

TOM COUGHLIN

JAY FUND[®]



CELEBRITY GOLF CLASSIC

MAY 7-8, 2023 | TPC SAWGRASS

IN PARTNERSHIP WITH THE  PLAYERS[®]



TOM COUGHLIN JAY FUND CELEBRITY GOLF CLASSIC

Be a part of the annual Tom Coughlin Celebrity Golf Classic and provide hope for a family tackling childhood cancer.

This premier event is the foundation upon which the Tom Coughlin Jay Fund was built. The Celebrity Golf Classic brings sports enthusiasts together with philanthropic-minded businesses and individuals for two days of socializing and golf at TPC Sawgrass. The fun kicks off on Sunday evening with a gala dinner featuring celebrity guests tableside. Attendees can bid on experiences, vacations, and sports memorabilia during competitive silent and live auctions. On Monday the competition continues on the iconic PLAYERS Stadium Course with celebrities and sponsors enjoying 18 holes hosted by Coach Tom Coughlin.

For over 25 years, the Tom Coughlin Jay Fund Celebrity Golf Classic has provided essential funds and support necessary for families tackling pediatric cancer. When a child is diagnosed with cancer, the whole family is impacted. That's why the Jay Fund provides retreats, special experiences, and emotional support for patients and family members alike. We want to **BE THERE** for the family so they can **BE THERE** for their sick child.



PRESENTING SPONSOR

PACKAGE - \$50,000

- Two foursomes in the Celebrity Golf Classic on Monday, May 8; THE PLAYERS Stadium Course
- Opportunity to select celebrity guest to play with each foursome
- Forecaddie per foursome
- Use of eight personalized lockers in the TOUR PLAYER locker room for the Celebrity Golf Classic
- Two priority tables of eight at the Celebrity Dinner & Auction on Sunday, May 7, TPC Sawgrass Clubhouse
- Opportunity to select celebrity guest for each table
- Invitation to exclusive Celebrity Reception on Sunday, May 7; TPC Sawgrass Clubhouse
- One college scholarship, in your name, to be announced at Celebrity Dinner & Auction
- Prominent branding and gifting opportunities over two-day event

SOLD



TITLE SPONSOR

PACKAGE - \$30,000 (ONLY 3 AVAILABLE)

- Two foursomes in the Celebrity Golf Classic on Monday, May 8; THE PLAYERS Stadium Course
- Celebrity guest to play with each foursome
- Forecaddie per foursome
- Support a patient whose story will be featured on course and on digital platforms
- Company logo on one caddie bib
- Two priority tables of eight at the Celebrity Dinner & Auction on Sunday, May 7; TPC Sawgrass Clubhouse
- Celebrity guest for each table
- Invitation to exclusive Celebrity Reception on Sunday, May 7; TPC Sawgrass Clubhouse
- Branding and gifting opportunities over two-day event

*Maximum number of foursomes for event is 31



OFFICIAL SPONSOR

PACKAGE - \$15,000

- One foursome in the Celebrity Golf Classic on Monday, May 8; THE PLAYERS Stadium Course
- Celebrity guest to play with each foursome
- Forecaddie per foursome
- Gift bag and commemorative group photo for all golfers
- One table of eight at the Celebrity Dinner & Auction on Sunday, May 7; TPC Sawgrass Clubhouse
- Celebrity guest for table
- Official sponsor of a patient event or experience in 2023-2024
- Branding opportunities over two-day event

DINNER SPONSOR

PACKAGE - \$7,500

- One table of eight at the Celebrity Dinner & Auction on Sunday, May 7; TPC Sawgrass Clubhouse
- Celebrity guest for table
- Branding opportunities at Celebrity Dinner & Auction

KADDIES FOR KIDS

PACKAGE - \$5,000

- Support a patient whose story will be featured on course and on digital platforms
- Company logo on one caddie bib and additional on-course branding opportunities
- Two invitations to the Celebrity Dinner & Auction on Sunday, May 7; TPC Sawgrass Clubhouse



ABOUT THE TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation helps keep families in their homes, food on the table, the lights on, and so much more when a family is tackling childhood cancer by providing comprehensive financial, emotional, and practical support. The Jay Fund, the nonprofit organization of 2X Super Bowl winning head coach Tom Coughlin, was established in 1996 in the memory and spirit of the late Boston College football player, Jay McGillis, who lost his battle with leukemia. From diagnosis to recovery and beyond, the Jay Fund is part of the team, allowing parents to focus solely on their child's well-being. The mission is to BE THERE for parents facing the unthinkable so they can BE THERE for their child.





TOM COUGHLIN

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904.543.2599