

TOM COUGHLIN  
**JAY**  
**FUND**<sup>®</sup>  
CELEBRITY GOLF CLASSIC

MAY 18-19, 2025 | TPC SAWGRASS

IN PARTNERSHIP WITH THE  PLAYERS<sup>®</sup>



# TOM COUGHLIN JAY FUND CELEBRITY GOLF CLASSIC

Be a part of the annual Tom Coughlin Jay Fund Celebrity Golf Classic and provide hope for a family tackling childhood cancer.

This premier event is the foundation upon which the Jay Fund was built. The Celebrity Golf Classic brings sports enthusiasts together with philanthropic-minded businesses and individuals for two days of socializing and golf at TPC Sawgrass. The fun kicks off on Sunday evening with a gala dinner featuring celebrity guests tableside. Attendees can bid on experiences, vacations, and sports memorabilia during competitive silent and live auctions. On Monday the competition continues on the iconic PLAYERS Stadium Course with celebrities and sponsors enjoying 18 holes hosted by Coach Tom Coughlin.

For 30 years, the Tom Coughlin Jay Fund Celebrity Golf Classic has provided essential funds and support necessary for families tackling pediatric cancer. When a child is diagnosed with cancer, the whole family is impacted. That's why the Jay Fund provides special experiences and emotional support for patients and family members alike. We want **BE THERE** for the family so they can **BE THERE** for their sick child.



# PRESENTING SPONSOR

## BENEFITS-\$50,000 (1 AVAILABLE)

- Two (2) foursomes in the Celebrity Golf Classic on Monday, May 19; THE PLAYERS Stadium
- Gift bag and commemorative group photo for all golfers
- Opportunity to select celebrity guest to complete each foursome
- Fore caddie per foursome
- Use of eight personalized lockers in the TOUR-PLAYER locker room for the Celebrity Golf Classic
- Two (2) priority tables of eight (8) at the Celebrity Dinner & Auction on Sunday, May 18; TPC Sawgrass Clubhouse
- Opportunity to select celebrity guest for each table; in addition to your (2) tables of 16 seats
- Invitation to exclusive Celebrity Reception on Sunday, May 18; TPC Sawgrass Clubhouse
- One college scholarship, in your name, to be announced at Celebrity Dinner & Auction
- Prominent branding and gifting opportunities over two-day event including all printed & digital materials
- Official sponsor of a patient event or experience in 2025-2026



# TITLE SPONSOR

## BENEFITS-\$30,000 (SOLD)

- Two (2) foursomes in the Celebrity Golf Classic on Monday, May 19; THE PLAYERS Stadium
- Gift bag and commemorative group photo for all golfers
- Celebrity guest to complete each foursome
- Fore caddie per foursome
- Two (2) priority tables of eight (8) at the Celebrity Dinner & Auction on Sunday, May 18; TPC Sawgrass Clubhouse
- Celebrity guest for each table; in addition to your (2) tables of 16 seats
- Invitation to exclusive Celebrity Reception on Sunday, May 18; TPC Sawgrass Clubhouse
- Branding and gifting opportunities over two-day event
- Official sponsor of a patient event or experience in 2025-2026



## **OFFICIAL SPONSOR**

### **PACKAGE-\$15,000 (SOLD)**

- One (1) foursome in the Celebrity Golf Classic on Monday, May 19; THE PLAYERS Stadium
- Celebrity guest to round out each foursome
- Fore caddie per foursome
- Gift bag and commemorative group photo for all golfers
- One (1) table of eight (8) at the Celebrity Dinner & Auction on Sunday, May 18; TPC Sawgrass Clubhouse
- Celebrity guest for table; in addition to your (8) seats
- Branding opportunities over two-day event
- Official sponsor of a patient event or experience in 2025-2026

## **DINNER SPONSOR**

### **PACKAGE-\$7,500 (5 AVAILABLE)**

- One (1) table of eight (8) at the Celebrity Dinner & Auction on Sunday, May 18; TPC Sawgrass Clubhouse
- Celebrity guest for table; in addition to your (8) seats
- Branding opportunities at Celebrity Dinner & Auction

## **KADDIE FOR KIDS SPONSOR**

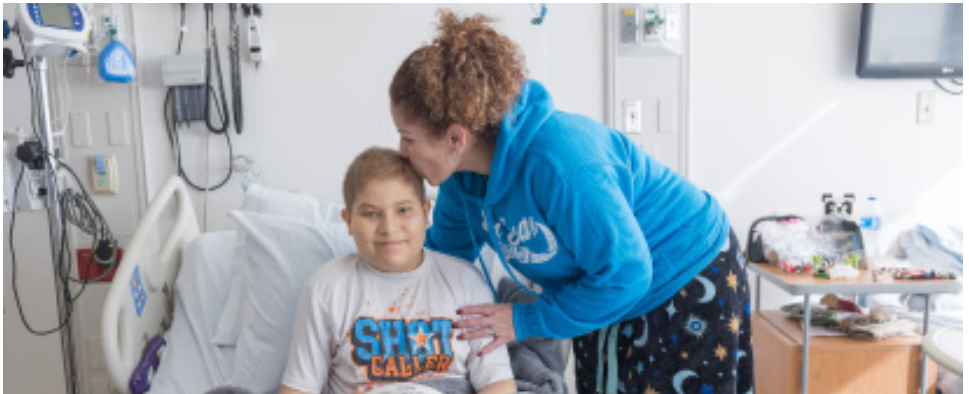
### **PACKAGE-\$5,000**

- Two (2) invitations to the Celebrity Dinner & Auction on Sunday, May 18; TPC Sawgrass Clubhouse
- The opportunity to support a Jay Fund patient by featuring their story on course signage and on the golf cart GPS tracking system, proudly displayed alongside your company logo
- A customized caddie bib which includes your company logo and the patient's name on the back, worn throughout the round by a TPC Sawgrass caddie
- An invitation for two (2) company ambassadors to join the celebrity golfers for coffee from 7:30-9 am at the Practice Facility ahead of the Celebrity Golf Classic
- Recognition on Jay Fund digital platforms



## ABOUT THE TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation provides vital support to families tackling childhood cancer, ensuring they stay in their homes and have food and essential resources. The Jay Fund, the nonprofit organization of 2X Super Bowl-winning head coach Tom Coughlin, was established in 1996 in the memory and spirit of the late Boston College football player, Jay McGillis, who passed away from leukemia. From diagnosis to recovery and beyond, the Jay Fund is part of the team, allowing parents to focus solely on their child's well-being. The mission is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their child.



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