



Our mission is to help families tackle childhood cancer by providing financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



Dear Friends,

As we embark on our 2024 journey, I want to express my heartfelt gratitude for your unwavering support throughout 2023. Your generosity enabled us to provide crucial assistance to families facing the challenges of pediatric cancer, making a significant impact when it matters the most. Before delving into the promises and possibilities of the new year, I extend my sincere thanks for your continued commitment to our annual appeal. The dollars you've donated have been instrumental in our mission, and we cannot thank you enough.

To kick things off in January, Keli and I had the honor of visiting families at Wolfson Children's Hospital. It was a remarkable day spent connecting with patients, where even in the midst of treatments, we encountered

smiles and laughter. One particular highlight was meeting a remarkable young man named Cameron. Amid our conversation, Cameron shared his passion for baseball, revealing he's a right-handed high school pitcher with an impressive fastball, clocking in at 92 mph! Engaging with Cameron was a joy, and I eagerly anticipate his recovery so we can cheer him on when he makes his return and showcases his talents on the baseball field.

These moments are what it's all about, and this year, I challenge you to help us create even more. Thank you again.

Sincerely,

Tom

Tom Coughlin, Founder & President

FROM THE CEO



Dear Friends,

In 2023, we made a commitment to deepen our impact on the daily lives of families tackling childhood cancer, and we delivered, increasing the

annual financial assistance offered to each family by 33%. The path through diagnosis, treatment and beyond is neither quick nor straightforward, and we are dedicated to making a meaningful, long-term difference for families confronting this life-threatening disease.

As the "2023 Impact" infographic illustrates, we paid an average of 13 bills a day for Jay Fund families, from mortgage and rent payments to utility and grocery bills. We are striving to make a deeper financial impact on the lives of each of the families we serve.

We have also expanded our caregiver program to help parents manage the stress and anxiety that accompanies caring for a sick child. The Caregiver Care Program is supported by a grant from the Delores Barr Weaver Forever Event Fund, est. 2015. Providing avenues for parents to focus on their own physical and emotional well-being helps keep the family unit strong as they navigate the difficult journey through childhood cancer.

As we look to the year ahead, we will continue to stand side-by-side with our Jay Fund families and build a community of hope and support to sustain them through their most difficult days. Thank you for your friendship, partnership and dedication to our mission.

Sincerely,

Keli Coughlin Joyce



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2023 IMPACT

\$4,825,498 in Total Assistance for 801 Families

JAX: \$2,819,002
412 Families

NY/NJ: \$2,006,496
389 Families



126 emotional
support
opportunities



4,799 bills
paid
(13/day)



0 families
turned away

WINE TASTING GALA



The 20th annual Wine Tasting Gala at EverBank Stadium was an enormous success and raised \$370,000 for families tackling childhood cancer. Over 1,000 guests joined us on the field and sampled a wide selection of renowned wines and fine cuisine from Northeast Florida's best restaurants. Thanks to the generosity of our sponsors and the Jacksonville community, the Jay Fund can continue to BE THERE for local families navigating the financial and emotional hurdles of caring for a critically ill child. We are extraordinarily grateful for our partnership with Southern Glazer's Wine & Spirits, whose continued dedication and vision make the Wine Tasting Gala possible. Thank you to the Jacksonville Jaguars and BOLD Events for providing an unforgettable venue and experience for this signature event.



ESTATE SPONSOR



DREAM FINDERS HOMES

GRAND CRU SPONSORS



PREMIER CRU SPONSORS



JACKSONVILLE MAGAZINE



JORDAN & SHIRLEY ANSBACHER FAMILY FOUNDATION, INC.
THE MANDEVILLE FAMILY

A mother shares her family's renewed hope for the road ahead



Suffering in silence has become all too familiar to me. Locking my pain and fears away seemed like the only way to navigate the horrors of childhood cancer. Friends, co-workers and even some family members were unaware of the difficult road my family and I were traveling, but my stoic silence came at the cost of my physical and mental health. So, I now share what it has been like to walk in my shoes -- to hear those devastating words, "Your baby has cancer." I have learned we have a compassionate community of support around my family and that no one fights cancer alone.

I was speechless as I walked out of the hospital room 18 months ago. My world and my hopes and dreams for my sweet baby boy shattered into a million pieces as the doctors told me my 15-month-old son, Joey, had retinoblastoma. I had noticed some subtle changes in the alignment of Joey's eye and, thinking it could be signs of amblyopia (commonly referred to as "lazy eye"), I scheduled an appointment with a retina specialist. That visit was followed by a whirlwind trip to the emergency room and then an excruciating two-hour drive to Wills Eye Hospital in Philadelphia. After x-rays, MRIs and too many doctors to count, we were told the devastating diagnosis.

Within days I was pacing the floor of the hospital as my baby was wheeled into the operating room to have his left eye removed to prevent further spread of the cancer. When we were given the go ahead to comfort him in the recovery room, I shook nervously, too afraid to pick him up and cause more pain to his heavily bandaged face. This began my months long journey through childhood cancer.

Joey's diagnosis and treatment plan was an enormous financial and emotional hardship for our whole family. I quit my job and twice a month pulled my older son, Jeremiah, out of school so we could make the two-hour trek to Philadelphia for Joey's chemotherapy. My husband James was forced to stay at home to continue working to ensure we still had income and health insurance to help pay for the skyrocketing medical bills. Gospel music and prayer kept me company on those frightening drives, knowing that Joey would soon be facing dreadful side effects from the toxic drugs required to save his life.

The costly road trips required a three-night hotel stay, or lodging at a Ronald McDonald House when available, as well as added food and transportation costs. The Jay Fund was a vital lifeline, helping to pay our household expenses and grocery bills, as well as providing avenues to nurture my mental and physical health.

Feeling uplifted after a caregiver retreat hosted by the Jay Fund, I shared my family's story for the first time with a local reporter. Broadway performer Jeff Gorti happened to see the resulting article, and our story resonated deeply with him. Like Joey, Jeff was diagnosed with retinoblastoma as a toddler and had his left eye replaced with a prosthetic. Jeff reached out to me and we both cried as he shared his triumph over childhood cancer and determination to achieve his dream of becoming a Broadway performer, despite his limited vision.



Jeff invited our family to watch him perform the lead role of Billy Flynn in the Broadway production of *Chicago*. At the conclusion of the show, we joined the packed house in a standing ovation and were filled with renewed hope for the future as Joey's little feet ran to meet Jeff and his castmates. With chemotherapy and surgeries now in the rearview mirror, and the inspiring words of encouragement from Jeff Gorti, I am ready to continue my path forward and am reveling in the resilience and spirit of my little boy.

Araya, mom to Joey, age 3



IMPACT PLAYERS

The Impact Player Program helps motivated individuals and organizations raise funds and awareness through third party campaigns.

\$10,000+

Radiant Hearts, Jonathan Har-Even

\$5,000 - \$9,999

Americone Fundraiser, Stephen Colbert
Ten Salon December Give Back -
Sheila Powers Alesch

\$1,000 - \$4,999

Duuuval House
Facebook 60th Birthday Fundraiser by
Mary Jane Pulzello
HoneyBaked Ham Gift Cards
Jacksonville Icemen 50/50 Drawing
NY Giants Watch Party
Turkey Trot, Gracyn Pisa
United EVENTures
US AM TOUR 50/50 Raffle, Mike Rich
Wild Pie "Practice with a Purpose" Soft Opening

\$100 - \$999

Mathias Kiwanuka Instagram Fundraiser

NY GIANTS WATCH PARTY



Danielle McCartan from WFAN sports radio teamed up with Michael's Roscommon House sports bar for the 2nd Annual NY Giants Watch Party. NFL Hall of Fame member and Super Bowl Champion Harry Carson started off the evening sharing stories and answering questions about his legendary career with the NY Giants. The evening raised over \$1,800 for Jay Fund families.

RADIANT HEARTS



An unforgettable night hosted by a former Jay Fund family "dedicated to supporting an organization that's been a lifeline for families like ours" raised nearly \$15,000. Guests enjoyed dancing to the beats provided by DJ Kosha Wax, as well as delicious food and drink. Artist Harun Zankel created a live painting with a message of "Resilient." It was a celebration of hope and strength honoring all families who have walked the path of childhood cancer.

WILD PIE "PRACTICE WITH A PURPOSE"



Plant-based pizzeria Wild Pie hosted several "Practice With A Purpose" events in preparation for their grand opening. Guests enjoyed a delicious complimentary meal and were encouraged to show their appreciation by donating to the Jay Fund.

US AM TOUR 50/50 RAFFLE



The US AM Tour hosted the TPC Sawgrass Amateur in January and a portion of the proceeds from their 50/50 drawing were donated to the Jay Fund, resulting in a \$1,300 gift to the foundation.

CREATIVE WAYS TO GIVE TO THE JAY FUND

Bequests to charity are the most popular type of planned giving. As a donor, you may choose to leave a specific item, dollar amount or percentage of your estate to the Tom Coughlin Jay Fund to provide financial and emotional assistance to families tackling childhood cancer. If your estate includes an IRA, 401(k) or 403(b) in addition to your home, CDs and other securities, you might consider a beneficiary designation to the Jay Fund. For more information on bequests to the Jay Fund, please contact Richard Naylor at Richard@tcjayfund.org.

INTRODUCING THE QUARTERBACK CLUB

We are thrilled to announce the inception of the Tom Coughlin Jay Fund Quarterback Club, which is made up of individuals and organizations who give more than \$5,000 cumulatively in a calendar year, outside of event sponsorships. The generosity of the Quarterback Club ensures families tackling childhood

cancer have the financial and emotional support they need to meet the demands of caring for a critically ill child. We are extraordinarily grateful for the Quarterback Club's dedication to our mission. Please look for a full list of Quarterback Club members in the June issue of our newsletter.

PATIENT FAMILY SUPPORT EVENTS

JACKSONVILLE

COACH COUGHLIN AND KELI COUGHLIN VISIT WOLFSON CHILDREN'S HOSPITAL



Coach Coughlin and Keli Coughlin Joyce visited Jay Fund patients and families at Wolfson Children's Hospital in January. They passed out gift bags and warm blankets and swapped stories with some young Jaguars and Giants fans.

MINDFULNESS MEETUP AT UNF HIKING TRAIL



To kick-off our mindfulness meetups, part of our expanded Caregiver Care program, caregivers enjoyed a 1.5 mile walk through the beautiful hiking trails of the University of North Florida.

FAMILY VALENTINE'S PARTY AT URBAN AIR



Love was in the air as kids and families enjoyed a time out from cancer. They raced go-karts, jumped on trampolines and worked on arts and crafts projects during a fun-filled evening.

FAMILY HOCKEY NIGHT WITH JACKSONVILLE ICEMEN



Jay Fund patients and their siblings high-fived the Jacksonville Icemen and spent time with Olympic Gold Medalist Jack O'Callahan, who was a part of the U.S. men's national hockey team that upset the Soviet Union in the 1980 "Miracle on Ice" game. Twelve-year-old Ashly joined Jack for the puck drop. The Jay Fund cheered on the Icemen to a 5-2 victory over the South Carolina Stingrays.

NEW YORK / NEW JERSEY

CHRISTMAS SPECTACULAR



Jay Fund families delighted in Radio City's Christmas Spectacular starring the famous, high-kicking Rockettes. Santa danced through the aisles as snow magically drifted down through the air. It was the perfect way to ring in the holiday season and bring joy to over 100 children and parents.

VIRTUAL CAREGIVER EVENT



The Jay Fund partnered with Stacey Antine of HealthBarn USA to conduct a virtual caregiver's event to discuss tips for good nutrition and easy and healthy recipes. A Q&A session followed about ways caregivers can maintain their well-being so they can continue to be there for their child.

FAMILY FUN DAY AT URBAN AIR



Kids of all ages (and kids at heart) enjoyed the thrilling attractions at our Family Fun Day at Urban Air Trampoline & Adventure Park. This annual event provides an opportunity to take a much-needed break from cancer treatments and doctors' appointments and connect with others walking a similar path.

VALENTINE'S DAY CRAFTING AND CUPCAKE DECORATING



Our Valentine's Day party celebrated the love and devotion displayed by each of our Jay Fund families every day. Everyone participated in a lively BINGO game along with cupcake decorating and crafts. And no celebration of love would be complete without delicious treats!

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#BETHERE



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

NOVEMBER 2023 - FEBRUARY 2024

A T Parsons, Jr. Living Trust	Thomas & Carol Doherty	Jacksonville Jaguars Foundation	Kevin & Janet Neal
Vivek Aher	Thomas & Kathy Doran	Austin Jarrett	Stecy Ober
Paul B Ahern	Susan Doyle	Joseph Kiely	Christopher & Donna Palmer
Tyler Amos	Corey & Dana Dreckman	Ray & Carole Lanzi	The Pease Family Foundation
Jonathon Andriesse	Ray & Kay Eckstein Charitable Trust	Tony & Adele Lightfoot	PGA TOUR
Ann Marie Argitis	Russell Ervin	Douglas & Alba Gonzales MacBride	Ed Pisani
John & Gail Bacon	ESPN	Douglas & Rita Malie	Chad & Michelle Renshaw
Christopher & Jennifer Barry	Bob Foley	Janice Martorano	Joel Romano
Ernie & Rita Bono Sr.	Marc & Patsy Freeman	Chris Matthews	Paul Ruggieri
Rob & Dana Brodsky	Rick Gagne	McFarland-Johnson Inc.	Thomas Sandifer
Gary & Lynn Busch	Darin & Lisa Gardner	Mike McGuane	Sarat Sethi
Patrick Bushaw	Stonie Glenn & Christine Durham	Milton J. Wood Fire Protection	Tommie Sheridan
Joseph Carnley	William Goetz	Lorin & Valerie Mock	The Shouvin Foundation
Robert & Joan Catell	Golf Fights Cancer	Moorman's Miracles Foundation	David & Angeline Smith
Champion Brands	Grover Cleveland Middle School	Charles & Linda Morrell	Patrick Smyth
Robert & Lucille Composto	Robert Halbert	Mother Cabrini Health Foundation	David Teichert
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Robert Corsello	Maryanne Helffrich	MountainStar Capital	Annette Velez-Tirado
Tom Coughlin	Rebekah Hodges	Pat & Katy Murphy	Weyerhaeuser
John Crawford & Sherry Brown	Tim & Gail Horgan	The NASCAR Foundation	Timothy & Jessica Wyka
Susan Curtis	Hueman People Solutions, LLC	National Mah Jongg League	Kathleen Yohe
Michael Debski	Saundra Jackson	Foundation	

TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory and honor of their loved ones.

IN MEMORY OF

Ava & Amelia	Dylan Estes	Kathy, Rose Marie, & Aunt Lois	Michael Perrier
Bill Barry	Mary Jane Feeney	Richard W. Kerzner	Scott Reed
Jake Berglund	Warren F. Fernes	Richard Lewis	John Ruggieri
Alex Blais	Lisa Fowley	Rita M. Malie	Haley Ann Salmanowitz
Persy Burnett	Michael Galer	Caroline Mallard	Kira Sass
William "Bill" Carey	George Giordanetti	Margaret "Marge" McCabe	Sandra Schiefen
Mark William Charipar	Elise & Lilburn Herrmann	Peggy McCaughey	Lisa Lijoi Spielman
Morton Chwatsky	Tom Homisak	Jay McGillis	Lottie Marie Teichert
Gerard Connolly	Kristin Horgan Hiza	Don Morelan	Maddy Thomas
Judy Coughlin	Matthew James	Alison Mullar	Marina Tietjen
John Coughlin	Seabron W. Johnson	Beckii Narusas	Kathy & Ken Troutman
Lou & Betty Coughlin	Luke Johnson	Rebecca Newman	Ross Urso
William Roger Cubbage	Mary Ann Joyce	Sarah Olsen	Mallory Villarreal
Michael Duncan	Naeem Karuga	Valentina Pérez	

IN HONOR OF

Aidan	Kathy Devine	Madison McAlister	Steve Squeri
Jorge Alicea	Bill Gardner	The McGillis Family	Niko Stevenson
All Kids Suffering	David Gardner	Bill McTiernan	Dorothy Swift
All Kids with Cancer	Grandma	Susan Merrill	Roland Tankersley
Patrick Baumann	Rush Gray	Stephen Meyer	Ansley Elizabeth Taylor
Julie Belcher	Zachery Hinson	Charlie Musgrove	Valerie de la Torre
Jeff Bosland	Yvonne Horner	Olivia, Katlyn, Jasmine & Isabella	Transplant Patients
Joy Breeden	Kaila Jones	Sean O'Malley	Brooklyn Tringali
Joe Bucher	Dr. Kerker	Sandy and Eric Schellhorn's Kids	Maureen & Bruce Utz
Chuck & Andrew	Buzz & Katie Kolbe	Spencer Patton	Gillian Vaughan
Tom Coughlin	Jane Leggett	Delaney Jane Reid	Kelly Winer
Erin Cullen	Jessica Lenzi	Scott Richards	Leo Wortham
Kevin Dale	Mark	Rose	Julie Zapala
The Debs Family	Gloria Master	Phil Senich	

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HOPE FOR THE HOLIDAYS

HOLIDAY ADOPT A FAMILY

Our annual Holiday Adopt a Family program provided Jay Fund families with Walmart, Target and grocery store gift cards, holiday goody bags and crafts for the kids. This program ensures parents can enjoy shopping for the unique items on their children's wish lists and prepare special holiday meals.



JACKSONVILLE



J.A.Y.S. TEAM HOLIDAY TRAIN RIDE

A cancer diagnosis impacts the whole family, and the J.A.Y.S. Team sibling program helps to improve sibling's well-being and offers peer support opportunities. As part of this program, Florida's East Coast Railroad Christmas Train helped kick off the holiday season for our school-aged siblings with a ride on the Polar Express pajama car, while our teenage siblings, decked out in ugly Christmas sweaters, played a fun gift-passing game.



SPECIAL DELIVERY BY SANTA!

Santa knows that sometimes kids and their parents need a special holiday delivery at the hospital. This year, the Jay Fund's friend Santa made a stop at Wolfson Children's Hospital to drop off some presents along with easy meals for families to enjoy during hospital stays.



LET'S GET WILD HOLIDAY CELEBRATION

Nearly 400 guests joined us for the annual Jacksonville holiday celebration. The "Let's Get Wild" themed party delighted kids and their parents with carnival games like an archery challenge and a basketball shootout; giant versions of Jenga and Connect 4; a balloon artist; dancing; arts and crafts; and a Kona Ice food truck! The Jacksonville Zoo brought some special friends for everyone to meet, and Santa and his elf visited.

NEW YORK/NEW JERSEY



HOT COCOA & CRAFTS PARTY

Santa and Lolly Lardpop and her puppet friends brought holiday joy to our Hot Cocoa & Crafts Party. Children laughed along with their parents at the delightful puppet show and filled their bellies with their favorite treats and hot cocoa. Santa made sure everyone left with bags of toys and goodies.



GROCERY STORE SHOPPING SPREE

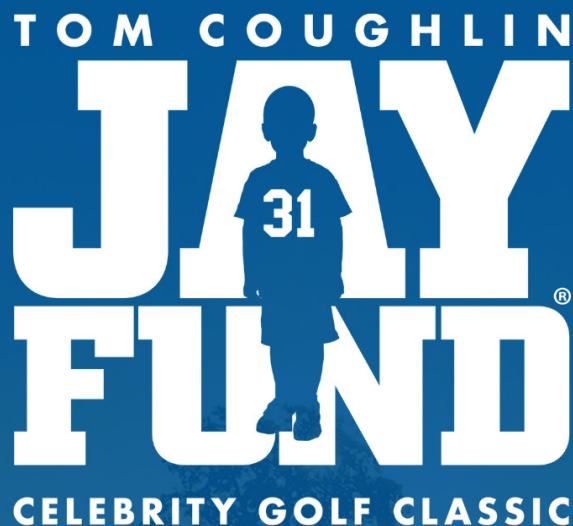
The dynamic duo of Coach Coughlin and Eli Manning surprised 10 families impacted by childhood cancer with a grocery store shopping spree. Excited families filled their carts with all the fixings for their favorite holiday meals and treats, as well as all the necessities to keep their family well-fed throughout the season. Coach Coughlin and Eli were expert baggers and wished everyone a joyful holiday!

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