



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



COACH COUGHLIN WITH CAREGIVERS ANDREA AND NAHREEM

Dear Jay Fund Team,

As 2021 wraps up and takes its victory lap before handing off the baton to what we hope is a promising new year, there is much to reflect upon and for which to be grateful. Never have we appreciated in person events more than we did this year. We are truly thankful for all of our healthcare workers and researchers who worked tirelessly to create and administer the COVID vaccine so we could be together. Thank you.

This year really placed a spotlight on the caregiver. Taking care of a loved one who's sick is both a blessing and a sacrifice. A recent Fidelity Investment study found that 40 percent of those who are currently caring for a sick family member will be forced to choose between their job and family duties. Can you imagine having to make that choice?

Taking care of a child who has been diagnosed with cancer is a 24 hour a day labor of love. My family saw this with Jay and the McGillis family.

Can you imagine the heartache that a parent goes through? The financial and emotional costs are overwhelming.

There should never be a choice between being able to pay the rent and buy groceries and taking care of your child's health. One family we are supporting who is in the middle of the storm is the Erb family. The Erbs have twins in treatment and need a lot of love and prayers. If you have a minute, I hope you will read more about their cancer journey on the pages that follow.

I know firsthand they need our support. As someone much wiser once said, "It's not the load that breaks you down. It's the way you carry it." Thank you for helping local families shoulder that load and lighten their burden.

**Tom Coughlin
 Founder and President**

JAY FUND VOICES



ANTHONY'S FAMILY AT THE BRONX ZOO

"Thank you to everyone that takes a hand in making this foundation a reality. You all have truly lifted a very large burden off both my husband and I's shoulders. We are immensely grateful. During the darkest time of our lives, you all have been a steady light, lighting our pathway. God bless you all, I hope everyone involved in making this a possibility can rest easy every night knowing they've truly helped in time of a crisis. I cannot say thank you enough. God Bless you all!"

- Mary, Bryce's mom

"When they say #BeThere they mean it! Some of my son Chase's favorite memories during his 3 years of treatment are with the Jay Fund. Circus Trips, Monster Truck Rallies, and of course the amazing Christmas Party. We are very thankful for all that they do, and continue to do, for the kids."

- Chris, Chase's dad

"I am humbled being around other strong fathers and take solace around the fact that I am not alone. I have found the exchanging of stories and experiences so relatable and has helped me and I'm sure others with the challenges we confront."

- Radley, caregiver

FROM THE CEO



Dear Friends,

As we wrap-up 2021, I want to thank you for your continued support. It hasn't been an easy year for anyone, but in the first three quarters of 2021, we've paid

over 1,500 bills for families tackling childhood cancer, and that is thanks to you and your generosity. What it means: our local families in the middle of the unthinkable were able to pay their mortgage and rent, buy groceries, keep their utilities going without interruption, and fill-up their gas tanks so they could get to their treatments.

With the continued increase in prices everywhere and inflation hitting a 30-year high, please know your gifts to the foundation mean more than ever, and we thank you in advance for helping us reach the matching gift for our annual giving appeal by raising over \$200,000 before we put 2021 to bed and ring in a hope-filled 2022.

No one fights cancer alone. It takes a team. Thank you for being part of ours.

Warmly,

Keli Coughlin Joyce

CHAMPIONS FOR CHILDREN GALA

Thank you to all of the sponsors for the 2021 Champions for Children Gala for making this event possible!

CHAMPION SPONSORS

The Bisignano Family

Steve Tisch, Laurie Tisch,
Lizzie and Jonathan Tisch



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Judy and Tom Coughlin



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We would like to recognize this year's honorees one more time to say thank you for all you have and continue to do for the Jay Fund!



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**2011 NEW YORK
GIANTS SUPER BOWL
CHAMPIONSHIP TEAM**

14TH ANNUAL RADIOTHON RECAP



Thanks to our 4th quarter MVPs, this year's 1010XL Radiothon was RECORD BREAKING, raising over \$243,369. The Jay Fund is so grateful to the Jacksonville community, all the 1010XL listeners, staff, and leadership for **BEING THERE** for Jay Fund families year after year. This huge amount of generosity will allow the Jay Fund to continue to support patients like Rhett and his family. Read more about Rhett and his story on the next page.



TCJAYFUND.ORG

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JAY FUND FAMILY STORIES



ADDISON AND JACKIE

Having a child diagnosed with cancer is heartbreaking. Having two children receive this devastating news is unfathomable. Last December, five-year-old Jackie and her family were looking forward to celebrating the holidays when doctors informed them that she had juvenile myelomonocytic leukemia (JMML), a rare form of leukemia. Their nightmare was amplified in February when Addison, Jackie's twin sister, was also diagnosed with the same form of cancer, treatable only by bone marrow transplant.

Brian and Lauren, the twin's parents, took a leave of absence from their teaching and real estate professions, respectively, to focus on the medical needs of their young girls. Doctors determined that Lauren could be the donor for both of her daughters, giving life twice to the girls.

Amid a pandemic, the immunocompromised twins were at constant risk of infection and complications. While Brian and Lauren remained home from work and the family isolated to protect Jackie and Addison, monthly mortgage payments loomed. "There were thousands of things on our mind: medication schedules, feeding tubes, keeping central lines sterile and all the possible complications that come with bone marrow transplants. But paying our mortgage and returning to our home was not one of them, thanks to the Jay Fund," said Brian.

Despite being extremely cautious, the girls contracted a viral infection that resulted in transplant complications and a return to the hospital. Again, the Jay Fund provided mortgage assistance to lessen the financial burden and allow the family to focus on Jackie and Addison's health.

"The financial support of covering our mortgage for several months while we were in the trenches fighting for Jackie and Addison's lives cannot be understated," said Brian. "The Tom Coughlin Jay Fund is an organization where support reaches the families and patients who need it, in a very real way. Thankfully, this year we look forward to celebrating the upcoming holidays in our own home."



RHETT (LEFT) WITH HIS OLDER BROTHER JACKSON

RHETT

Rhett was diagnosed on Christmas Eve in 2018 with Pilocytic Astrocytoma, a brain tumor, at the age of 2. After treatment, Rhett was on the road to remission when his family was relocated from Washington, D.C. to the Jacksonville area in December 2020. Unfortunately, earlier this year while his dad John was on deployment for the U.S. Navy, Rhett's tumor grew back, and he is now being treated in Jacksonville.

Rhett's mom, Ashley, was an advocate for safe military housing and assisted with supporting Afghan refugees around the country. However, she has been unable to work due to Rhett's illness and they remain a single income family with three children. "We hadn't completely recovered from moving into the area yet," said Ashley. "And with Rhett's remission came panic purchasing and the need to provide financial assistance for extended family to travel to us and provide help until John was able to return home [from deployment]."

Rhett's parents stated that help from the Jay Fund - multiple mortgage, auto payments, and fuel/supermarket gift cards - has allowed them to "reset and continue moving forward with confidence rather than scraping through the next few months."

IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation.

Thank you for being part of our team!

MAY 2021 - OCTOBER 2021

\$10,000+

AJGA Polo Junior-AM
Hops That Help | Steve Nix
Birdies for Charity | THE PLAYERS
Facebook Birthday Fundraisers*

\$5,000-\$9,999

Florida Georgia Pickle Ball Classic
Roscolusa | Kim Paige & Steve Nix
Childhood Cancer Awareness Wellness
Challenge | Kilter Rewards
Kate's 40th Birthday Yoga | Kate Snee
Darren Maggaro's 10K Run

\$1,000-\$4,999

Fireside Giants Charity Livestream
Sunday Service at Seaside Power Yoga
Comedy Night with Dan Pulzello
Lilly Pulitzer
Amazon Playlist
Tito's Vodka Tailgate
Beyond Breath Yoga and Sound Bath | Karen
Wood & Diana Vasquez
The DRIPBaR Grand Opening
Beads for Buddies | Gracyn Pisa
Spherion Jacksonville Marme Money Giveback
Badwater 135 Run for Jay | Jack Corey
Tavolino's Jay Fund Pizza Day

\$100-\$999

Community Bag Program | Southeastern Grocers
ONEHOPE
St. Joseph's NJHS Drawing Fundraiser
Kendra Scott
Backyard Living
Acosta Sales & Marketing Go Gold Raffle
Bono's BBQ
Lucas's Lemonade Stand
Donations & Drafts | Mocama Beer Company
Glen Rock High School Gift Card Sale
Target Bake Sale
Hit Back Cook Off
Amazon Smiles
Board and Brush, Rutherford, NJ
75hard | Emily Lewis

*Special thanks to the following Facebook users who hosted Birthday Fundraisers in honor of the Jay Fund:

Amanda Beth, Anne Bishop, Chris Brookshire, Heidi Brown, Billy Cantor, Jason Clinton, Katie Connors, Robert Dempsey, Karen Heiss Eisen, Susan Ellis, Patricia Farrell, Rayford Frost, Kimberly Fulton, Sue Garbe, Brandie Rivers Hagans, Michelle Lord Hodges, Juanita Caritha McDonald, Steve Nix, Alanna O'Connor, Lotoya Phillips-Augustin, Sherry Phillips, Andrea Rix, April Rose, Melody Rose, Marcy Sandler, David Solarino, Jill B. Treeful, Leslie Warner

IMPACT SPOTLIGHT



Gracyn, a high school student at Immaculate Heart Academy, taught herself how to make bracelets during the pandemic and turned her new hobby into a way to give back! Beads for Buddies sells custom bracelets with 100% of the proceeds going to the Tom Coughlin Jay Fund. In less than a year, Grace has raised close to \$5,000 and isn't slowing down!

Jay Fund patient Kiah received a brand-new bicycle thanks to Bergen Catholic High School's Crusaders for Social Responsibility Club. The BC students led by Jay Fund teammate and school moderator; Brian Rendine, were thrilled to deliver Kiah's bike just days after she had surgery. The delivery brought smiles to everyone after a very stressful week for Kiah's family.



FROM THE PLAYBOOK

WHY SHOULD YOU DONATE BEFORE 12/31/2021?

Giving appreciated stocks that have been held for more than one year allows individuals to avoid capital gains tax on the appreciation.

Individuals over 70 1/2 years old can give up to \$100,000 directly from their IRA to the Tom Coughlin Jay Fund tax free.

These CARES Act charitable incentives have been extended through December 31, 2021:

- Individuals who do not itemize can claim a standard deduction (\$300/single; \$600/married filing jointly) for cash contributions.
- Individuals may deduct cash contribution up to 100% of their Adjusted Gross Income.

PATIENT FAMILY SUPPORT EVENTS JACKSONVILLE



JAGUARS TAILGATE

Jay Fund patients and families attended the October 10th Jaguar game as part of the NFL's Crucial Catch initiative which helps bring awareness to families tackling childhood cancer. They were treated to a pre-game tailgate at WJCT Studios and were recognized on the video boards during the game!



FINANCIAL GAME PLAN WORKSHOP

It was adults' night out for our Jay Fund parents as JEA presented 'Savings without Sacrifice' a financial game plan workshop! They enjoyed drinks, dinner, and discussion for a fun, yet educational, night at Seasons 52.



C.H.A.T. EVENT WITH MARK HERZLICH

Former NY Giant Mark Herzlich and Jay Fund patient Cade have more in common than their love of sports, they both were diagnosed with Ewings Sarcoma. After meeting in 2014, the two have formed a friendship that was reignited at the C.H.A.T. event for Adolescents and Young Adult (AYA) cancer patients.



J.A.Y.S. TEAM ESCAPE ROOM

Teen siblings were hosted at M Shack for dinner. After dinner, the group headed to The Escape Game where the siblings followed the clues in attempt to find a hidden stash of gold. A diagnosis of cancer affects the whole family. This peer to peer support opportunity was designed to improve their well-being.



J.A.Y.S. TEAM MINI SUMMER CAMP

J.A.Y.S. Team events are designed to provide support to the siblings of Jay Fund patients. Thank you to MOSH, Jacksonville's Museum for Science and History, for donating their resources to give our school age siblings an amazing summer camp experience with five days of science, technology, and therapeutic activities!

CHARITY NAVIGATOR RATING



The Tom Coughlin Jay Fund Foundation earned the highest possible 4-star rating from Charity Navigator for the eighth year in a row, which puts the Jay Fund in the top 1% of nonprofits in America! Charities are rated by evaluating financial health, accountability, and transparency. Ratings show donors how efficiently a charity will use their support today, how well it has sustained its programs and services over time, and their level of commitment to being accountable and transparent.

GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

MAY 2021 - OCTOBER 2021

Paul B. Ahern
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Sharin Valia
Salvatore Zuccaro

TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory and honor of their loved ones.

IN MEMORY OF:

Michael Azzarello
Brian Blomberg
Tim Bobbitt
Lyla Burchnell
Steven Cantor
Keith Carmichael
Gloria Jean Ciancio
Troy Dinkel
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The Damone Grandchildren
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Alexandra Garcia
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Sundaram Iyer
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PATIENT FAMILY SUPPORT EVENTS NY/NJ



FAMILY FUN DAY

Thanks to our generous sponsor and teammate, Servier, the Jay Fund hosted Family Fun Day at the Bronx Zoo. 25 families were able to spend quality time exploring the zoo, eating lunch outside together and connecting with other local families.



HEALTH BARN

Healthy eating is a key component when tackling childhood cancer. Thanks to our teammate, HealthBarn, families attended Family Pizza Night and had a great time making individual pizzas with fresh healthy toppings gathered from HealthBarn's garden as well as melon slushies for dessert.



FATHER'S DAY DINNER

The Jay Fund was able to honor six dads thanks to Fleming's Prime Steakhouse in New Jersey. At the Jay Fund, it is important for us to not only #BETHERE for the patients, but we also strive to #BETHERE for the patients' families and support systems.



SCHOLARSHIP DINNER

Jay Fund Advisory Board Member and teammates, Maribel and Harry Carson, hosted their annual scholarship dinner for the 2020 and 2021 Jay Fund Scholarship Winners. It was a special evening allowing the winners to meet and connect with each other and share their inspirational stories of resilience and support.

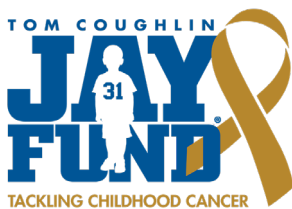


NEW YORK GIANTS RING OF HONOR CEREMONY AND GIANTS TRICK OR TREAT

Thanks to our teammates at the NY Football Giants, Jay Fund Families were given the wonderful opportunity to attend Eli Manning's jersey retirement and Ring of Honor ceremony and "Trick or Treat" Halloween event at Met Life Stadium. Lots of fun was had by all!

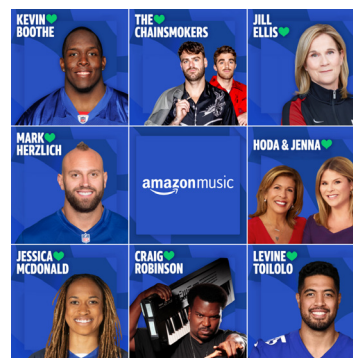


CHILDHOOD CANCER AWARENESS MONTH RECAP



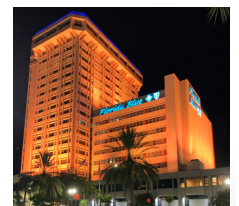
September was Childhood Cancer Awareness Month and all month long the Jay Fund shined a light on incredible cancer patients and their stories.

Among the activities and initiatives of the month were Amazon Playlist collaborations with patients and celebrities, care boxes for patients, multiple IPEs across Jacksonville and NY/NJ, hospital staff appreciation, patient events like Family Fun Day, and lighting buildings gold with Home Team JAX.



BIG THANKS TO KEVIN BOOTHE, THE CHAINSMOKERS, JILL ELLIS, MARK HERZLICH, HODA & JENNA, JESSICA MCDONALD, CRAIG ROBINSON, AND LEVINE TOILOLO WHO COLLABORATED WITH JAY FUND PATIENTS TO MAKE INSPIRATIONAL PLAYLISTS ON AMAZON MUSIC.

THE FLORIDA BLUE BUILDING WAS LIT UP IN GOLD THANKS TO THE WORK OF HOME TEAM JAX, A GROUP OF JACKSONVILLE ORGANIZATIONS THAT SUPPORT CHILDREN TACKLING CHILDHOOD CANCER.



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TOM COUGHLIN
JAY
FUND
WINE TASTING GALA

THURSDAY, MARCH 3, 2022
DOWNTOWN JACKSONVILLE RIVERFRONT
841 PRUDENTIAL DRIVE

Providing **FINANCIAL, EMOTIONAL,** and
PRACTICAL support for families tackling
childhood cancer.