



Our mission is to help families tackle childhood cancer by providing financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

## A MESSAGE FROM OUR CEO



Kennedy (top) and Natalie (bottom) painted beautiful platters for the Wine Tasting Gala auction. At each of our signature events the Jay Fund is lucky to have patient artwork to display and sell in support of patients and families.



Dear Friends,

We launched into 2025 with renewed dedication to bringing resources and hope to families caring for a child with cancer. Our Wine Tasting Gala at EverBank Stadium was an exceptional example of the community coming together to let these families know they are not alone. Thank you for **Being THERE** to support families in their most difficult days.

The Jay Fund surveys the families we serve to better understand their needs and find the best ways to support them. While most of us would guess that medical expenses skyrocket with a cancer diagnosis, 72% of families reported that it was also **non-medical expenses that added a significant burden to their bottom line**. Travel expenses for frequent trips to treatment can cost hundreds of dollars or more per month. Food expenses increase as patients have special nutrition plans. Their tastes also change because of their chemo drugs and parents often have to eat out while at the hospital. The patient's siblings often require child care during this crisis because parents are at work or caring for their sick child. These are some of the ripple effects that create the financial stress of a pediatric cancer diagnosis.

With your help, we ease these financial burdens and give families one less thing to worry about so they can focus on their child.

With gratitude,

Keli Coughlin Joyce, CEO



# OUR COMMUNITY IN ACTION

## WINE TASTING GALA

Over 1,100 guests from Jacksonville and beyond attended our annual Wine Tasting Gala at EverBank Stadium and raised \$372,000 for families tackling childhood cancer. Attendees had the chance to sample 146 different wines and food from 30 of Northeast Florida's top restaurants.



## THANK YOU

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## IMPACT PLAYER EVENTS

The Impact Player Program helps motivated individuals and organizations raise funds and awareness for the Jay Fund. Visit [tcjayfund.org](http://tcjayfund.org) and click on "Impact Player Program" under "Ways to Give" to see a full list of upcoming Impact Player events and to learn more.



### GOLF FIGHTS CANCER'S JAX GOLF MARATHON

A group of six golfers played 100 holes each in one day at Blue Sky Golf club and raised \$20,000 for Jay Fund families.



### FLEMING'S PRIME STEAKHOUSE GRAND OPENING HONORS JAY FUND

Fleming's Prime Steakhouse celebrated the grand opening of their new location in Montvale, NJ, and honored the work of the Jay Fund with a \$10,000 gift in support of our mission.



### TAP CANCER OUT - JAX BJJ OPEN

Tap Cancer Out hosted a jiu-jitsu tournament to raise funds for cancer-fighting organizations. We are honored to be one of their beneficiaries.



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# PATIENT FAMILY SUPPORT HIGHLIGHTS

## JACKSONVILLE JAGUARS PIZZA COOK-OFF



Three Jay Fund patients were recruited to judge the pizza-making skills of Jacksonville Jaguars Ross Maticcik, Logan Cooke, Travis Etienne, Anton Harrison, Tyson Campbell and Andre Cisco. Gracielin (17), Mikey (6), and Jase (11) enjoyed some delicious pizza and a break from cancer treatments.

## FAMILY FUN DAY WITH THE HARLEM GLOBETROTTERS



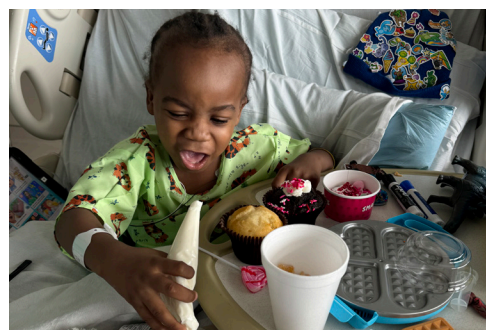
The world-famous Harlem Globetrotters performed jaw-dropping trick shots and gravity-defying dunks for 120 Jay Fund kids and parents at our annual Family Fun Day. Many thanks to our sponsor Servier.

## SPREADING LOVE ON VALENTINE'S DAY!



No one's sweeter or more loved than our Jay Fund kids! Cinderella, Princess Tiana and Spiderman surprised the kids with a special Valentine's Day party filled with treats, crafts, games and lots of love and encouragement.

## WOLFSON CHILDREN'S HOSPITAL VISITS



Hospital stays can be long and difficult, so the Jay Fund team visits Wolfson Children's Hospital regularly to bring meals for caregivers and comforting items and activities to help ease the stress.

## GIVE TO THE JAY FUND

Support patients and families tackling childhood cancer by giving to the Jay Fund.

## CREATIVE WAYS TO GIVE

Want to make an impact each month and consistently BE THERE for families? Consider a monthly gift.

Select the "Monthly" option on our give page.



**Scan to Give Now**

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The Tom Coughlin Jay Fund Leadership Team is made up of individuals and organizations who give in excess of \$1,000 to the year-end appeal for gifts.

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The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

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We deeply appreciate those choosing to give in memory and honor of their loved ones.

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# SIBLING SUPPORT

National Siblings Day is April 10, and we would like to honor the brothers and sisters whose kindness and devotion play a critical role throughout their sibling's cancer journey. With their unique brand of "medicine," siblings are an ever-present source of encouragement and support.







# 2024 IMPACT

## \$4,909,115 in Total Assistance for 921 Childhood Cancer Families



14 bills paid every day



Housing



Food



Transportation



109 emotional support opportunities/experiences to let families know they are not alone.

***Thank you for BEING THERE for families tackling childhood cancer!***



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