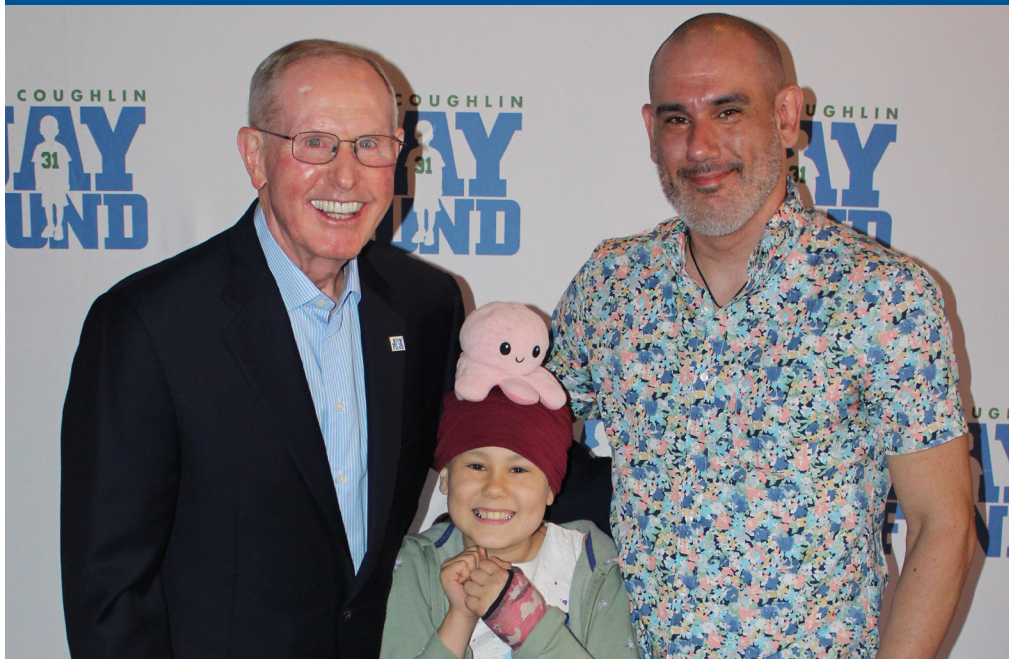




Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



FROM LEFT TO RIGHT - COACH COUGHLIN, MILA, AND MILA'S DAD GEORGE AT THE CELEBRITY GOLF CLASSIC DINNER

Dear Friends,

Cancer is expensive and bills quickly start piling up. Unfortunately, the Jay Fund cannot take away that turbulence, but what we can do is **BE THERE** for families in other ways to help lighten their load, especially when it comes to the financial side of the disease. Thanks to your support, we can offer families the relief they need so they have one less worry to keep them up at night.

Parents wonder if they will be able to put food on the table or if they will have enough funds in the bank to cover their rent. With the rising cost of food, gas, and the 40-year high inflation rate our nation is experiencing, this financial assistance you are helping us provide is not only critical, it's lifesaving.

We also know that siblings and family time can take a backseat when a child is sick. That's why our team is always looking for ways to give the whole family special experiences and time together where they can forget about the disease for just a moment, and instead, live in those simple

but priceless minutes of laughing and enjoying one another.

Last year, we were able to help 692 families and provided over \$2.6 million in total financial assistance to help alleviate that stress. And that's all thanks to you. Our Celebrity Golf Classic just had another record-breaking year, raising \$848,000. These funds will support many programs. One being the scholarships that were established to offer hope beyond cancer and to assist our graduating scholars reach their full potential and achieve their dreams. Congratulations to all our scholars! (For a full list of the 2022 Scholars, please see page 7.)

Your gifts to the foundation help with the here and now and make all of this possible. Thank you.

Tom Coughlin
Founder and President

JAY FUND VOICES



DANIEL, HIS FAMILY, AND CEO KELI COUGHLIN AT THE JACKSONVILLE ZOO

"My son has DIPG and we have been fighting this disease since December 13. Since that day I have not been able to return to work because I accompany my son to all his medical appointments. Thank you for the help you have shown us during these months."

- John, Daniel's father

"I am still unable to work as I'm the only caregiver of my daughter. My husband just started a new job and we are still behind on bills. When we put all the bills together, we didn't have enough to pay for our mortgage, not even close. Our home is very important for our family, especially for Melanie. The Jay Fund made it possible for us to stay in our home. Thank you for all you do to help families like ours."

- Liz, Melanie's mom

"Emberlynn is getting stronger every day and her appetite is back, one day at a time. Groceries and fuel are really killing me right now. We wouldn't have made it without you! Thank you again for all your help."

- Melanie, Emberlynn's mom

FROM THE CEO



Dear Friends,

I recently have had some time to reflect on what the Jay Fund has meant to me over the years, and the great privilege it has afforded me to meet and support

so many families in both Florida and New York/New Jersey.

This work has really helped me think more broadly about caring for others. But more importantly, it has allowed us to come together and put down a marker of hope for those who think there isn't any. That's truly what the Jay Fund is, and it has changed my life, and for that I thank you.

Over recent years the Jay Fund has been able to bolster our programs and services. Since 2016 we've not only seen the number of requests for financial assistance increase, but we've also seen our support increase across our making a child's life brighter and quality of life programming. In the last 5 years, payments on behalf of our patients' families have increased by 119%, and that is all because of your generosity.

For many, June represents a month of commencement celebrations and the start of summer vacation. But, for Jay Fund families, life is very different due to a pediatric cancer diagnosis. Because of you, the Tom Coughlin Jay Fund is creating unique opportunities for our families this summer. Twenty siblings are getting ready to attend J.A.Y.S. Team Summer Camp. Thirty-one bereaved families will be attending Remembrance Weekend to allow for their child's/sibling's memory to live on.

From all of us at the Tom Coughlin Jay Fund, we wish you a happy and healthy summer holiday and thank you for being on our team as we continue to provide hope for our families.

Keli

Keli Coughlin Joyce

CELEBRITY GOLF CLASSIC

Thank you to all of the sponsors of the 2022 Celebrity Golf Classic for making this event possible and helping us raise a record-breaking \$848,000!



PRESENTING SPONSORS

THE BISIGNANO FAMILY

OFFICIAL SPONSORS



DR. ALBERTO & VALERIE H. DE LA TORRE
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THE TOM COUGHLIN JAY FUND IS PROUD TO BE A RECIPIENT OF THE



40 UNDER 40



Join us in congratulating the Jay Fund's own Communications Manager Kelly Bussanich for being honored as a member of the Jacksonville Business Journal's 40 Under 40 Class of 2022. 40 Under 40 winners are a cohort of young leaders that are shaping their organizations and the community. We are so proud of you and all you have accomplished!



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JAY FUND FAMILY STORIES

LEGEND'S STORY



LEGEND AT JAY FUND FAMILY FUN DAY AT THE BRONX ZOO

This triggered an alarm that something might be wrong. A trip to urgent care led to a transfer by ambulance to New York University Langone Medical Center and a battery of tests and scans. Within hours, Legend's doctors delivered the devastating news that he had metastatic neuroblastoma – a brain tumor that had spread to multiple sites throughout his body. He had tumors in his head, face and abdomen.

Legend immediately began six weeks of aggressive chemotherapy in the hospital and Samantha never left his bedside. Covid restrictions throughout the past two years meant Samantha was entirely alone – no one to accompany her to appointments or relieve her during long hospital stays. Weeks of chemotherapy turned to months and were followed by five weeks of radiation. The tumors in Legend's body shrank but did not fully go away. The cancer affected Legend's hearing, eyesight and speech and he required intensive therapy to aid in his development. In addition to chemotherapy and radiation, Legend's treatment also involved surgery to remove a tumor in his stomach and a stem cell removal operation.

In the fall of 2021, Legend's treatment options at NYU were exhausted and he was transferred to Memorial Sloan Kettering Cancer Center to begin a new protocol and more rounds of chemotherapy and radiation, along with antibody therapy. Legend now wears glasses and hearing aids due to damage from the tumors, but he is a fighter and his strong will and mischievous nature still shines through.

As the sole caregiver for Legend, Samantha is unable to work. With the help of the Jay Fund, Samantha and Legend were able to move out of the shelter and into their own apartment. The Jay Fund has provided financial assistance for rent, food, transportation and utilities.

Samantha is fiercely independent and protective of Legend and loves spending time with her young son. "My life is all about him beating cancer and being strong for my son. I hope one day Legend can play with other children and have fun in a park and be around family and friends. Having a sick child changes everything," said Samantha.

The Tom Coughlin Jay Fund has been able to help Legend and other Jay Fund families located in New York City thanks in part to a grant from the Mother Cabrini Health Foundation.

As a teenager, Samantha faced near insurmountable challenges, including the death of her mother and the incarceration of her father. Homeless and struggling to build a life on her own at such a young age, Samantha turned to a local shelter for housing and food. Soon thereafter, Samantha became pregnant and gave birth to her son, Legend.

Samantha found employment as a security guard, but the pandemic crushed all her childcare options, and she was forced to leave her job to care for her son. Shortly after his first birthday, Legend took a typical toddler fall but it resulted in significant bruising around his eyes.



JAY FUND PATIENT LEGEND

IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund through third party fundraisers.

Thank you for being part of our team!

FEBRUARY 2022 - APRIL 2022

\$10,000+

Birdies for Charity
THE PLAYERS

Roscolusa
Kim Paige

\$5,000-\$9,999

Facebook Fundraisers*

\$1,000-\$4,999

Beads for Buddies
Gracyn Pisa

GoodToday.org
Jory Siegel

Jacksonville FC Golf Classic
Jason Schnellbacher

Tito's Tailgate
Matt Homish

\$100-\$999

Amazon Smiles

Brooks Hicken's Birthday

University of South Carolina Student Government
Hockey Philanthropy Night
Anthony Lotito

*Special thanks to the following Facebook users who hosted fundraisers in honor of the Jay Fund:

Brandy Amg
Norman Blum
April Burnett
Michael Debski
Kimberly Bandino DeFilippo
Frank Gorman
Katelyn Guthrie
Faylynn Hall
Dean Nesto
Ellen Mossman Oulundsen
Claudia Sroka
Amy Stellwagen
Nick Viola Jr.
Kathleen Walter
Korrie D. Watson Wilhelm

IPE SPOTLIGHT

BOSTON COLLEGE "INTERCEPT CANCER"



This past college football season, Boston College Sports Properties teamed up with local companies to "Intercept Cancer", a program that donated money to the Jay Fund every time a BC player intercepted a play. Tom Coughlin was the head football coach at Boston College in the 90s and during that time, Jay McGillis, whom the fund is named after, played for Coach Coughlin. This initiative was in memory of Jay and will help families tackle childhood cancer.

GIRL SCOUT COOKIES DONATIONS (JAX AND NJ/NJ)

Girl Scouts found creative ways to help families tackling childhood cancer! Troop #97371 in New Jersey brought smiles to families at Hackensack Meridian Medical Center by delivering bags of cookies, crafts, and goodies. Troop 52017 of Nocatee, FL held its inaugural "Cookies on Carts" to benefit the Jay Fund. Thank you - it is great seeing kids giving back to help other kids!



CONGRATULATIONS JOHN PATTON!



John Patton is this year's THE PLAYERS' Birdies for Charity Winner thanks to his generous gift to the Jay Fund. Birdies for Charity is one of THE PLAYERS fundraising opportunities that gives local charities the chance to raise money by inviting fans to make a donation to the charity and guessing how many birdies will be made during the championship. John guessed the exact number of 15,41 birdies that were made by Tour players at THE PLAYERS in 2022.

HAPPY 10TH ANNIVERSARY ROSCOLUSA!

2022 marked 10 years since Kim Paige started the Roscolusa Songwriters Festival. In 10 years, this third party fundraising event grew from a backyard gathering to a full fledged festival in Nocatee. Thank you, Roscolusa, Kim Paige, Steve Nix, and all the artists for donating \$60,000 over the past 10 years to help Jay Fund families.



Platinum
Transparency
2022

Candid.

We're excited to share that our organization has earned a 2022 Platinum Seal of Transparency with Candid! This rating proves that donors can support our work with trust and confidence!

PATIENT FAMILY SUPPORT EVENTS

JACKSONVILLE



CAREGIVER CARE YOGA

As a part of the Jay Fund's Caregiver Care program, caregivers participated in an evening of healing, restorative yoga taught by Yoga 4 Change. Participants also received a gift card to grab a healthy dinner after their yoga session!



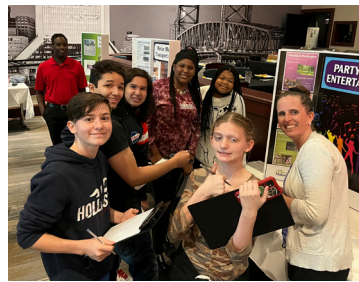
SIBLINGS DOING DISHES

Doing Dishes hosted two groups of J.A.Y.S. Team Siblings for nights of painting pottery and making new friends. A cancer diagnosis affects an entire family so it's important for the Jay Fund to promote positive coping for siblings.



FINANCIAL GAME PLAN

Eleven families attended an adult night out to enjoy cocktails, dinner, and discussion at Seasons 52. Parents were provided information and insight on managing the financial challenges of childhood cancer.



C.H.A.T. FINANCIAL REALITY FAIR

Twelve AYA (adolescents and young adults) cancer survivors joined Vystar Credit Union for a Financial Reality Fair where they tried their hand at making some of life's financial decisions.

NEW YORK/NEW JERSEY

EARTH DAY AT HEALTHBARN

Jay Fund families celebrated at the HealthBarn USA in New Jersey with a hands-on lesson on planting and growing food for a healthy diet. Nutritional needs are heightened when tackling cancer and are critical to the overall treatment plan, which HealthBarn USA owner and dietitian Stacey Antine helps teach Jay Fund families.



FATHER'S DAY DINNER AT FLEMING'S

Eight Jay Fund dads had a fabulous night out at Fleming's Prime Steakhouse in NJ. Lively conversation, and laughter filled the private dining room in between the sharing stories and proud dad moments.



GIANTS TOUR SUNDAE BLITZ

Nearly 200 people attended this year's annual Jay Fund Giants Sundae Blitz at MetLife Stadium. Jay Fund patients and their families replaced doctor appointments and cancer treatments with an ice cream buffet, a tour of the Giants locker room and a dash through the tunnel to the field for games and activities.



MOM'S NIGHT OUT

Ten Jay Fund moms were treated to an evening of yoga and fellowship at HealthBarn USA. It was an opportunity for these moms to connect and bond over their shared experiences.



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

FEBRUARY 2022 -APRIL 2022

Diane Adams	Joseph Cosgrove	Danny Kwok	National Mah Jongg League Foundation
Wade Andree & Dr. Sandra Jackson	Jennifer Crowley	Mark & Lisa Landers	New York Football Giants
Tom & Kate Argiro	Tom & Jean Dodson	Leavitt Family	PGA TOUR
William Balassone	Tom & Carol Doherty	Jeffrey Leinan	Jerry Post
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We deeply appreciate those choosing to give in memory and honor of their loved ones.

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Beth DiStefano	Kristin Horgan Hiza	Viola Masluck	Kelsey Schiefen	

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501st Squad 7	Leslie Carrara Rudolph	Farmor	Mark Kerry	Helena Peterson
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2022 SCHOLARSHIP WINNERS

These scholarships, awarded to childhood cancer patients and survivors, were established to offer hope beyond cancer. Many families exhaust their savings due to medical costs associated with cancer. The goal of the Jay Fund scholarship program is to provide financial support, so cancer patients and survivors reach their full potential and achieve their dreams.



Isabella Brinson
SHERRY MURRAY
MEMORIAL
SCHOLAR



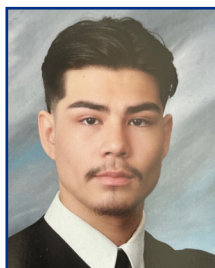
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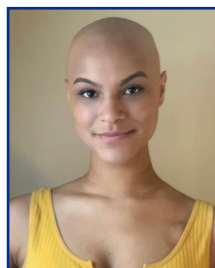
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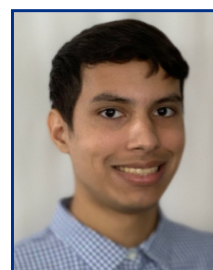
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CHAMPIONS FOR CHILDREN GALA

OCTOBER 21, 2022

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6PM RECEPTION & SILENT AUCTION

7PM DINNER, PROGRAM, & LIVE AUCTION

9PM AFTER-PARTY

2022 honorees



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NFL Hall of Famer & Jay Fund
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Retired Chairman & CEO, Investors Bancorp



Hamdi Ulukaya
Founder, Chairman & CEO, Chobani
Founder, Tent Partnership for Refugees



Bruce Beck
Master of Ceremonies