



PLAY BY PLAY

DECEMBER 2023



Our mission is to help families tackle childhood cancer by providing financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



As we approach the end of another year, it's remarkable to reflect on what we've accomplished together, from hosting special experiences for patients to helping families keep a roof over their head this holiday season.

Thank you for your participation in our successful "Show Us Your Team" social media campaign, our Champions for Children gala, and everything in between. We're so grateful you are on our team.

As we bid farewell to 2023, our thoughts and prayers are dedicated to our Jay Fund families - those tackling cancer, those who've made it to the other side, and especially those navigating the difficult path of loss. May the upcoming holiday season bring you peace, and may the approaching new year be filled with a renewed sense of hope.

Sincerely,

Tom Coughlin
Founder and President



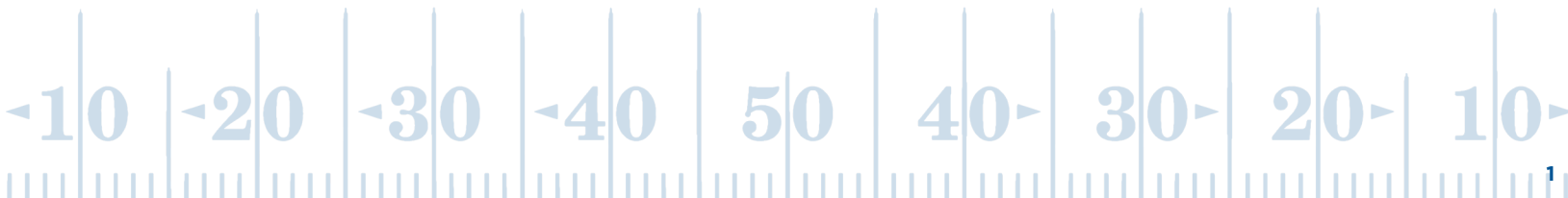
Jumbo Shrimp Baseball Game



Jaguars Training Camp



Giants Sundae Blitz



FROM THE CEO



Dear Friends,
The holiday season is a time to cherish family and friends and reflect on the true gifts they bring to our lives and communities. Over the past year, you have stepped forward once again and your generosity has made a profound impact on children and families tackling pediatric cancer.

Hope for the Holidays has a special meaning for families suffering the financial challenges that often come with having a critically ill child. Thanks to you, we have increased the annual financial assistance offered to each family by 33%, accounting for the rising costs of basic needs like housing, food and transportation. The Jay Fund will also continue to remain flexible and responsive to each family's needs, going above and beyond when necessary.

While the holiday season often brings added financial and emotional burdens for families, your friendship and unwavering support is a much-needed lifeline. We hope you will consider continuing to assist our Jay Fund families by giving during our year-end annual giving campaign, running through Dec. 31.

Thank you for your kindness and my warmest wishes for a joyful holiday surrounded by friends and family.

CHAMPIONS FOR CHILDREN



The Champions for Children Gala was held at MetLife Stadium with special access to the field and the New York Giants locker room. The Jay Fund honored Stephen J. Squeri, Chairman and Chief Executive Officer of American Express Company and Brian Daboll, Head Coach of the New York Football Giants. Professional athletes, business leaders and Jay Fund supporters came together and raised over \$1.6 million for New York and New Jersey families tackling pediatric cancer.

Mya Rodriguez, the 2022 Tisch Family Scholarship recipient for the Jay Fund, wowed the crowd with her stunning performance of "I Could Have Danced All Night" from *My Fair Lady* and followed that with an inspiring speech about her determination to overcome her childhood cancer diagnosis and achieve her dream of attending the Tisch School of the Arts at New York University.



Many thanks to our generous supporters for making this incredible evening possible and for ensuring that the Jay Fund can continue to **BE THERE** for so many families striving to get their child healthy.

HALL OF FAME



NEW YORK FOOTBALL GIANTS

CHAMPIONS SPONSORS

THE BISIGNANO FAMILY

**STEVE TISCH, LAURIE TISCH,
LIZZIE AND JONATHAN TISCH**



50 YARD-LINE SPONSORS

THE BOSLAND FAMILY

PEGGY AND AL KELLY

BREAD FINANCIAL

PEPSICO

TOM COUGHLIN

STEPHEN AND TINA SQUERI

GOLDMAN SACHS

VISA



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JAY FUND FAMILY STORIES

KENNETH & JOEL

Since 2018, Kenneth has juggled working as a mechanic, raising five children, and caring for his son, Joel, who is tackling childhood cancer. Joel was diagnosed with osteosarcoma when he was 16 years old, and his father has been the backbone of the family, traveling back and forth to medical appointments with his son while managing the household and making meals for his large family. COVID shutdowns and time off from work to care for Joel led to decreased income for Kenneth and created significant financial hardship for the family. Paying rent and feeding the family became insurmountable challenges without the support of the Jay Fund.



Joel has suffered several relapses over the last six years, including developing cancer in his lungs and colon, and he has undergone numerous surgeries. But like his father, Joel perseveres. Between long train rides to the hospital for chemotherapy infusions, Joel attended college classes and studied to become a welder. He recently received his welding certification and is looking forward to starting his first job.

“Joel is a quiet young man who never complains,” said his father. “He has such a positive outlook and he is determined to live his life despite the difficulties he faces every day.”

Kenneth and Joel epitomize the strength and determination we see in so many families confronting childhood cancer. Grit and resilience in the face of adversity is evident each day that father and son tackle the challenges pediatric cancer places in front of them. We are so grateful we have been able to BE THERE for this family.

The Tom Coughlin Jay Fund has been able to help Kenneth and Joel and other Jay Fund families located in New York City thanks in part to a grant from the Mother Cabrini Health Foundation.

letters to cancer



Dear Cancer,

You entered uninvited, stealing the joy of a young family and interrupting the wonder of chasing butterflies, blowing bubbles, and the ability to jump into your parents' arms. You entered as unexplained leg pain and stayed with a stoic young girl until she was in crisis.

An unwanted family member...because you were there for every moment, every meal, every conversation and every decision. You brought other unwanted guests: anxiety and stress; terminology we didn't understand; ports and tubes and powerful, yet toxic medications; long hospital stays pacing to the sound of beeping monitors and sleepless nights at home lying on the floor next to her bed.. You brought long-term side effects, financial instability, PTSD and a lifetime of worry ahead.

As you left, the gray clouds lingered but you also brought sunshine. You brought people who offered a hug, kind words and simple gifts of coloring books and baby dolls that allowed our daughter to escape for a moment. These brighter guests brought joy in the simple moments and found ways to bring families battling this demon together, to share in the struggle and in the triumph. So, although the gray clouds will be with us for a lifetime, we do see the sunshine, and we appreciate it much, much more.

— Brooke and Frank, Elizabeth's parents

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#BETHERE



IMPACT PLAYERS

The Impact Player Program helps motivated individuals and organizations raise funds and awareness through third party fundraisers.

\$10,000+

Coach's Fitness Challenge - *Sponsors: The Bono-Dreckman Families, Madison Square Garden, Beach Diner and CSI Companies*
 Hops That Help - *Steve Nix*
 Moorman's Miracles Game Day & Giving - *Brian & Amber Moorman*

\$5,000 - \$9,999

Darren Magarro 10K Run
 Sebek Tenors Singing Extravaganza

\$1,000 - \$4,999

BAE Systems Ice Cream Social
 Bergen Crush Baseball - *David Group*
 Girlpower NFL Flag Football - *Phil & Erika Squatrito*
 Glen Rock High School Football Team Card Sale & Gold Out Game
 Hops for Hope - *Evan & Ann Halloran & Family*
 J. McLaughlin Ponte Vedra Beach Sip & Shop
 J. McLaughlin Ho-Ho-Kus Sip & Shop
 Jay Fund Warehouse Sale
 NYC Marathon - *Angela Bender, Christina Briones, Jack Carnovale, Kacey Radtke, G Sambaer & Carolyn Tillo*
 Rock The Lot at MetLife - *Pat English*
 Scott Garbe 20 Year Survivorship - *Garbe Family*
 St. Joseph's Catholic School Dress Down Day - *Selin Hensley*
 St. Paul's Catholic School Mother's Day Succulent Sale; Kindness Committee
 UnitedEVENTures

\$100 - \$999
 Acosta Raffle
 Beads for Buddies - *Gracyn Pisa*
 Beyond Breath Yoga
 Boo Crew's Lemonade Stand
 Culhane's Irish Pub RoundUp
 Furyk & Friends Community Champions Foxtail Coffee
 Jacksonville Jumbo Shrimp Baseball Game
 MyWalgreens
 Rita's Italian Ice
 School 7 Change for Change
 Smallcakes Cupcakery & Creamery
 Tom Argiro & the Northern Valley Adult Softball Association

IMPACT PLAYERS SPOTLIGHT

THE SINGING EXTRAVAGANZA



The extraordinary Sebek Tenors and special guest artists hosted a spectacular evening of opera, musical theatre and toe-tapping show tunes in Montclair, NJ. The benefit concert featured stunning performances by Jay Fund patient Camila and Jay Fund scholarship recipient Mya. Many thanks to Zach, Eric and Christian Sebek for an unforgettable evening and for raising \$7,000 for Jay Fund families.

THE TCS NEW YORK CITY MARATHON



Six runners competed on the Jay Fund's team as part of our charity partnership with the TCS New York City Marathon. On top of many months and miles of training, we are extremely grateful for the over \$22,000 they raised to support our families. A huge CONGRATULATIONS to Angela, Carolyn, Christina, G, Jack and Kacey!!!

THE BOO CREW



The "Boo Crew" took a break from preparing their Halloween costumes and made lemonade out of lemons. These little kids with big hearts raised an incredible \$825! Thank you Lucas, Jeremy, Johnny and Laney!

HOPS FOR HOPE



Evan and Ann know first-hand the difficulties a family faces when tackling childhood cancer. For the second year, this family of five found time to give back to their community by raising awareness and funds for other families walking the same path. A silent auction, drawing and brews at Really Good Beer Stop was the recipe for success and raising \$2,874!

1010XL RADIOTHON



Our 16th annual 1010XL Radiothon inspired hundreds of listeners to **BE THERE** for local families facing childhood cancer by donating \$100, which represents the number of children diagnosed with pediatric cancer in North Florida annually. Each hour, listeners had an opportunity to hear directly from Jay Fund families and learn about the impact this devastating diagnosis has had on their lives. We are incredibly grateful for the Jacksonville community and the talented and dedicated staff at 1010XL for **BEING THERE** for our patients and families.



PATIENT FAMILY SUPPORT EVENTS

JACKSONVILLE

JAYS TEAM OUTING



Fifteen siblings of patients came together for a fun bonding event at the University of North Florida Osprey Challenge Course for some team-building activities and an exhilarating zip line adventure!

CAREGIVER CARE SOCIAL



Fifty caregivers of pediatric oncology patients gathered at The Yards in Ponte Vedra Beach for a night out focused on self-care. Caregivers enjoyed a delicious dinner and visited tables set up by community vendors to get advice on maintaining their physical and emotional health. They also learned about additional programming available to them.

TAILGATE AND JACKSONVILLE JAGUARS CRUCIAL CATCH GAME



Fifty families gathered at our Jay Fund tailgate party to meet Jaxon DeVille, The ROAR and the D-Line and joined Coach Coughlin on the field for special recognition at the Jaguars Crucial Catch game honoring cancer patients and survivors. The families then cheered on the Jags to a win over the Colts!

TEEN ROOM PROGRAMMING



Our child life specialist and Wolfson Children's Hospital coordinate to provide monthly activities in the teen room on the oncology floor. Patients and families come together to build coping skills and decrease anxiety often associated with hospitalization. Many thanks to recent guests - seven-time Olympic gold medalist Shannon Miller and NFL punting legend Brian Moorman.

NEW YORK/NEW JERSEY

WHAT A DAY AT GIANTS SUNDAE BLITZ!



Once again, the NY Football Giants hosted Jay Fund patients and families for a day jam-packed with games, food, fun and ICE CREAM at MetLife Stadium. The field and locker room were bursting with smiles and laughter as everyone enjoyed a much-needed time-out from cancer.

FAMILY NIGHT ON BROADWAY



Thirty Jay Fund families headed to Broadway to see Aladdin and enjoyed an evening filled with singing, dancing and magic carpet rides.

FAMILY FUN DAY AT URBAN AIR ADVENTURE TRAMPOLINE PARK



Nearly 200 Jay Fund patients and families "jumped" at the opportunity for some sky-high fun, food and a chance to connect with other Jay Fund families. Wall-to-wall trampolines provided a day of delight and diversion from the difficult days of cancer treatment.

CAREGIVER RETREAT



Thirty caregivers for childhood cancer patients spent a special day learning about the importance of wellness, self-care, physical health and proper nutrition. Caring for a critically ill child is incredibly difficult and stressful and participants gained valuable tools to use throughout their journey and beyond.

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GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

MAY -OCTOBER 2023

A Public Charity Section 16H Group
Barry & Patty Adeeb
Don Alecci
Wade Andree & Sandra Jackson
Angelo Gordon Foundation
Thomas & Kate Argiro
Steve & Tammy Barry
Kenneth & Eileen Berkowitz
Gregory & Frankie Bing
Geoff & Kim Block
Daniel Borcher
Kathryn Boward
Marisa Brighton
Ryan & Sarah Burchnell
Leah Burnette
Dom & Karen Capers
Joseph Carnley
Steve Caron
Citi
Jason & Melissa Cobb
William & Mary Ann Collini
Mark & Tiffany Collins
Columbia Bank Foundation
Bob Conerly

Pat Craft
Thomas & Carol Doherty
Thomas & Kathy Doran
DuBow Family Foundation
Ray & Kay Eckstein Charitable Trust
Enterprise Truck Rental
Fedway Associates
Marc & Patsy Freeman
The Gant Family Foundation
Jeff Giddens
Kevin & Debbie Gilbride Sr.
David Harrington
Calvert & Patricia Harvey
Rebekah Hodges
Zach Holloway
Timothy & Gail Horgan
Tim & Janet Hughes
Matthew Hunt
Jacksonville Jaguars
Austin Jarrett
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MountainStar Capital
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Randy & Kim Nader
Navy Wives Club of America JAX #86
Bob & Cindy Nickerson
Northeast Conference
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Rivers Pest Control Service Inc.
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Marie Vannostrand
Arthur Venneri Foundation
Ward Foundation
Waterloo Athletic Hall of Fame
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Linda Wilkinson
Gregory Wowkun
Kathleen Yohe
Salvatore Zuccaro

TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory and honor of their loved ones.

IN MEMORY OF:

Noreen Alvarado
David Asiaf
Michael Azzarello
Walter Tom Bollech
Hannah Brommer
Petsy Burnette
Bill Carey
Morton Chwatsky
Gerard Connolly
Judy Coughlin
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Michael Duncan
Caleb Ferrell
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Creighton Funke
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Donna Lynne Schoenacker
Paul Smiegal
Michael Spano
Michael Stowers
Jordan Thomas
Kaitlyn Tongol
Benedicte Vigoureux
Margo Werner
Eve Wood

IN HONOR OF:

Jackson Adeeb
All the Children Affected By Cancer
Sandy Antonopoulos
Jayesh Baherwani
Patrick Baumann
Big Blue Kickoff Live Show
Jeff Bosland
Bill Carey
Heather Castillo

Maria Chrissovergis
Coach Coughlin
Jordan Downey
Tina Grainger
Suzanne Handal
Dan Hicken
Tim & Gail Horgan
Julia Howey Davis

Alice LeBrun
Jordan Lopez
Athena Mann
Mike McGillis
The McGillis Family
Michele Megas
Theresa Merriam
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CHILDHOOD CANCER AWARENESS MONTH HIGHLIGHTS



#ShowUsYourTeam

It takes a team to fight childhood cancer, and Coach Coughlin and Eli Manning joined together for a month-long “Show Us Your Team” campaign. They encouraged people to show their support for families tackling childhood cancer by snapping a photo of their “team” and sharing it on their social media channels. They were joined by hundreds of supporters and teams across the country uniting behind all families who have a child with cancer.



Boxes of Cheer & Meals

Throughout the month, the Jay Fund distributed Gold Boxes of Cheer filled with goodies and activities to patients. We delivered grocery bags filled with food to families at local New Jersey hospitals, and THE PLAYERS and TOUR Café staff delivered healthy meals to families in Jacksonville.



Caregiver Appreciation

The Jay Fund provided snack baskets and lunches to caregivers and the oncology departments at hospitals in Jacksonville and the New York and New Jersey area to show our appreciation for the devoted care they provide.



Jumbo Shrimp

Thank you to Sight & Sound Productions for hosting Childhood Cancer Awareness Night, honoring the Tom Coughlin Jay Fund, at the Jacksonville Jumbo Shrimp game. About 50 Jay Fund families enjoyed on-field experiences, a photo station and snacks. Meghan, 16, threw out an incredible first pitch.



Coach's Fitness Challenge

Thanks to our sponsors, donors and Jay Fund team members our annual Coach's Fitness Challenge raised \$26,111. Throughout the month of September, participants logged workouts to raise awareness and funds for families tackling childhood cancer. Thank you to the Silver Sponsors: Bono-Dreckman Families and Madison Square Garden; and the Bronze Sponsors: Beach Diner and CSI Companies for sponsoring the Challenge!



Crucial Catch Game

Three families joined the NY Giants and Head Coach Brian Daboll on the field for pre-game warm-ups and singing of the National Anthem for their annual Crucial Catch game. The families then headed to a suite to watch the Giants take on the Seattle Seahawks.

NEW! Jay Fund Merchandise Store

Get your gear! Show your Jay Fund team spirit year-round by purchasing branded merchandise. Hats, t-shirts, sweatshirts and more are now available in youth and adult sizes! Go to tcjayfund.org/store to order yours.





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