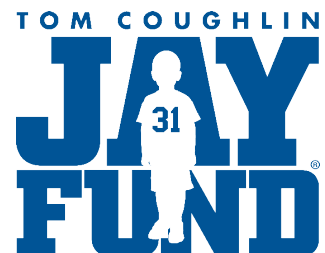
We support all, no matter your socioeconomic status. If you can't pay your household bills because of your child's diagnosis, we can help.

## HOW TO APPLY FOR FINANCIAL SUPPORT?

Contact your social worker.



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# FINANCIAL GAME PLANNING

## WHAT IS THE FINANCIAL GAME PLAN PROGRAM?

A program to assist families with the financial challenges of childhood cancer and support them as they navigate the unexpected costs that arise after their child's diagnosis.

## HOW DOES THE PROGRAM WORK?

- ▶ **Confidential, Virtual, One-on-One Coaching**
- ▶ **Personalized Advising To Meet Your Needs**
- ▶ **No Cost to You**
- ▶ **Financial Workshops**



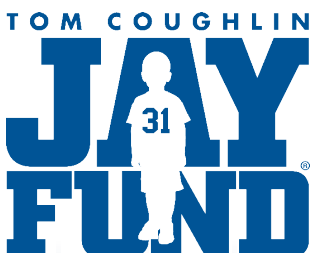
## WHAT DOES A FINANCIAL COACH DO?

- ▶ Guides you through a process based on your goals, without judgment.
- ▶ Provides support, encouragement, accountability, and tools to help you make informed financial decisions.
- ▶ Answers questions regarding finances including things like cost saving options, prioritizing bills and improving credit rating.

## RESOURCES

The Jay Fund hosts financial workshops throughout the year designed to empower parents with knowledge and tools to face the financial challenges of childhood cancer. These workshops also give parents an opportunity to connect with other caregivers facing similar circumstances.

**READY TO GET STARTED?** Email [support@tcjayfund.org](mailto:support@tcjayfund.org)



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# EMOTIONAL SUPPORT

## MAKING A CHILD'S LIFE BRIGHTER

### ► EVENTS AND OPPORTUNITIES

Special events are offered by the Jay Fund to provide opportunities for families to create positive memories together and to take a "timeout" from cancer. Events bring children and families together where friendships are formed with others going through a similar journey.



### ► SPECIAL EXPERIENCES

Once-in-a-lifetime opportunities to brighten the lives of children facing the unthinkable.



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# PRACTICAL SUPPORT

## QUALITY OF LIFE

The Jay Fund is able to **BE THERE** for families by supporting the treatment facilities that provide medical care to children diagnosed with cancer. The Jay Fund's focus is to make the time spent in the hospital or clinic more positive and to improve the entire family's overall cancer journey.

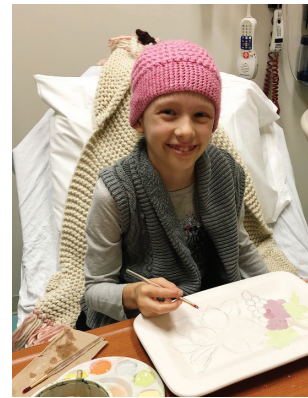
**The Jay Fund aims to improve quality of life by sponsoring:**

### ► CHILD PSYCHOLOGY

Psychological services for pediatric oncology patients who need them, regardless of insurance coverage.

### ► ART PROGRAMMING

Personalized fine art experiences are provided through Art with a Heart in Healthcare to help enhance the healing process for patients.



### ► SUMMER CAMP

Patients attend a medically sound summer camp retreat. A send off celebration party, bus transportation, and lodging at Camp Boggy Creek are provided.

### ► TREATMENT FACILITIES ENHANCEMENTS

The Jay Fund enhances the overall patient and family experience at the hospital and clinic by stocking the Family Pantry, funding Evan's Teen Room, and providing electronics, video games, and toy/book donations.



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# SIBLING SUPPORT PROGRAM

Recognizing that childhood cancer affects the entire family, the Tom Coughlin Jay Fund offers a unique program for siblings of children with cancer. J.A.Y.S. (Just Among You Siblings) Team provides a supportive environment for siblings of pediatric oncology patients.

**SCHOOL AGED: 6-12 YEARS OLD**

**TEENS: 13-18 YEARS OLD**

## THE OBJECTIVE

The Jay Fund wants to ensure siblings are supported with opportunities and experiences to connect with their peers and find common ground with others who also have a sibling with cancer.

## SUPPORT FROM J.A.Y.S. TEAM

**MEET** other siblings in a relaxed, recreational setting.

**DISCUSS** common joys and concerns with other siblings of children with cancer.

**DISCOVER** how others handle common situations.

**LEARN** more about their sibling's diagnosis, treatment, and other implications of childhood cancer.

For more information contact [support@tcjayfund.org](mailto:support@tcjayfund.org)



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# ADOLESCENT AND YOUNG ADULT PROGRAM

Adolescent and young adults (AYAs) are a unique group in the pediatric oncology world. They are diagnosed with cancer while tackling other physical, social and emotional changes far different from younger oncology patients.

This is why the Jay Fund supports Nemours Children's Health's AYA Program, C.H.A.T. (Cancer|Healing|Adolescents|Talking).

## THE OBJECTIVE

Provide a fun and enjoyable environment for adolescents and young adults tackling childhood cancer. The Jay Fund wants to nurture and establish new friendships in addition to providing a safe space for AYAs to openly discuss their shared experiences.

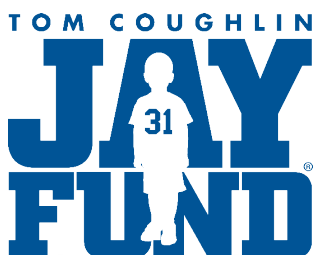
## SUPPORT FROM THE AYA PROGRAM

**MEET** other AYAs for peer support, educational topics and recreational activities.

**DISCUSS** concerns like relationships with friends and family, returning to work and school and making meaning out of illness.

**DISCOVER** ways to successfully transition to adulthood as a cancer survivor.

**LEARN** more about improving adulthood post-treatment.



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# CAREGIVER CARE PROGRAM

## WHAT IS THE CAREGIVER CARE PROGRAM?

Caring for a child with cancer can be emotionally, mentally, and physically overwhelming. Often, parents put their own needs and well-being on hold as they assume the role of caregiver, focusing their energy towards their seriously ill child.

Research shows that if a caregiver has support and their well-being is taken care of, the patient's overall well-being is positively impacted. The Tom Coughlin Jay Fund's Caregiver Care program focuses directly on caregiver needs to help them be their best selves so that they can **BE THERE** for their child.



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## THE OBJECTIVE

Improve the overall well-being of caregivers by providing increased opportunities for fitness and physical health, by educating them on the importance of nutrition and self-care, and by nurturing peer, family, and spousal relationships.

**MEET** other caregivers who are also walking the pediatric cancer journey.

**DISCUSS** all the highs and lows that come with having a child with cancer.

**DISCOVER** how to improve your overall well-being as a caregiver.

**LEARN** about the importance of self-care, physical health, and peer support.

## READY TO GET STARTED?

For more information or to register for the Caregiver Care Program, email [support@tcjayfund.org](mailto:support@tcjayfund.org)

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# FAMILY PSYCHOSOCIAL REFERRAL PROGRAM

A childhood cancer diagnosis can impact the mental and emotional well-being of the entire family. The Jay Fund provides a referral program to help connect Jay Fund families to local providers who can help them manage the psychosocial impact of childhood cancer.

## WHAT IS THE FAMILY PSYCHOSOCIAL REFERRAL PROGRAM?

Psychosocial care is often provided to pediatric oncology patients and may be covered by insurance, depending on their coverage. However, we recognize that parents and siblings also need psychosocial support. This program is intended to meet their needs and complement the mental health services currently available to pediatric oncology patients.

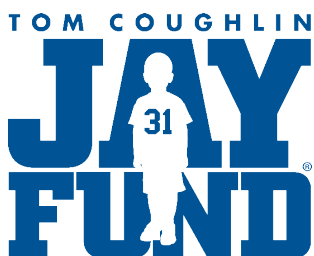
- ▶ Families are eligible to receive up to 10 counseling sessions with licensed professionals. The 10 sessions are considered a once-per-lifetime benefit.
- ▶ The first session is free. Each session thereafter (sessions 2-10), the family will pay the therapist a \$25 co-pay per session. The 10 sessions may be used in any combination to best support the family's needs: individual counseling, couples counseling, family counseling, etc.

## WHO QUALIFIES FOR THE FAMILY PSYCHOSOCIAL REFERRAL PROGRAM?

In order to receive mental health counseling a family must have a registered Jay Fund patient diagnosed with, relapsed with, or passed away from childhood cancer.

## HOW CAN I APPLY?

You can access services by contacting your social worker, emailing [support@tcjayfund.org](mailto:support@tcjayfund.org) or calling the Jay Fund directly at 904-543-2599. You will be directed to complete a brief questionnaire. The coordinator of the psychosocial referral program will contact you directly and set you up with a qualified therapist.



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