



TOM COUGHLIN



CELEBRITY GOLF CLASSIC

MAY 16 -17, 2021



## TOM COUGHLIN JAY FUND CELEBRITY GOLF CLASSIC

Be a part of the annual Tom Coughlin Celebrity Golf Classic and be the hope for a family tackling childhood cancer.

This premier event is the foundation on which the Tom Coughlin Jay Fund was built. Team up with Coach Coughlin and his distinguished celebrity guests for golf on THE PLAYERS Stadium Course at TPC Sawgrass. This event brings sports enthusiasts and philanthropic-minded corporate and prominent citizens together for two days of socializing and golf. The event will start on Sunday evening with a gala dinner, competitive live and silent auctions, followed by the golf tournament on Monday morning.

For over 25 years, the Tom Coughlin Jay Fund Celebrity Golf Classic has provided essential funds and support necessary for families facing this devastating disease. Jay Fund patient families need us more now than ever. You saying yes to BE THERE means the Jay Fund can continue to never say no to a family during their darkest hour. Say YES and join our team as an event sponsor.





# PRESENTING SPONSOR

## PACKAGE - \$30,000

- Two (2) foursomes in the Celebrity Golf Classic on Monday, May 17, 2021, at THE PLAYERS Stadium Course with fore caddie and opportunity to select celebrity guest to join your group, as well as exclusive gifts and commemorative group photo for all golfers
- Use of eight personalized lockers in the TOUR-PLAYER locker room for the Celebrity Golf Classic
- \*Two priority tables of eight, with a celebrity guest, at the Celebrity Dinner and Auction on Sunday, May 16, 2021 at the TPC Sawgrass Clubhouse
- Top placement on the auction platform
- Advertisement in digital event journal
- Logo branding opportunities for the following:
  - One gift item
  - Promotion and publicity
  - Event website
  - Audio visual program
  - Social media announcements
  - Foursome photograph presented to all golfers
  - Tee and green sign
  - Ticketing
- Two (2) spots in a private golf outing at White Oak hosted by Tom Coughlin



# OFFICIAL SPONSOR

## PACKAGE - \$15,000

- One (1) foursome in the Celebrity Golf Classic on Monday, May 17, 2021, at THE PLAYERS Stadium Course with fore caddie, as well as exclusive gifts and commemorative group photo for all golfers
- \*One (1) table of eight, with a celebrity guest, at the Celebrity Dinner and Auction on Sunday, May 16, 2021 at the TPC Sawgrass Clubhouse
- Advertisement in the digital event journal and prominent placement on auction platform
- Logo branding opportunities for the following:
  - Event website
  - Audio visual program
  - Tee and green sign
- Official sponsor of a patient event or experience in 2022

*\*We will make the necessary adjustments to enjoy this event safely.*



## DINNER SPONSOR PACKAGE - \$7,500

- \*One (1) table of eight at the Celebrity Dinner and Auction on Sunday, May 16, 2021 at the TPC Sawgrass Clubhouse
- Advertisement in the digital event journal
- Logo branding in the audio visual program at the event

## KADDIE FOR A KID PACKAGE - \$3,000

- Support a patient's story featured on course and on digital platforms
- Logo branding opportunities for the following:
  - Caddie
  - Audio visual program
- Recognition in electronic course scoring system







## ABOUT THE TOM COUGHLIN JAY FUND FOUNDATION

The Tom Coughlin Jay Fund Foundation helps families tackle childhood cancer by providing comprehensive financial, emotional, and practical support.

From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Helping with household expenses and financial game planning, to simply making a child's life brighter, the Tom Coughlin Jay Fund exists so parents can BE THERE for their child.





TOM COUGHLIN

**JAY  
FUND**

**TCJAYFUND.ORG**

**904.543.2599**