



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



JUDY COUGHLIN
JUNE 30 1945-NOVEMBER 2, 2022

Dear Friends,

Family is at the heart of everything we do, and my family is so grateful for the support and love you've shown us this past year. Judy's absence has made us reflect on all she was to us and to the many people who knew and loved her -and boy there were a lot. Hers was a life of love and devotion. She was a wife, a mother, a grandmother, a friend, and an advocate. Judy loved without limits, was loyal to a fault, sacrificed for others, and had more enthusiasm for each person, activity, and cause that crossed her path than seems humanly possible. Judy loved the families we met through the Jay Fund and they loved her.

If she sounds like a mom you know, then count yourself lucky. Robert Browning wrote that all love begins and ends with motherhood and those words couldn't be truer. Moms are the caregivers who quietly give up jobs and career opportunities when

a child is diagnosed with cancer, and they do so selflessly out of love and devotion. The stress and worry a mother with a sick child carries in her heart and on her shoulders are beyond comprehension. That's why as we wrap up 2022 and head into 2023, I ask that you take a moment to thank the mothers in your life. Theirs is a love that should never be taken for granted.

Thank you again for your continued support. You are the backbone of this organization, and we couldn't do this work without you.

Wishing you a blessed holiday season and a happy and healthy New Year,

Tom Coughlin
Founder and President

JAY FUND VOICES



PAYTON, DORIS, AND FAMILY AT THE TAILGATE PARTY

"A special thanks to the Tom Coughlin Jay Fund for the outing at the Jaguar game yesterday. Payton, her siblings, her dad, and I all had a blast. You guys enabled families with limited resources due to a childhood cancer diagnosis an opportunity to enjoy entertainment that would normally be farfetched or impossible to achieve. Thanks for everything."

- Payton's mom, Doris

"We just left the hospital after an 11-day in-patient stay. I cannot thank the Jay Fund enough for their assistance and generosity. I am a single mother who adopted my daughter at birth. Never would I have imagined this beautiful healthy little girl becoming so sick. I will not be able to work full time again until Fall 2023 due to Nia's treatment conflicts. Your organization makes it possible for me to continue to care for her during this time without having to worry about how I will pay my mortgage. Thank you, a million times!!!!"

- Tracy, Nia's mom

"I finally got to meet other moms at the Jay Fund event. It was nice to finally ask some questions and feel normal in a group again. It meant the world to me."

- Sarah, Jacob's mom

FROM THE CEO



Dear Friends,

Thank you for all your thoughts, prayers, condolences, and kind words these past few weeks. Please know they have been received and have

been a source of comfort. My mom was many things—wife, mother, caretaker, philanthropist, and friend—and she will be greatly missed. “Mama Judy,” as so many players used to call her, was truly the head coach of our family, running her maternal playbook with love, devotion, and great care. That care and love she gave to us spilled over to the foundation and patients and families she met during her many years of serving our organization. Judy’s legacy of love and kindness will continue, and those two qualities are needed now more than ever.

The U.S. economy is still seeing soaring interest rates, record-high inflation, and as we head into the holiday season, layoffs. Sadly, this greatly impacts our patients and their families who were already struggling. This year, we have seen a rising number of requests for help as food, gas, and utility prices remain unpredictable. The amount of financial assistance the Jay Fund has provided is up 54 percent over this time last year. Thankfully, we’ve been able to meet those requests because of your generosity.

We expect this trend to continue well into 2023, and we are grateful to have each of you on our team to help the families we serve meet their needs now and in the future. We wish you a wonderful holiday season and a Happy New Year.

Keli Coughlin Joyce

CHAMPIONS FOR CHILDREN

Our Champions for Children Gala brought together nearly 500 professional athletes, business leaders, and supporters of the Jay Fund and raised \$1.25 million for New York and New Jersey families tackling pediatric cancer. Our honorees were Hall of Famer and New York Giants great Harry Carson and his wife Maribel, a Jay Fund Advisory Board member; Hamdi Ulukaya, Founder, Chief Executive Officer & Chairman of Chobani; and Kevin Cummings, former Chairman and Chief Executive Officer, Investors Bancorp, Inc. and Director, Citizens Financial Group. They all spoke passionately about the importance of supporting childhood cancer patients and their families. Thank you to our sponsors for making this event possible and ensuring the Jay Fund can continue to BE THERE for families facing the unthinkable.



CHAMPION SPONSORS

Chobani

Citizens
Philanthropic Foundation

Investors
Foundation

La COLOMBE
COFFEE



STEVE TISCH, LAURIE TISCH, LIZZIE AND JONATHAN TISCH

50 YARD-LINE SPONSORS

The Bisignano Family
Judy and Tom Coughlin
Kevin and Patricia Cummings



THANK YOU TRACY WILLIAMS



Jay Fund volunteer Tracy Williams was a finalist for the NASCAR Foundation’s Betty Jane France Humanitarian Award, which recognizes NASCAR fans who volunteer for children’s causes in their racing communities. Tracy’s nomination for this prestigious award earned \$25,000 for the Jay Fund. The money will be used to ensure families have safe and reliable transportation when traveling back and forth to the hospital for treatment.

DELORES BARR WEAVER HONORS JAY FUND WITH AN \$85,000 MATCHING OPPORTUNITY

The Delores Barr Weaver Legacy Fund has committed to providing an \$85,000 matching gift to fund the expansion of the Jay Fund’s Caregiver Care Program. The program aims to improve the overall well-being of caregivers by providing increased opportunities for fitness and physical health, educating them on the importance of a healthy diet and self-care, and nourishing peer, family, and spousal relationships. Please consider a gift earmarked for the Caregiver Program. Your dollars will be doubled up to \$85,000. We are grateful for this opportunity and for Mrs. Weaver’s confidence in our work.



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JAY FUND FAMILY STORIES



JACOB WITH HIS MOM PATTY

JACOB

Jacob, age 8, loves gaming (Fortnite and Roblox are some of his favorites), soccer, and spending time with his little sisters, Abigail and Anahi.

But Jacob's holiday season has been very different from most kids his age. On December 9, he had a bone marrow transplant as part of his treatment program for acute lymphoblastic leukemia, a type of blood cancer. After he spent three years in remission, Jacob's cancer returned in August, and he had to start chemotherapy once again.

His mom Patty said it's been a tough couple of months, especially because Jacob is older than he was during his first diagnosis and has a better understanding of the burdens cancer brings.

"He realizes he has cancer and the limitations it brings, including having to be homeschooled instead of attending class with his friends," Patty said.

During a time of year that is already stressful, Jacob's parents have been taking turns staying with him in the hospital while also caring for their young daughters at home.

The Jay Fund has vowed to BE THERE for this family by providing financial and emotional support, including meal deliveries during the holiday season so they don't have to worry about cooking while Jacob is in the hospital.

"The Jay Fund has helped to take away the stress of the holidays and allowed us to focus on our child and BE THERE for him so he's not alone," Patty said.

NICK

Nick, 18, has spent the past four years in a blur of doctor appointments, hospital admissions, and chemotherapy treatments for acute lymphoblastic leukemia. While his classmates were enjoying football games and school dances, Nick was isolated from his friends due to his immunocompromised condition. You might think this difficult experience would have robbed him of his positive attitude and infectious smile, but Nick has defied that expectation.

"There have been many good things that have come out of my cancer diagnosis," Nick said. "I learned I have the best team supporting me -- the doctors and nurses at the hospital; my friends who cheer me on; the Jay Fund who covered my mom's mortgage payments when our bills became overwhelming; and, of course, my family whose love and support have been everything."

Nick spoke at the Jay Fund's Champions for Children Gala and received a standing ovation.

"As of today, I've had 126 chemo shots, 28 spinal taps, and over 200 days sleeping on scratchy hospital sheets," Nick told the audience. "Fighting cancer is tough. You're in bed and sick a lot. There are days that are a real struggle. But I'm looking forward to ringing that bell for the second time this December and being back in remission."



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IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund through third party fundraisers.

Thank you for being part of our team!

MAY 2022 - OCTOBER 2022

\$10,000+

1010XL Radiothon

Coach's Fitness Challenge

Football, Flipflops & Philanthropy Golf Tournament,
Brian & Amber Moorman

Harry Oulundsen Memorial Golf Outing,
Steve Caron, Mike Reynolds, & Dave Wilhelmy

Hops That Help, *Steve Nix*

\$5,000-\$9,999

Darren Magarro 10K Run

Kickoff Cook-Off, *Law Offices of Brett Hastings*

\$1,000-\$4,999

3rd Rail Bar & Grill

AJGA Junior AM Fundraising Tournament
AmazonSmile

Beads for Buddies, *Gracyn Pisa*

CBV Cares, *Cindy Bleiel*

Comedy Night, *Dan Pulzello*

Duuuval House Giants vs Jaguars FUNdraiser
Tailgate, *Phillips & Hunt*

Girlpower NFL Flag Football "Monster Mash"
Phil & Erika Squatrito

Hops for Hope, *Evan & Ann Halloran*

MorganStrong 5K, *Brandy DiVita*

St. Joseph's Dress Down Day, *Selin Hensley*

Strings Sports Brewery

Two Bumz Shaved Ice

UnitedEventures

\$100-\$999

Acosta 50/50 Raffle

Board & Brush Ramsey

Board30 Ponte Vedra Open House Gift Card Drive

Facebook Fundraisers

John's Boy Pizzeria "Be the Change" Jar

Lilly Pulitzer - St Johns Town Center

Target Marsh Landing Employee Bake Sale

The DRIPBaR St Johns

IMPACT PLAYERS SPOTLIGHT

HARRY OULUNDSEN MEMORIAL GOLF OUTING



The inaugural Harry Oulundsen Memorial Golf Outing was held on October 10 at Marsh Landing Country Club. Harry passed away in January of 2022 and his wide circle of friends organized a golf tournament in his memory. Harry loved golf, the NY Giants, and Coach Coughlin for bringing two Super Bowl wins to New York.

RADIOTHON

This year marked the 15th anniversary of our 1010XL Radiothon, which raised \$249,784. The Jay Fund is so grateful to the Jacksonville community and all the 1010XL listeners, staff, and leadership for BEING THERE year after year for our patients and families.



MONSTER MASH FLAG FOOTBALL

Girlpower NFL Flag Football hosted the Monster Mash Flag Football event to support the Jay Fund. The girls got into the Halloween spirit by dressing up as zombies for their championship games.



BOARD & BRUSH RAMSEY

Creative juices were flowing at the DIY wood sign workshop as guests enjoyed a fun night out creating unique designs while supporting families tackling pediatric cancer.



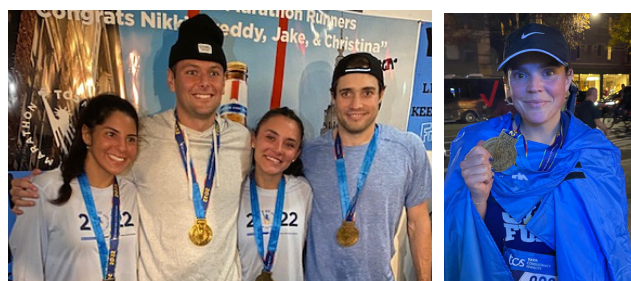
COMEDY NIGHT

In the spirit of "laughter is the best medicine," a sold-out crowd at the Glen Rock Inn enjoyed an evening of side-splitting comedy hosted by comedian Dan Pulzello and headlined by Caitlin Peluffo.



TCS NYC MARATHON

Five dedicated Jay Fund supporters spent months training for the TCS New York City Marathon and raising more than \$27,000. We are immensely proud and grateful for their efforts. Congratulations to them on completing the 26.2-mile course.



From left to right: Christina Briones, Fred Pulzello, Nikki Pollina, Jake Thoubboron, and Lauren Garbe

PATIENT FAMILY SUPPORT EVENTS

JACKSONVILLE

CRUCIAL CATCH



The Jacksonville Jaguars and the New York Giants faced off on Sunday, October 23, at TIAA Bank Field. Both organizations have been critical to the success of the Tom Coughlin Jay Fund since the inception of the foundation in Jacksonville 27 years ago and in New York and New Jersey 17 years ago.

The Jay Fund celebrated this meaningful NFL match-up by creating memorable experiences for childhood cancer patients and their families, including a special tailgate party for patient families at WJCT Studios and on-field recognition for our patients as part of the NFL's Crucial Catch initiative. Jay Fund patients Mila and Xander even had the opportunity to participate in the coin toss.

C.H.A.T. ADOLESCENT AND YOUNG ADULT ESCAPE ROOM EVENT



Adolescent and young adult patients met for burgers, milkshakes, and peer support before an immersive experience at the escape room.

J.A.Y.S. TEAM SIBLING GATHERINGS



Teenaged siblings of Jay Fund patients tested their problem-solving skills during an escape room challenge. School-aged siblings of Jay Fund patients learned the basics of karate and formed bonds over their shared experiences. A cancer diagnosis impacts the whole family, and events like these help siblings to relieve some of the stress they experience daily.

NEW YORK/NEW JERSEY

SCHOLARSHIP DINNER AT THE CARSONS

Harry and Maribel Carson welcomed our NY/NJ scholarship recipients to their home to celebrate their academic achievements and enjoy a feast provided by Fleming's Prime Steakhouse.



FAMILY FUN DAY AT YANKEE STADIUM

"Take me out to the ball game!" roared as a crowd of Jay Fund families arrived at Yankee Stadium to cheer on the Bronx Bombers at Family Fun Day sponsored by Servier. America's favorite pastime provided a night of fun, food, and family bonding, along with a much-needed break from hospitals and cancer treatments.



GIANTS TRAINING CAMP

Several Jay Fund families got a chance to see the magic happen at NY Giants training camp this August. Current and former players greeted the families with fist bumps and autographs as they prepared for the start of the NFL season.



UNITED EVENTURES BIKE BUILDS

The team at United EVENTures delighted Jay Fund patients and siblings with their own set of wheels... in the form of 20 brand new, custom-made bicycles in all their favorite colors.



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

MAY 2022 - OCTOBER 2022

Barry& Patty Adeeb	Mark Goodman	Steve Marchioni	The Shouvlín Foundation
Paul B. Ahern	Aaron Gottshall	Jennifer McBride	Sirco Family Foundation
American Childhood Cancer Organization	Kevin & Kathy Haley	Susan & John McDonnell	Mary Virginia Skinner Jones
AW Dormeuil & Roger Dormeuil Foundation	Lindsay Helms	Bill & Theresa Merriam	Phillip & Lee Steen
Steve & Tammy Barry	Robert & Margaret Hill	Spencer Merriam	John Taylor
Erika Biddix	Rebekah Hodges	Jessica Mills	TEGNA Foundation
Cameron & Jacqueline Bos	Tim & Gail Horgan	Jameson Minturn	The Craigmyle Foundation
Mandy Bowers	Todd & Crystal Horgan	Linda Modrak	The Gant Family Foundation
Chapel by the Sea	Dave Huffman Family Foundation	Mark & Courtney Murray	The NASCAR Foundation
Mark & Tiffany Collins	Drs. Barker, Rohner & Hunt	John & Nancy Noble	The Thompson Smith Foundation
Crane Fund for Widows & Children	Gary Josephson	Linda Odierno	Christopher & Stephanie Tomberlin
Thomas & Kathy Doran	Chris Joyce & Keli Coughlin Joyce	Brian Odom	Cris Tongol
Michael & Denise Dubyak	Brian Kilmeade	Lauren Ortenzi	TPC Sawgrass
Enterprise Holdings Foundation	Jeff & Amy Kowalsky	Nils & Pam Oulundsen	Timothy Utecht
Nancy Flood	Andrea Kremer	Mike & Karen Panos	VyStar Credit Union
Fran Foley	Jeff & Tera Lageman	Jeffrey & Elizabeth Pash	Barb Wenger
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Kevin Gokey	Daniel & Nancy Loughran	Mark Post	Richard Wike
Michael & Mary Golden	Douglas & Alba MacBride	Ray & Kay Eckstein Charitable Trust	Salvatore Zuccaro
Golf Fights Cancer	Nikki Malie	George Sares	

TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory and honor of their loved ones.

IN MEMORY OF:

Michael T. Azzarello	Judy Coughlin	Kristin Horgan Hiza	Beckii Narusas	Kira Sass
Muriel BaLoco	John Curran	Lorraine Hunter	Linton Perry NeSmith	Terri Ann Taylor
Joseph Bals	Morgan DiVita	Nora Lindquist	General Raymond Odierno	Kaitlyn Tongol
Jake Berglund	Agnes Dorniak	John Maher	Chase Ryan Olsen	Ken Tonning Sr.
Lyla Burchnell	Lisa Foley	Wellington & Ann Mara	Harry Oulundsen	Kathy Troutman
Dorothy Sloan Campbell	Fawnda Forgione	Jay McGillis	Max Parrotte	Margo Werner
Charles A. Carlino	Jonathan Shawn Green	Gene Alvin Morton	Cappi Post	

IN HONOR OF:

Addy's Army	Kelly Bussanich	Ron Fark	Jayden, Lucy, Tzion	Thomas O'Keefe
Jackson Adeeb	Dorothy & Seth Campbell	Shawn Floyd	Mark Kerry	Marie Olsen
Griffin Bennett	Nataly & Cameron Cavagnaro	Froggy	Elizabeth & Lacey Lucas	Joan Robertson
Kenneth Berkowitz	Tom Coughlin	Douglas Groce Jr.	Rita Malie	Natalie Walker
Ernie Bono Sr.	Julia Davis	Finn Halloran	Alex McLaughlin	Tom Wojnowicz
Kevin Boothe	Emily Emmanuelidis	Savannah Harvey	Lauren & Mackenzie Murphy	John Wormley
Connor Bos	McGillis Family	Gil Hodges	Mighty Mack & the Murphy Family	Edye Wright

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Judy Coughlin* | Fran Foley
Ken Tonning*

*Deceased

CAREGIVER EXPERIENCES

JACKSONVILLE

CAREGIVER CARE NUTRITION & WELLNESS DINNER



The YMCA offered insight into healthy habits and overall wellness. Research shows that when caregivers take care of their health, this has a positive effect on the patient's well-being, too.

ADULTS NIGHT OUT - FALL, FRIENDS, FOOD AND FINANCIAL TIPS



Parents gathered at Wicked Barley to hear financial experts provide tips on topics such as Medicaid, housing, SSI benefits, education, and medical expenses, and to have some fun too.

NEW YORK/NEW JERSEY

FATHER'S DAY DINNER



Fleming's Prime Steakhouse honored several of our Jay Fund fathers and all they do to support their children tackling cancer. The dads were treated to an amazing meal and an evening of solidarity and fellowship.

CAREGIVER CARE NUTRITION AND WELLNESS DINNER



Twenty-five Jay Fund parents came together at HealthBarn in Ridgewood, NJ, to focus on nutritional wellness, self-care, and building nurturing relationships. Attendees created a delicious, healthy meal while connecting with other Jay Fund parents.

CHILDHOOD CANCER AWARENESS MONTH HIGHLIGHTS



The Jay Fund visited hospitals to deliver boxes of gold treats to children undergoing cancer treatment. We also delivered snacks and lunch to pediatric oncology staff to show our appreciation for the care they provide.

The New York Giants invited patients and families to their home opener game against the Carolina Panthers. The children were invited onto the field for the national anthem to showcase a Childhood Cancer Awareness Month banner.

Sponsors, donors, and Jay Fund team members raised \$20,000 by participating in the month-long Coach's Fitness Challenge. Using the Kilter app, participants donated to the Jay Fund and logged their workouts, earning points for each entry. A big thank you to our Kilter sponsors who helped make this challenge possible.

THE PLAYERS MEAL DELIVERIES



THE PLAYERS Championship and PGA TOUR Café prepared and delivered gourmet meals to 31 local families across Northeast Florida and provided each family with a \$200 gift card to Publix.



The Bono-Dreckman Families

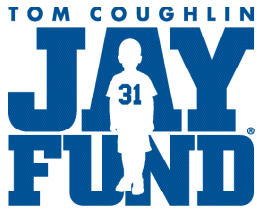
CSI Companies



SIGHT & SOUND PRODUCTIONS

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Save the Date!

TOM COUGHLIN
JAY
FUND®
WINE TASTING GALA

THURSDAY, MARCH 2, 2023
DOWNTOWN JACKSONVILLE RIVERFRONT
841 PRUDENTIAL DRIVE

TICKETS ON SALE JANUARY 5 AT [TCJAYFUND.ORG](https://tcjayfund.org)