

TOM COUGHLIN

JAY FUND[®]

WINE TASTING GALA

EverBank Stadium
February 27, 2025



Moted Best in Jax
Charity Gala



WINE TASTING GALA

Join Coach Tom Coughlin as we celebrate the Tom Coughlin Jay Fund Wine Tasting Gala on February 27, 2025. We are thrilled to return to the field at EverBank Stadium for this signature event, voted as the Best in Jax Charity Gala in 2024 by Jacksonville Magazine. Get in the game early as a sponsor for this special evening featuring hundreds of wines and signature dishes from some of Northeast Florida's top restaurants and businesses.

GALA SPONSORSHIP BENEFITS

When you sponsor the Wine Tasting Gala, you provide tangible benefits for local families tackling childhood cancer. Your support helps keep a roof over their heads and puts food on their tables. For over 20 years, the business community has steadfastly supported the Gala. This is an opportunity to see and be seen among the hundreds of guests from across the First Coast while making a direct impact as you network and entertain clients.



ESTATE SPONSOR

\$25,000

ONLY 1 AVAILABLE

- Logo featured on 1,000+ Keepsake Wine Glasses provided to all attendees
- 10 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking
- 10 additional Main Gala Tickets (excludes Locker Room Reception and complimentary valet parking)
- Recognition in media releases
- Prominent recognition on primary EverBank Stadium videoboard for maximum visibility at event
- Logo/Name on EverBank Stadium digital corner boards (4 total)
- Additional logo recognition:
 - Recognition on select TVs in the stadium
 - Jay Fund website and newsletter
 - Event promotional materials
 - Auction website
- Listing in event brochure
- Prominent recognition in Jacksonville Magazine feature section*
- Showcased on event social media posts

GRAND CRU SPONSOR

\$15,000

- 10 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking
- 10 additional Main Gala Tickets (excludes Locker Room Reception and complimentary valet parking)
- Recognition in media releases
- Prominent logo recognition on primary EverBank Stadium videoboard for maximum visibility at event
- Logo/Name on EverBank Stadium digital corner boards (4 total)
- Additional logo recognition:
 - Recognition on select TVs in the stadium
 - Jay Fund website and newsletter
 - Event promotional materials
 - Auction website
- Listing in event brochure
- Recognition in Jacksonville Magazine feature section*
- Showcased on event social media posts

PREMIER CRU SPONSOR

\$7,500

- 6 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking
- 4 additional Main Gala Tickets (excludes Locker Room Reception and complimentary valet parking)
- Prominent logo recognition on EverBank Stadium digital corner boards (4 total)
- Logo/Name on EverBank Stadium digital ribbon boards
- Additional recognition:
 - Recognition on TVs throughout stadium
 - Jay Fund website and newsletter
 - Auction website
- Listing in event brochure
- Listing in Jacksonville Magazine Wine Tasting feature section*
- Social media mentions

RESERVE SPONSOR

\$4,000

- 4 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking
- Listing in event brochure
- Listing in Jacksonville Magazine Wine Tasting feature section*
- Social media mentions

*Subject to print deadlines



EXCLUSIVE BRANDING SPONSORSHIP OPPORTUNITIES

TASTING TRAIL MAP SPONSOR

ONLY 1 AVAILABLE

\$7,500

- Logo featured on event map provided to all attendees, on signage and on event website
- 6 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking
- 2 additional Main Gala Tickets

360 DEGREE VIDEO BOOTH SPONSOR

ONLY 1 AVAILABLE

\$5,000

- Logo featured on every 360 degree video downloaded by attendees and shared on social media
- 4 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking

ROAMING PHOTO BOOTH SPONSOR

ONLY 1 AVAILABLE

\$5,000

- Logo featured on every photo downloaded by attendees
- 4 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking

LOCKER ROOM RECEPTION

GIFT BAG SPONSOR

ONLY 1 AVAILABLE

\$3,000

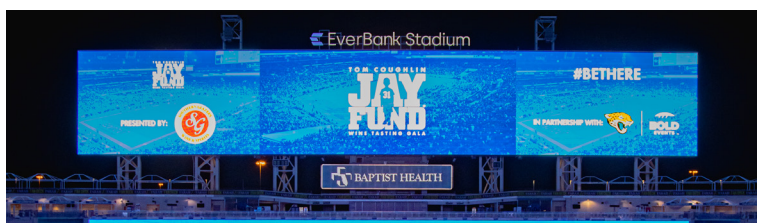
- Logo featured on gift bags given to 300+ attendees of the exclusive Locker Room Reception
- 2 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking

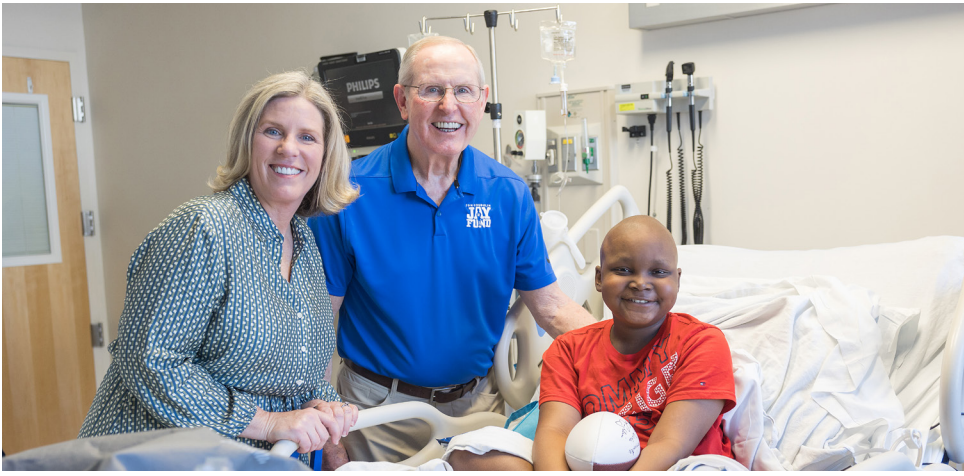
HYDRATION STATION SPONSOR

ONLY 1 AVAILABLE

\$3,000

- Official sponsor of all event hydration stations providing water and non-alcoholic beverages to guests
- 2 Tickets to Locker Room Reception, Main Gala Event, and complimentary valet parking





About the Jay Fund

The Tom Coughlin Jay Fund Foundation is named for Jay McGillis, who was diagnosed with leukemia while playing football under Coach Coughlin at Boston College. In the eight months between Jay's diagnosis and the day he lost his battle with cancer, the Coughlin family saw firsthand the physical, emotional and financial strains the illness caused Jay's family. Coach Coughlin vowed that if he ever had the chance, he would create a way to help families with children battling cancer. He kept his vow and started this foundation to **BE THERE** for these patients and families in Jay's honor. Since 1996, the Jay Fund has provided \$28 million in support to over 5,800 families in Northeast Florida, Southern Georgia and the New York/New Jersey metropolitan area.



EverBank Stadium

TOM COUGHLIN
JAY FUND

TOM COUGHLIN
JAY FUND
WINE TASTING GALA

#BETHERE

PRESENTED BY:



IN PARTNERSHIP WITH:



BOLD
EVENTS

Helping families tackling
childhood cancer

Reserve Sponsors: Driver McAfee Hawthorne & Diebenow PLLC, EverBank, FastSigns St. Johns Bluff

TCJAYFUND.ORG

DUUVAL

JAGUARS

JAGUARS