

THURSDAY, MARCH 3, 2022
DOWNTOWN JACKSONVILLE RIVERFRONT
841 PRUDENTIAL DRIVE

Providing FINANCIAL, EMOTIONAL, and PRACTICAL support for families tackling childhood cancer.





WINE TASTING GALA

The Tom Coughlin Jay Fund Wine Tasting Gala is one of Jacksonville Magazine's feature charity galas. The First Coast community anticipates this event every March. Join us for cuisine from the area's top restaurants and world-class wines in a walkabout format downtown. Eat, drink, and socialize with Coach Coughlin and other celebrity participants at the event's new outdoor riverfront setting. The exclusive Sponsors Reception features signature cocktails and other surprises. You can **BE THERE** for a great event that helps local families tackling childhood cancer!

GALA SPONSORSHIP BENEFITS

Becoming a Wine Tasting Gala sponsor is a tangible expression of community activism, offers impactful marketing opportunities, builds community trust, and provides premium networking opportunities with key community members. Most importantly, your sponsorship helps local Jay Fund families.







GRAND CRU

\$12,000

- 10 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking
- 10 Gala Tickets
- Recognition in Media Releases
- Prominent logo recognition on:

Gala Digital Tickets

Gala Digital Journal

Gala Audio Visual Program

Jacksonville Magazine Wine Tasting Gala Feature Section

Jay Fund Website and Newsletter

All event advertising and signage

- 1 Full Page Advertisement in Gala Digital Journal
- Showcased on Event Social Media Posts

PREMIER CRU

\$6,000

- 6 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking
- 4 Gala Tickets
- Prominent logo recognition on:

Gala Digital Journal

Gala Audio Visual Program

Jacksonville Magazine Wine Tasting Gala Feature Section

Jay Fund Website and Newsletter

All Event Advertising and Signage

- 1 Half Page Advertisement in Gala Digital Journal
- Social Media Mentions

RESERVE

\$3,000

• 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

• Listing in:

Jacksonville Magazine Wine Tasting Feature Section

Gala Audio Visual Program

Gala Digital Journal

Jay Fund Website and Newsletter

All Event Advertising and Signage

Social Media Mentions





WINE GLASS SPONSORS \$7,500

ONLY 1 AVAILABLE

- Logo Featured on 1,000+ Keeps are Wine Gisses Projeted to All Attendees
- 1 Half Page Advertisement in Gala Bigit Urnar
- 6 Tickets to Sponsors Reception, Jala Event, and Complimentary Valet Parking

PHOTO BOOTH SOUVENIR FRAME SPONSOR

\$5,000

ONLY 1 AVAILABLE

- Logo Featured on Souvenir Photogram
- Digital Format for Easy Social Media Sharing
- 1 Half Page Advertisement in Gala Digital Journal
- 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

DIGITAL EVENT JOURNAL SPONSOR

\$4,000

ONLY 1 AVAILABLE

- Logo Featured on the Front of the Gala Digital Journal
- 1 Full Page Advertisement in Gala Digital Journal
- 4 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking

SPONSORS RECEPTION GIFT BAG SPONSOR

\$2,000

ONLY 1 AVAILABLE

- Logo Featured on Takeaway Given
 Sponsors Reception
- 2 Tickets to Sponsors Reception, Gala Event, and Complimentary Valet Parking





ABOUT THE

TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation helps keep families in their homes, food on the table, the lights on, and so much more when a family is tackling childhood cancer by providing comprehensive financial, emotional, and practical support. The Jay Fund, the nonprofit organization of 2X Super Bowl winning head coach Tom Coughlin, was established in 1996 in the memory and spirit of the late Boston College football player, Jay McGillis, who lost his battle with leukemia. From diagnosis to recovery and beyond, the Jay Fund is part of the team, allowing parents to focus solely on their child's well-being. The mission is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their child. The foundation has provided millions of dollars in financial assistance and helped thousands of families.



