

TOM COUGHLIN

JAY FUND[®]



CELEBRITY GOLF CLASSIC

MAY 15-16, 2022 | TPC SAWGRASS

IN PARTNERSHIP WITH THE  PLAYERS[®]



TOM COUGHLIN JAY FUND CELEBRITY GOLF CLASSIC

Be a part of the annual Tom Coughlin Celebrity Golf Classic and be the hope for a family tackling childhood cancer.

This premier event is the foundation on which the Tom Coughlin Jay Fund was built.

Team up with Coach Coughlin and his distinguished celebrity guests for golf on THE PLAYERS Stadium Course at TPC Sawgrass. This event brings sports enthusiasts and philanthropic-minded corporate and prominent citizens together for two days of socializing and golf. The event will start on Sunday evening with a gala dinner, competitive live and silent auctions, followed by the golf tournament on Monday morning.

For over 25 years, the Tom Coughlin Jay Fund Celebrity Golf Classic has provided essential funds and support necessary for families facing this devastating disease. When a child is diagnosed with cancer, the whole family is impacted. From keeping a roof over the family's head, to retreats for moms, to "time outs" from cancer for the patients, to sibling support, the Jay Fund promises to **BE THERE** for the family so they can **BE THERE** for the sick child. Say **YES** and join our team as an event.



PRESENTING SPONSOR

PACKAGE - \$30,000

- Two (2) foursomes in the Celebrity Golf Classic on Monday, May 16 at THE PLAYERS Stadium Course with fore caddie and opportunity to select celebrity guest to join your group, as well as exclusive gifts and commemorative group photo for all golfers
- Use of eight personalized lockers in the TOUR-PLAYER locker room for the Celebrity Golf Classic
- *Two (2) priority tables at the Celebrity Dinner and Auction on Sunday, May 15 at the TPC Sawgrass Clubhouse
- Top placement on the auction platform
- Advertisement in digital event journal
- Logo branding opportunities for the following:
 - One gift item
 - Promotion and publicity
 - Event website
 - Audio visual program
 - Social media announcements
 - Foursome photograph presented to all golfers
 - Tee and green sign
 - Ticketing
- Two (2) spots in a private golf outing at White Oak hosted by Tom Coughlin in Fall 2022



OFFICIAL SPONSOR

PACKAGE - \$15,000

- One (1) foursome in the Celebrity Golf Classic on Monday, May 16 at THE PLAYERS Stadium Course with fore caddie, as well as exclusive gifts and commemorative group photo for all golfers
- *One (1) table at the Celebrity Dinner and Auction on Sunday, May 15 at the TPC Sawgrass Clubhouse
- Advertisement in the digital event journal and prominent placement on auction platform
- Logo branding opportunities for the following:
 - Event website
 - Audio visual program
 - Tee and green sign
- Official sponsor of a patient event or experience in 2022-2023

**We will make the necessary adjustments to enjoy this event safely.*



DINNER SPONSOR PACKAGE - \$7,500

- *One (1) table at the Celebrity Dinner and Auction on Sunday, May 15 at the TPC Sawgrass Clubhouse
- Advertisement in the digital event journal
- Logo branding in the audio visual program at the event

KADDIES FOR KIDS PACKAGE - \$3,000

- Support a patient, and their story featured on course and on digital platforms
- Logo branding opportunities for the following:
 - Caddie
 - Audio visual program
- Recognition in electronic course scoring system





ABOUT THE TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation helps keep families in their homes, food on the table, the lights on, and so much more when a family is tackling childhood cancer by providing comprehensive financial, emotional, and practical support. The Jay Fund, the nonprofit organization of 2X Super Bowl winning head coach Tom Coughlin, was established in 1996 in the memory and spirit of the late Boston College football player, Jay McGillis, who lost his battle with leukemia. From diagnosis to recovery and beyond, the Jay Fund is part of the team, allowing parents to focus solely on their child's well-being. The mission is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their child. The foundation has provided millions of dollars in financial assistance and helped thousands of families.





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