

TOM COUGHLIN

JAY
FUND[®]



WINE TASTING GALA

THURSDAY, MARCH 2, 2023

DOWNTOWN JACKSONVILLE RIVERFRONT

841 PRUDENTIAL DRIVE

Providing **FINANCIAL**, **EMOTIONAL**, and
PRACTICAL support for families tackling
childhood cancer.



WINE TASTING GALA

Join Coach Tom Coughlin for the Tom Coughlin Jay Fund Foundation Wine Tasting Gala. This signature event features hundreds of wines, allowing you to enjoy your favorites while exploring the expansive offerings to find new varietals to taste. You can pair your pour with outstanding cuisine from some of Northeast Florida's top restaurants, which will each be showcasing a signature dish. End the night with a delicious sampling of desserts from our local bakeries while sipping on champagne.

Don't miss this chance to BE THERE and enjoy a culinary adventure on the First Coast to help families tackling childhood cancer.

GALA SPONSORSHIP BENEFITS

When you sponsor the Wine Tasting Gala, you provide tangible benefits for local families tackling childhood cancer—your support helps keep a roof over their heads and puts food on their tables. The business community has steadfastly supported the Gala for close to two decades, and this is an excellent opportunity to network and entertain clients from across the First Coast.



GRAND CRU

\$ 12,000

- 10 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking
- 10 Additional Gala Tickets
- Recognition in Media Releases
- Prominent logo recognition on:
 - Gala Digital Tickets
 - Gala Digital Journal
 - Gala Audio Visual Program
 - Jacksonville Magazine Wine Tasting Gala Feature Section
 - Jay Fund Website and Newsletter
 - All event advertising and signage
- 1 Full Page Advertisement in Gala Digital Journal
- Showcased on Event Social Media Posts


PREMIER CRU

\$ 6,000

- 6 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking
- 4 Additional Gala Tickets
- Prominent logo recognition on:
 - Gala Digital Journal
 - Gala Audio Visual Program
 - Jacksonville Magazine Wine Tasting Gala Feature Section
 - Jay Fund Website and Newsletter
 - All Event Advertising and Signage
- 1 Half Page Advertisement in Gala Digital Journal
- Social Media Mentions

RESERVE

\$ 3,000

- 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking
 - Listing in:
 - Jacksonville Magazine Wine Tasting Feature Section
 - Gala Audio Visual Program
 - Gala Digital Journal
 - Jay Fund Website and Newsletter
 - All Event Advertising and Signage
 - Social Media Mentions
- 



EXCLUSIVE BRANDING SPONSORSHIP OPPORTUNITIES

WINE GLASS SPONSOR

ONLY 1 AVAILABLE

\$ 7,500

- Logo Featured on 1,000+ Keepsake Wine Glasses Provided to All Attendees
- 1 Half Page Advertisement in Gala Digital Journal
- 6 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

PHOTO BOOTH SOUVENIR FRAME SPONSOR

ONLY 1 AVAILABLE

\$ 5,000

- Logo Featured on Souvenir Photo Frame
- Digital Format for Easy Social Media Sharing
- 1 Half Page Advertisement in Gala Digital Journal
- 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

DIGITAL EVENT JOURNAL SPONSOR

ONLY 1 AVAILABLE

\$ 4,000

- Logo Featured on the Front of the Gala Digital Journal
- 1 Full Page Advertisement in Gala Digital Journal
- 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

SPONSORS RECEPTION GIFT BAG SPONSOR

ONLY 1 AVAILABLE

\$ 2,000

- Logo Featured on Takeaway Given to 300+ Attendees of the Sponsors Reception
- 2 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

SOLD



ABOUT THE TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation helps keep families in their homes, food on the table, the lights on, and so much more when a family is tackling childhood cancer by providing financial, emotional, and practical support. The Jay Fund, the nonprofit organization of 2X Super Bowl winning head coach Tom Coughlin, was established in 1996 in the memory and spirit of the late Boston College football player, Jay McGillis, who lost his battle with leukemia. From diagnosis to recovery and beyond, the Jay Fund is part of the team, allowing parents to focus solely on their child's well-being. The mission is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their child.





TOM COUGHLIN

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904.543.2599