



Our mission is to help families tackle childhood cancer by providing financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

## COACH'S CORNER



Dear Friends and Supporters,

I am thrilled to share our recent Celebrity Golf Classic was a tremendous success. Thanks to your generosity and enthusiasm, we raised over \$800,000 to support families tackling childhood cancer. Thank you.

I also want to take a moment to pay tribute to Chris Mortensen. While we continue to mourn his passing, we celebrate his friendship and dedication to our mission over the years. Chris was extremely loyal and compassionate, and he will be missed.

At this year's dinner, we announced our inaugural recipient of the Judy Coughlin Be the Light Award, and I hope you will take a moment to congratulate Helena Gutierrez Richards. Helena's tireless efforts and heartfelt commitment have profoundly impacted patients with childhood cancer and their families. Her work ensures families

receive the support they need as they face the unthinkable, and her compassion and drive truly embody the spirit of this award. I know Judy is smiling down at all of us. Congratulations, Helena!

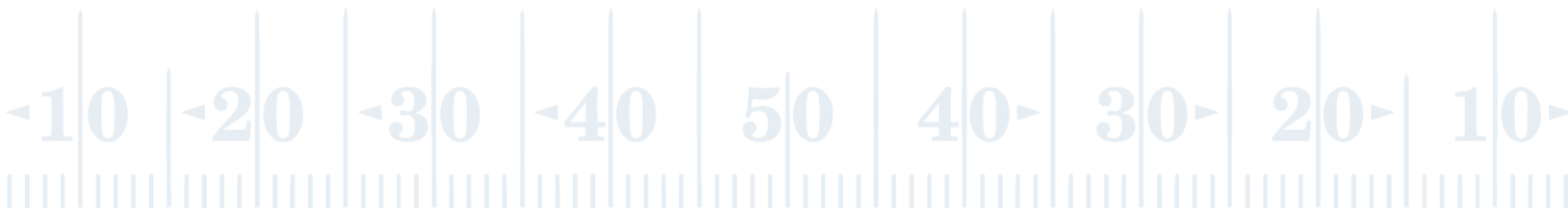
You may not realize it, but each of you is a light to the patients and families we serve. Our events and programs would not be possible without the extraordinary contributions of our volunteers and our donors. You are the heart and soul of this organization. Your selflessness enables us to continue to provide critical assistance to those in need.

Thank you once again for being on our team. Together, we are making a meaningful difference in the lives of many families.

With gratitude,

*Tom*

Tom Coughlin, Founder & President



# FROM THE CEO



Dear Friends,

I wanted to take a moment to thank you for the impact you make on the lives of families tackling childhood cancer. The average American family is facing high home prices and elevated interest rates, as well as a continued rise in the cost of groceries. Add to this a medical crisis like a childhood cancer and the medical bills that come with it, and you can see why providing financial support to childhood cancer families is so important.

Your support helped pay 804 mortgage and rent payments in 2023, ensuring that families did not fall behind on payments. You covered 1,203 grocery bills so families could put food on the table. You paid 599 utility bills, keeping the lights on in these families' homes.

After a cancer diagnosis, families often have to exhaust their savings, using college funds and emergency funds. That's why we offered 17 cancer survivors scholarships to pursue their dreams, helping to ease the burden of college tuition.

Thank you for continuing to BE THERE for these families.

Sincerely,

*Keli*

Keli Coughlin Joyce

THE TOM COUGHLIN JAY FUND  
is proud to be a recipient of



# CELEBRITY GOLF CLASSIC



Thank you to our sponsors, donors, golfers and everyone who joined us at the 29th annual Celebrity Golf Classic. This special fundraising event is the foundation of the Jay Fund and the first event we ever held. Because of you, we raised \$800,000 to support the many families tackling childhood cancer who come to us for help.

We are so grateful to our 38 celebrity guests, including four Pro Football Hall of Famers and two Heisman Trophy winners, who mixed and mingled with attendees and brought some competitive fire to our auctions. But the biggest cheers in the room that night were for the patients, patient artist and scholars, who were recognized for the strength and determination they showcase every day. Save the date for next year: **May 18-19, 2025**



THE TOM COUGHLIN JAY FUND CELEBRITY GOLF CLASSIC IS MADE POSSIBLE BY THE GENEROUS SUPPORT OF

THE PLAYERS®

## TITLE SPONSORS:

 DREAM FINDERS HOMES

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The McGillis Family			
			
			
			

## PARTNERS FOR PATIENTS



Andrea Berry delivered the emotional and powerful words below at the Celebrity Golf Classic and shared what it has been like to “walk in her shoes” since her 16-year-old son Te’von’s cancer diagnosis last summer.



I’ve been asked to share what it’s like to walk in my shoes, but first, I must ask all of you.... Do you really want to know? These shoes aren’t comfortable or pretty. They are painful and bring fear and overwhelming anxiety. While I will try to give you a glimpse of the journey my son Te’von and our family have endured over the last nine months, I hope and pray that each one of you never has to walk in my shoes.

It began last July. My strong, athletic son had recurring knee pain that no home remedy or medication relieved. With each passing day, concern crept in. Doctor appointments, x-rays, MRIs and finally a biopsy... the familiar tests and procedures that pediatric patients undergo until the doctors ask their parents to step into a small, cold room and deliver the terrifying diagnosis, “Your child has cancer.”

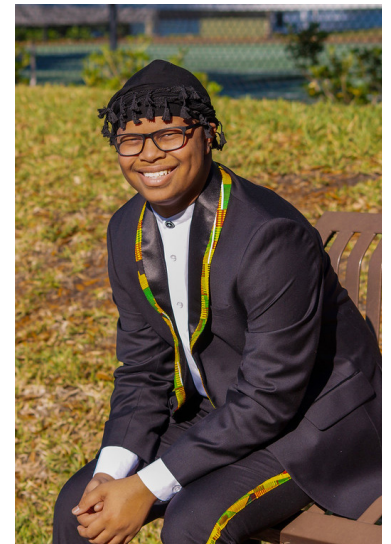
I’ve searched for words to convey the panic that initially crippled me upon hearing that my son had osteosarcoma. But those words simply don’t exist. Looking into the big brown eyes of my beautiful boy and knowing the suffering that lay ahead for him.... the surgeries, the toxic chemotherapy, the nausea and too many other side effects to mention... brought me to my knees.

But it was on our knees in prayer that my husband Te’von Sr. and I found our strength and comfort. We held hands and embraced our son as we shared the diagnosis with him and the treatment plan ahead. He had two questions. “Will I lose my hair? And, will I lose my leg?”

I’ll never forget what Te’von said to me the night before his first chemotherapy. “I just celebrated my 16th birthday... and now I have to fight for my life.”

Te’von spent three days in the hospital receiving the first round of chemo medications through a port into his heart. He was so, so sick -- nausea, mouth sores, and unfamiliar pain. That dreadful cycle has continued for the last nine months. Chemotherapy is like a heavyweight boxing match. Te’von was punched relentlessly and, at times, knocked down. Like a boxer, once you reach the 10th, 11th and 12th round, the harder it is to get back up and continue the fight. Te’von’s chemo treatments were delayed three times to provide him more time to recover his strength. The finish line seemed to move further and further away. But each time Te’von walked past “that bell” that signals the end of treatment, he would say, “We’re coming for you!”

Throughout the past year, my husband and I have spent more time in hospital rooms than our own home, as we juggled caring for Te’von and his 11-year-old sister Tatum. Our monthly budget was quickly eaten up by hundreds of gallons of gas and car maintenance costs driving back and forth to the hospital. We worried how we would pay the mounting insurance deductibles on the sky-rocketing medical bills and still keep up with our day-to-day financial responsibilities. We needed help. But when you are used to being the HELPER, it’s so hard to ask and accept help for yourself.



It is true what Coach Coughlin says, “It takes a team to tackle childhood cancer.” Like most families who have a critically ill child, we couldn’t do it alone. The Jay Fund provided the unique financial and emotional support my family needed to help us through the most difficult year of our lives.

Last week brought renewed hope and joy as Te’von completed his 18th and final round of chemotherapy and eagerly rang the bell, ending his ordeal with chemotherapy! Tears flowed as Te’von’s favorite R&B gospel song “Love Like That” by Hulvey played and filled our souls with its pure message of loving well, the way God has loved us.

**So, thank you ALL for loving MY family well.** For carrying us through and bringing your kindness and prayers into our home. We are forever grateful.

# IMPACT PLAYERS

**The Impact Player Program helps motivated individuals and organizations raise funds and awareness through third party campaigns.**

**MARCH - APRIL 2024**

**\$10,000+**

United Airlines NYC Half Marathon  
Roscolusa Songwriters Festival,  
Kim Paige Sullivan & Steve Nix

**\$5,000 - \$9,999**

Boston College Intercept Cancer  
David Group and Bergen Crush

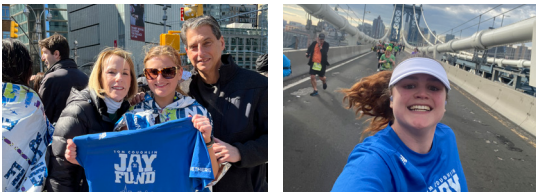
**\$1,000 - \$4,999**

USAM Tour 50/50 Raffle, Mike Rich

**\$100 - \$999**

Pjammin' for Kids with Cancer, Abess Park  
Elementary School, Mayport Coastal Sciences  
Middle School and the Rodriguez family

St. Paul's Kindness Club Band-Aid Drive



2024 United Airlines NYC Half Marathon  
Team Members Cara and Lindsay

## WANT TO HELP THE JAY FUND?

Host your own fundraiser through our Impact Player program. Below are some ideas for how you can support the Jay Fund. To learn more, email [edge@tcjayfund.org](mailto:edge@tcjayfund.org).

- Tournaments (poker, golf, tennis, pickleball, baseball, flag football, putt putt)
- Give Backs from local businesses
- Organized Walks and Runs
- Happy Hour fundraisers
- Ice Cream Socials
- Charity concerts/festivals
- Round Ups from local businesses
- Car Washes/Lemonade Stands/Bake Sales
- Birthday/Anniversary Fundraisers
- Pajama Days/Dress Down Days
- Change collections

## ROSCOLUSA SONGWRITERS FESTIVAL



Each year Roscolusa Songwriters Festival gives Nocatee a taste of the Nashville music scene by bringing hit singers/songwriters to Nocatee for an unforgettable night of music and storytelling.

Songwriters share their songs and the stories behind them, and attendees enjoy live music, food, drinks and exhibits from local vendors. A portion of the proceeds from this incredible event benefits the Jay Fund. This year it was so fun to see Kennedy, a cancer patient who loves to sing, perform on stage with Kim Paige Sullivan, Roscolusa founder, and singer/songwriter Kam Nix! Thank you to Kim, Steve Nix and the entire Roscolusa team for your ongoing support of the Jay Fund.



## ST. PAUL'S MOTHER'S DAY PLANT SALE



St. Paul's Catholic School's Kindness Club held their second annual BAND-AID® drive and Mother's Day Plant sale for the Jay Fund. They collected band-aids to donate to hospital patients and sold succulents for Mother's Day to celebrate the moms in their lives.

## STRIKE OUT CANCER



John Jay High School and Fox Lane High School squared off on May 7 for their annual Strike Out Cancer baseball game. A heartfelt thank you to both communities for organizing this fundraiser, with proceeds supporting the Jay Fund. Patient Savannah had the honor of throwing out the first pitch. They raised over \$12,000!

## BOSTON COLLEGE INTERCEPT CANCER



Boston College held their annual Jay McGillis Memorial Spring Football Game and presented the Jay Fund with a check for \$5,000 as part of their Intercept Cancer campaign. For every interception BC made this past season, NWN Carousel donated \$500 to the Jay Fund. Thank you BC and NWN Carousel, and Go Eagles!



# PATIENT FAMILY SUPPORT EVENTS

## JACKSONVILLE

### BEHIND THE SCENES AT EVERBANK STADIUM



Our CHAT group of adolescent and young adult hematology/oncology patients gathered at the Dream Finders Homes Stadium Home at EverBank Stadium for an epic night in DUUUVAL. They spent time with Coach Coughlin and then enjoyed a behind-the-scenes tour of the stadium, locker room, Daily's Place and the Stadium Home.

### PATIENT AND FAMILY OUTING AT DISNEY FROZEN



Jacksonville patients and families got a small taste of winter at Disney Frozen, the hit Broadway Musical, where they had a chance to let go of their worries and sing along to the musical's hits.

### CARING FOR CAREGIVERS



As part of an expansion of our Caregiver Care program, caregivers now enjoy monthly free fitness classes or mindfulness meetups to foster their physical and mental health. Research shows that if a caregiver has support and their well-being is taken care of, the patient's overall well-being is positively impacted. The Caregiver Care program provides opportunities in the following areas: Physical Health/Fitness, Nutritional Health/Wellness, Mindfulness/Stress Relief, and Relationship Nourishment.

### MUAY THAI FUN FOR SIBLINGS



Jax Muay Thai hosted a siblings event, providing many of the kids with their first exposure to this exhilarating martial art. They learned about balance, movement and striking while also gaining the lifelong skills of confidence and self-control.

## NEW YORK / NEW JERSEY

### NY GIANTS SUNDAE BLITZ AT METLIFE STADIUM



Nearly 300 patients and family members gathered for the New York Giants Sundae Blitz, featuring a tour of the Giants' locker room and an exclusive presentation about the team's uniforms and equipment, as well as an ice cream sundae bar with all the fixings. The highlight of the

day was the chance to rush onto the field, where attendees played on inflatable slides and channeled their inner football star while tossing the ball.

### EARTH DAY FAMILY CELEBRATION AT HEALTHBARN



Jay Fund families savored a break from the challenges of cancer at HealthBarn. Joining nutritionist and founder Stacey Antine, they rolled up their sleeves to craft a homemade pasta dinner, explored the garden to discover herbs, and planted pea plants while learning about healthy eating.

### READ ACROSS AMERICA



Families buzzed with excitement as they gathered at Newark Beth Israel Medical Center for Read Across America Day. Children's author Laura Pellegrino captivated both patients and their families with her reading of "Where's My Sparkle?"

### RELAXATION AT THIELKE ARBORETUM



In honor of Mother's Day, moms of childhood cancer patients participated in guided meditation, aromatherapy sessions and refreshing nature walks, all aimed at providing much-needed relaxation and rejuvenation. Throughout the workshop, mothers learned valuable techniques to effectively manage stress and nurture their overall well-being.

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#BETHERE





We are thrilled to announce the inception of the Tom Coughlin Jay Fund Quarterback Club, which is made up of individuals and organizations who invest more than \$5,000 cumulatively in a calendar year, outside of event sponsorships. The generosity of the Quarterback Club ensures families tackling childhood cancer have the financial and emotional support they need to meet the demands of caring for a critically ill child.

Sunny Anderson  
Wade Andree  
Chris Berman  
Jim & Julie Boeheim  
Mandy Bowers  
Delores Barr Weaver Legacy Fund  
The William V. Campbell Foundation  
Gary & Nancy Chartrand  
Citi  
The Stephen Colbert AmeriCone Dream Fund  
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ESPN  
Fedway Associates  
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Stephan Feldgoise & Rachel Grodzinsky  
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Golf Fights Cancer

Grover Cleveland Middle School  
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Hops that Help  
Dr. Saundra Jackson  
Jacksonville Jaguars  
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Robert & Peggy LeBlanc  
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Doug & Kathy Long  
Darren & Samantha Magarro  
John & Denise Mara  
Daniel McCaffery  
Michael & Kerry Miller  
Moorman's Miracles Foundation  
Mother Cabrini Health Foundation  
MountainStar Capital  
Mark & Courtney Murray  
The NASCAR Foundation  
Margaret Nastasi  
National Mah Jongg League Foundation  
New York Football Giants

Doug & Jeannie Pederson  
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THE PLAYERS Championship  
Tom & Cheryl Rackley  
Roscolusa  
Peter & Katherine Ross  
Servier Pharmaceuticals  
The Shouvin Foundation  
Sony Music Publishing  
Tap Cancer Out  
Ten Salon  
The Thompson Smith Foundation  
Tom Coughlin  
Charlie & Anita Tomm  
Martin & Cynthia Van Trieste  
Dick & Carol Vermeil  
Ward Foundation  
Wayne & Delores Weaver  
Barb Wenger  
Richard Werner  
Weyerhaeuser Giving Fund

## GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

### MARCH 2024 - APRIL 2024

Diane Adams  
Tom & Kate Argiro  
Hernan Ayala  
Cyrus & Francine Baker  
Baptist Health System  
Borkowski Family Foundation  
Joseph Charles Carnley

Jon Ciuffreda  
Mark & Tiffany Collins  
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Thomas Sandifer

Alvaro Silva  
David & Angeline Smith  
TOTE Maritime Puerto Rico  
Ward Foundation  
Adrian White  
Salvatore Zuccaro

## TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory and honor of their loved ones.

### IN MEMORY OF

Ashley Bateh  
David Bollech  
Hannah Burnett  
Tito Ceide  
Paul Chiarelli  
Carolina Colli  
Dulce Colli  
Ruth Corbitt  
Dr. Alberto de la Torre

Beverly Denning  
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Cori Townley

### IN HONOR OF

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Jo Ann Chiarelli  
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Dr. Cynthia Flanders  
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Finn Halloran  
Julia Howey Davis  
The Lewitt Family  
Libbi's 1st Birthday  
Megan More

Richard Naylor  
NY Giants SuperBowl Champions  
Dr. & Mrs. John Panaccione  
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Keli Coughlin Joyce, CEO

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# 2024 SCHOLARSHIP WINNERS



**ELKE BROWN**  
TISCH FAMILY FOUNDATION  
SCHOLAR



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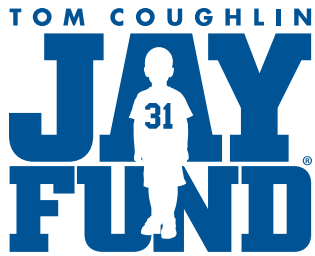


**JABARI WHITAKER**  
NEW YORK FOOTBALL  
GIANTS SCHOLAR

*Not pictured Goldman Sachs' winner, Jaden. Thank you to all of our scholarship sponsors!*

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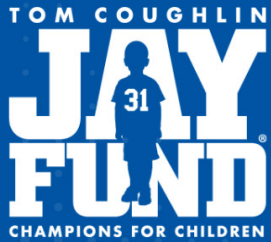


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# SAVE THE DATE CHAMPIONS FOR CHILDREN GALA METLIFE STADIUM

THURSDAY, OCTOBER 10, 2024  
6 PM

1 MetLife Stadium Drive East Rutherford, NJ

**2024 HONOREE**



**RALPH ANDRETTA**

PRESIDENT AND CEO,  
BREAD FINANCIAL

