



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

Coach's Corner Takeover



Gary Chartrand and Coach Coughlin throughout the years

As supporters of the Tom Coughlin Jay Fund Foundation, many of you know the story of how the Boston College community came together to support Jay McGillis and his family after he was diagnosed with cancer. After Jay passed away, Tom made a promise that if he were ever in a position to help families like Jay's, he would. But Tom could not have made good on that promise without each and every one of you. And that is as true today as it was when we held our first golf tournament that launched the foundation.

I remember the first time Tom spoke to me about the foundation. It inspired me to get involved, leading to the creation of the Now and Forever endowment campaign to ensure that the foundation would be able to help families in the future. Together, we raised \$6 million, and today, that endowment is worth more than \$10 million.



The endowment campaign brought us to the realization that, while everyone can't give five or ten thousand dollars, everyone wants to help the people in their community when they need it. This led to our annual 1010XL Radiothon, which has raised close to \$1 million since its inception, with gifts averaging approximately \$100 per donor. That's truly amazing.

This year, as we mark the 25th anniversary of the Jay Fund, I am reminded of how far we've come from those first years and Tom's incredible leadership in keeping that promise. The Jay Fund was truly created to **BE THERE** for families so they could **BE THERE** for their sick child.

Thank you for your support and for being a part of our team.

Sincerely,
Gary Chartrand
Tom Coughlin Jay Fund Board Member

Note from Coach:



Omar with volunteer Jodi Crandell

Volunteering is a true gift for both the recipient and the volunteer. Jodi Crandell, one of our longtime volunteers in New York and New Jersey, has been giving of herself by photographing our events and our families for 8 years. Jodi was recently honored by the Points of Light Foundation for her incredible service to our foundation's mission and the families we serve. I cannot thank Jodi enough for all she has given. You are a true inspiration and Jay Fund MVP.

-Tom Coughlin

Jay Fund Team Spirit



Sal, a Heart of Gold (and Pizza)

When Sal of Francesca Brick Oven Pizza & Pasta heard that a local Jay Fund patient, Cameron, was nearing his 3rd year of cancer treatments, he wanted to help. Sal gave the Jay Fund an envelope with a note of encouragement for Cameron and a gift card for his family. "Sal is a great man," said Kesha, Cameron's mom. "It is super nice of him to think of us. We usually eat out during treatment weeks, so this is perfect timing. Thank you for all you continue to do for us." Thank you for the generous act of kindness, Sal!

From the Executive Director



No one could have predicted how this year would unfold, yet here we are, stronger and better for having worked together to get through these uncertain

times. Unfortunately, they aren't over. COVID greatly impacted our families, particularly in New York and New Jersey where we've seen an 83% increase in financial assistance. As we enter this recovery phase, we are so grateful that we are able to meet that need, and we are able to do so because of each of you.

COVID challenged us on many fronts, but with your help we met that challenge. When we had to pivot and change course for our annual Celebrity Golf Classic, you were right there with us, helping us bring in almost half a million dollars to support our families. When we couldn't provide in-person support, you stepped up and used the goodness of technology to participate in Zoom chats and Facebook Live sessions to keep our families connected. Thank you doesn't seem to be an adequate expression of our gratitude, but please know we are so very thankful for each of you. It takes a team, and we count our blessings knowing that you are part of ours.

We always talk about childhood cancer as a journey, and the Tom Coughlin Jay Fund Foundation feels a great privilege to walk that journey with families so they can BE THERE for their sons and daughters when they need them most.

In the months ahead, we will be preparing for our annual Champions for Children gala. Please watch your email and follow us on social as we share our plans.

Keli Coughlin Joyce
Executive Director

Virtual Celebrity Gala

On May 17th, the Tom Coughlin Jay Fund Virtual Celebrity Gala raised over **\$468,000** to support families in Jacksonville tackling childhood cancer. Thank you to all of our celebrity guests, sponsors, patients and families, and supporters for making this virtual event a huge success!



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Delores Barr Weaver
FOREVER
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The Tom Coughlin Jay Fund is the proud recipient
of The Delores Barr Weaver Forever Event Fund



tcjayfund.org

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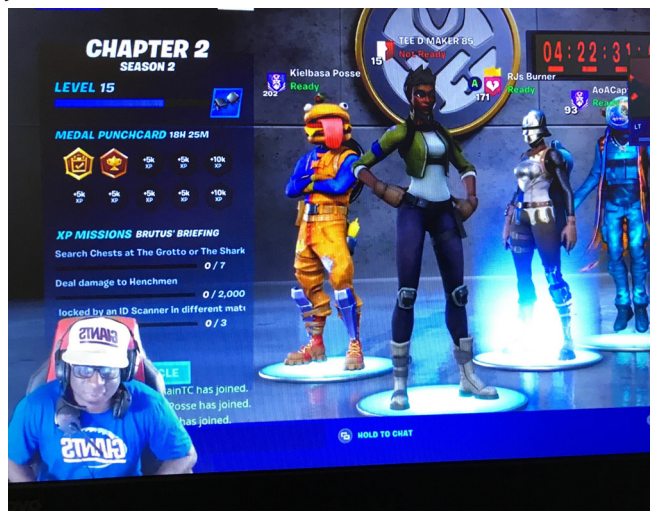
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VIRTUAL PROGRAMMING FOR JAY FUND FAMILIES

COVID-19 didn't stop us from BEing THERE for families!

Thank you to all our amazing teammates who helped us provide hours of awesome virtual experiences and content for our families! Here are just a few:



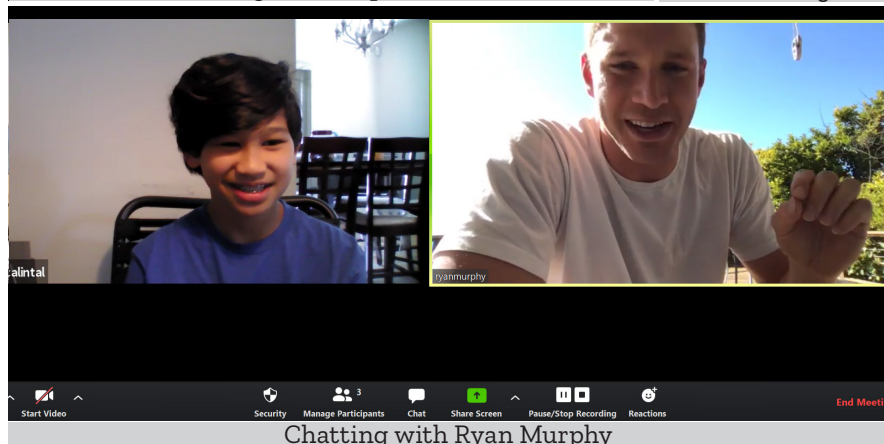
Gaming with Stephen Baker



Zoom Baking w/ HealthBarn



Playdates w/ Lolly Lardpop & Leslie Carrara-Rudolph



Chatting with Ryan Murphy



Story Time with Andrea Kremer



Celebrating in Quarantine

A huge thank you to a generous and thoughtful volunteer, Jamie (13), who created birthday boxes that were sent to patients who celebrated their birthday during quarantine. They were a huge hit!

Jalayah (9) loves her birthday box!

"In addition to the added financial assistance being provided, I know that transitioning programming online takes a tremendous amount of work and creativity so I wanted to recognize that, as well. In this time when kids are easily feeling more isolated and disconnected, it is amazing for them to be able to access this programming." -Pamela, Social Worker

Child Psychology Support

Since 2004, the Tom Coughlin Jay Fund has supported the Child Psychology services at Nemours Children's Specialty Care, which provides access for psychological service to all pediatric oncology patients. These services include support for depression, anxiety, pain management, fears related to school re-entry, and post-traumatic stress disorder. Therapy is also available for patients' siblings who require support services.

Dr. Lisa Schilling of Child and Adolescent Psychology reported that in 2019, thanks to the Jay Fund, psychological services were provided to 99 children who had limited or no coverage for such services, most of whom were seen for multiple visits. One quarter of these children had not been seen in Psychology previously.

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Impact Players

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation.

If you'd like to be an Impact Player, email edye@tcjayfund.org today.

Thank you for being part of our team!



James and Caitlin

Winners of the Ashley HomeStores
Turn \$5 into \$5,000 and Help Tackle
Childhood Cancer Sweepstakes

February 2020 - April 2020

\$1,000 - \$4,999

Ashley HomeStores Sweepstakes

Give & Go
Jacksonville Jaguars & The Nonprofit
Center of Northeast Florida

Moroney's Baloney
Dandee Foods

\$100 - \$999

AmazonSmile

Facebook Birthday Fundraisers
Donna Brown Wicklein

Frank Gorman

Kaitlin Flynn

Robert C. Harding

Shapiro Insurance Group Jeans Friday
Webster Family Bake Sale



Jay Fund MVPs

We are marking our 25th with gratitude and celebrating the team of supporters who have made it possible for the foundation to BE THERE and help families when they need it most. Thank you for being part of our team.
#ThisIsOurTeam



Coach Kurz and Glen Rock High School



Bob Longo (left) and Action News JAX

Board of Directors Updates



Thank you to Tom Rackley for your 20+ years of service on the Tom Coughlin Jay Fund Board of Directors! Tom was an integral part of the formative years of the board and the Investment Committee. Tom may be stepping down from the board, but he will always be a member of the Jay Fund team!



Please help us welcome two of the newest members to the Jay Fund team! Anne Coxe Mesrobian is joining our Board of Directors. Anne and her family have supported the Jay Fund for years and, when she returned to Jacksonville after practicing law in New York City, Anne wanted to get more involved. Kevin Boothe is officially joining our Advisory Board, but Kevin has been helping the Jay Fund for years. Kevin Boothe is no stranger to the Jay Fund as he has done multiple hospital visits, attended events, including Champions for Children and the Celebrity Golf Classic, and most recently helped announce one of our scholarship winners on social media. Welcome to the team, Anne and Kevin!

Jay Fund Hall of Fame

My stomach was in a knot as my mom stared in shock at the bruises that covered my entire body. But the pain I was experiencing was nothing in comparison to the anxiety and tension in her voice when she called my dad. It still reverberates in my ears when I think about it. We picked up my dad from work and rushed to Wolfson Children's Hospital. We had barely made it through the main entrance before I collapsed and lost consciousness. When I awoke it was to the sound of the steady beat of a heart machine and three blurry figures talking about my condition. I soon discovered I had Acute Lymphoblastic Leukemia. While there was probably enough drama during this time to create a script for a Hollywood doctor drama, I'll give you the short synopsis. After enduring years of intensive chemotherapy, cranial radiation, and many hospital stays, I was able to make a full recovery. But becoming cancer free wasn't the end of my journey, but rather just the beginning.

The care and love I had received inspired me, including the support my family received from Coach Coughlin and his nonprofit. When I was offered an internship with the Jay Fund, I jumped at it. I wanted to be a part of raising awareness, creating a metrics program, establishing relationships with families, and helping kids tackling cancer enjoy life to the fullest. I had personally witnessed the emotional and financial impact cancer had on these families and wanted to inspire hope during their journeys.



It was an amazing experience to be on the giving support side of the equation. Being with these families, day in and day out, ultimately led me to the decision to go to medical school.

Medical school has been filled with challenges, but also incredible and humbling rewards, including the opportunity to gain unique insights into the lives of families facing a cancer diagnosis. One of the most valuable aspects I witnessed during my time in pediatrics is the empathy shown by the hematologist/oncologist physicians toward families that are facing the unthinkable. These medical professionals really care about their patients and share in the victories, challenges, and, sadly, sometimes the defeats their patients face.

On March 20th, 2020, I received news that I matched into University of Florida's Jacksonville pediatric residency program and will spend the next three years training in Jacksonville at the same hospital that treated me. On May 16th, I graduated from medical school. As I said, becoming cancer free was just the beginning of my story. What I will be able to give back to the medical staff and families who inspire me will write the next chapter.

~Dr. Rudy Wells

Visit TCJAYFUND.org/25 to read more Hall of Fame stories

#THISISOURTEAM GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

FEBRUARY - APRIL 2020

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TRIBUTE GIFTS

We deeply appreciate those choosing to give in memory
and honor of their loved ones.

IN HONOR OF:

Jackson Adeeb
Patrick Baumann
Lynn Chwatsky
The Coughlin Family
Scott Garbe
Liam Gonzalez
Savannah Harvey
Mark Herzlich
Eli Manning
Catherine Casey Mettling
Maxine Singleton
Christina Thai
Pam Yonge

IN MEMORY OF:

Evan Bell
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CREATIVE WAYS TO GIVE:



Tom Coughlin Jay Fund is a proud participant in the Combined Federal Campaign. All CFC donations go 100% towards helping families tackle childhood cancer. Tom Coughlin Jay Fund may also be designated in your United Way giving.

MATCHING GIFTS



Many employers have matching gift programs through which your generosity to the Tom Coughlin Jay Fund Foundation can be multiplied. Please obtain the appropriate form from your company's personnel office and include it with your gift.



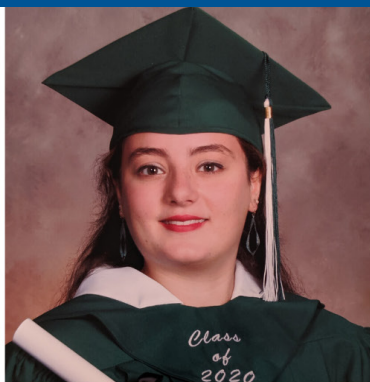
The Tom Coughlin Jay Fund Foundation has earned its seventh consecutive 4-star rating from Charity Navigator. Charities are rated by evaluating Financial Health & Accountability and Transparency. Ratings show donors how efficiently a charity will use their support today, how well it has sustained its programs and services over time, and their level of commitment to being accountable and transparent.



Congratulations to the 2020 Scholarship Winners!



Geoffrey Origenes
Fiserv, Inc. Scholar



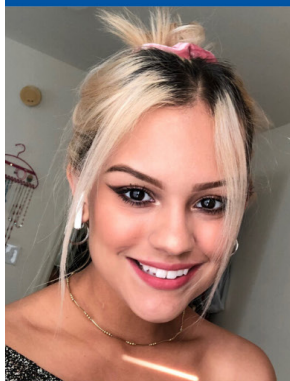
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STEM Scholar



Julia Kammerer
William V. Campbell
Foundation Scholar



Sean O'Malley
Barry Family Scholar



Mikel Zotka
Rechler Philanthropy Scholar



Leo Cieslik
New York Football Giants
Scholar

Celebrity friends of the Tom Coughlin Jay Fund Foundation came together to help the foundation announce the 2020 recipients of its annual college scholarships for cancer patients and survivors. Thirteen patients and survivors were awarded scholarships to use at the college of their choice, with announcements made by New York Giants Super Bowl

winners Shaun O'Hara, Kevin Boothe, and Mark Herzlich; iHeartRadio personalities Elvis Duran and Froggy; Craig and Lindsay Melvin; Olympic gold medalist Ryan Murphy; news and sportscasters Peter King, Chris Mortensen, Ernie Anastos, and Dan Hicken; along with former NFL player Will Blackmon, and actor and superhero Dean Cain.

Funded by generous donors, the Tom Coughlin Jay Fund Foundation scholarships were established to offer hope beyond cancer, providing financial support so cancer patients and survivors can attend college and live out their dreams. Winners are chosen based on academic achievement, moral character, attitude, and resilience.



Headquarters
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VIRTUAL CHAMPIONS FOR CHILDREN GALA FRIDAY, OCTOBER 2, 2020, 6:30PM

Join us to salute our honorees, be inspired by our brave children and families, hear from and share the night with notable friends and enjoy other special treats!

HONOREES



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Vice Chairman & Senior Managing Principal
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NASCAR



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BRUCE BECK
Master of Ceremonies



For more information, visit tcjayfund.org/champions or email jayfund@resevt.com