

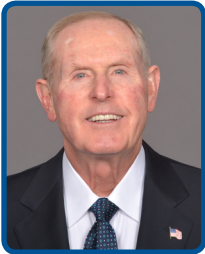
JAY FUND BLITZ

TCJAYFUND.ORG • FALL 2019



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to focus solely on their child's well-being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



Dear Friends,

Almost 25 years ago, Judy, Keli, Tim, Katie, Brian, and I gathered around our kitchen table in Jacksonville to discuss something special – the life and what we hoped would become the legacy of

an inspiring young man named Jay McGillis. Thanks to wonderful, dedicated team players like you, Jay's legacy is a reality.

This past September, whether you attended Champions for Children or supported one of our community-hosted fundraisers, you helped us raise awareness and dollars to help families just like Jay's. Every time you give to the Jay Fund, you are helping to keep a roof over the heads, food on the table, gas in the tank, the lights on, and so much more for our families so they can **BE THERE** for their child.

As we enter this season of giving and gratitude, I hope you will remember our families who are facing the unthinkable. The peace of mind your generosity brings to them as they sit down to pay their bills is immeasurable, as is their gratitude. Whether you give a little or a lot, every dollar counts.

Thank you for being a part of our team. Judy and the entire Coughlin family join me in wishing you great joy and good health throughout this season.

With warmest wishes,

A handwritten signature in black ink that reads "Tom Coughlin".

Tom Coughlin



MORE ABOUT EMMANUEL

Thanksgiving is just around the corner and Eman is excited because he loves turkey and spending time with his entire family. This year, Eman told his mom he is "thankful for his family and his Pokémon cards."

In August 2017, Eman was diagnosed with Acute Lymphoblastic Leukemia (ALL). Eman was only four at the time of his diagnosis. Now six years old and in his second year of treatment, Eman's family continues the long journey to tackle childhood cancer. "My son has a lot of doctor's appointments that are a pretty good distance from where we live so we have to take off work either a partial day or full day, depending on what time his appointments are. And on procedure day, where they sedate him and put the chemotherapy in his spine, we take off to be there for him. Missing work means our paychecks are smaller than usual. If he is sick or not doing well, and needs to stay home, I miss work, which affects our pay."

Both mom and dad have been able to take time off from work to bring Eman to appointments and procedures because of Jay Fund financial support. Eman's mom wrote "The Jay Fund is a blessing for our family. Having them definitely helped us not have to stress about what bills we can make and which ones would have to be late."

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FROM THE EXECUTIVE DIRECTOR



We have helped 658 families financially and emotionally in 2019. We wouldn't have been able to BE THERE for this many families tackling childhood cancer if it wasn't for you, our supporters and cheerleaders. It is because of your generosity that the Jay Fund recently restored the power to a

family's home so they do not have to worry about keeping the lights on or their child's medications not being refrigerated. The Jay Fund also assisted another family, whose child with a compromised immune system due to chemotherapy, who could not return home to his family until a crucial plumbing problem was fixed. There are so many stories, and you help us create better outcomes.

The Jay Fund recently sent a letter asking you to participate in our appeal for annual gifts. As the holiday season approaches please remember Emmanuel's family and the more than 600 others the Jay Fund has supported so far this year. Your gift to the Jay Fund would ensure that the holidays are a little bit merrier and the coming year has hope for all Jay Fund families.



We are extra grateful for our friends, Elvis Duran, Scot "Froggy" Langley, and the rest of the Elvis Duran Morning Show for raising awareness of childhood cancer by featuring the Jay Fund on their show this past September, as well as for Elvis' heartwarming monetary gift. We are happy to have you on our Jay Fund team!

This is the time of year when we count our blessings for all that we have. It is you, our team, that we are thankful for because you allow us to continue to never say no to childhood cancer families that need our help. Please continue to dig deep and give all that you can to help now.

Keli Coughlin Joyce

THANK YOU IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation. If you'd like to be an Impact Player, email alex@tcjayfund.org today!

August - October 2019

\$5,000 - \$9,999

Diamonds Direct at the St. Johns Town Center

Hops that Help
Steve Nix

Kick Off Cook Off
Hastings Injury Law Firm, Brett Hastings

\$1,000 - \$4,999

Ainsworth Happy Hour &
Go Gold Facebook Fundraiser
Fred Pulzello & Sean Kelly

Comedy Night at The Glen Rock Inn
Dan Pulzello

Duval 'Til We Die – Beer Sales
Wicked Barley

Give and Go
Glen Rock High School Football Game
Jay Fund Merchandise Store
First Coast Promotions

Pie Your Coworker's Face for Charity
Jet HomeLoans

\$100 - \$999

Amazon Smiles

Kanine for Kids
Dustin Fries

Lilly Pulitzer at the St. Johns Town Center
Southern Grounds

Other Creative Events
UNF Women's Soccer GO GOLD Game
Thanksgiving Baskets



Hops that Help



Pie Your Coworker's Face for Charity



Comedy Night



Thanksgiving Baskets



Meet Alex Burney, our Community Relations and Events Manager and the newest member of the Jay Fund team. We are very excited to have Alex on board! Help us in welcoming her!

FAMILY STORIES

MEET AUSTIN

Austin was diagnosed with Osteosarcoma in the summer of 2017 at 8 years old. His cancer diagnosis forced him to stop swimming competitively. As part of his treatment, Austin spent his entire 4th grade year in and out of the hospital for treatment. In addition to his chemo treatment, Austin underwent an 8-hour surgical procedure to remove part of his thigh bone to install an adjustable metal rod to replace that area. He also spent a considerable amount of time in physical therapy relearning how to walk after the reconstruction of his leg. Now, Austin is 11 years old and he is living life to its fullest. After his treatments, Austin is back to competitive swimming doing his favorite stroke, the breast stroke.



Austin and his family attended the Giants Tour and Sundae Blitz, a New York Giants football game (VIP style), and a Army football game. Austin also received a bicycle through Jay Fund supporters, United EVENTures. Austin's parents said, "The Jay Fund has taught Austin that there are truly selfless people who want to help those in need and make their lives a bit brighter." Austin is very grateful for the experiences the Jay Fund has provided him with.

In September, Austin and his dad joined Elvis Duran and the Z100 Morning Show in honor of childhood cancer awareness month. This opportunity was once in a lifetime, and Austin was so excited that he got to BE THERE for those who are there for him and help raise \$10,000 for families tackling childhood cancer.



MEET JAZMINE

Just a few months shy of her 12th birthday, Jazmine was diagnosed with Acute Lymphoblastic Leukemia. While she is still in some of the hardest months of her treatment, Jazmine is staying strong and being the warrior she is.

Her favorite thing to do is hang out with friends. She also loves math, but really enjoys art class. This year, Jazmine participated as one of the Jay Fund patient artists. She painted a beautiful Tray of Sunshine, which showcases her personality and how she tackles cancer: smiling, laughing, and always enjoying life.



The Jay Fund has touched Jazmine's family since her diagnosis. "I'd like to thank the Jay Fund for everything they have done and the continuous financial support they have given my family," says Jazmine's mother. Jazmine has an older and younger sister. "With Jazmine tackling Leukemia, it's hard for us to keep food on the table and our cars filled with gas to take her to and from doctors' appointments. We truly appreciate everything."

JAY FUND VOICES

"Paying our rent has been huge for us. When we need assistance or we just can't pay it, we know the Jay Fund is going to be there."

- Makayla's Mom

"Thank you soooooo much. Meeting Thomas Rhett was the best moment of my entire life! I love you guys!" - Natalie, 10-Year-Old Cancer Survivor

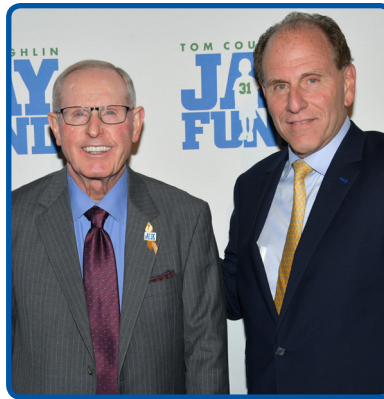
"This foundation is the best at helping others financially and emotionally. Thank you for all you have done, we are lucky to have the Jay Fund here." - Sarah's Mom

CHAMPIONS FOR CHILDREN GALA

The Jay Fund hosted its 15th Annual Champions for Children Gala on Friday, September 27th at Cipriani 42nd Street in New York City. Legendary American sports radio broadcaster, **Chris “Mad Dog” Russo**, served as a Master of Ceremonies and toasted the 2019 honorees: **Guy Chiarello**, Chief Administrative Officer of Fiserv, Inc.; **Scott Rechler**, Chairman and CEO of RXR Realty; and **Pat Shrumur**, Head Coach of the New York Football Giants.

This year, Jay Fund scholar, Magen, spoke about her journey of tackling childhood cancer and how the Jay Fund has helped her along the way. The room was in awe over Magen's determination and perseverance to tackle not only cancer, but life itself. It was a story to remember. Something else to remember was the moment when Head Coaches Pat Shrumur, NY Ranger's David Quinn, and US Women's Soccer Jill Ellis, stood as one team tackling childhood cancer with Coach Tom Coughlin.

Thanks to the generosity of many, \$1.3 million was raised. Special thank you to the New York Giants and their partnership. And thank you for your continuous support and for allowing us to BE THERE for families in the New York, New Jersey area who are facing this devastating disease.



GO GOLD

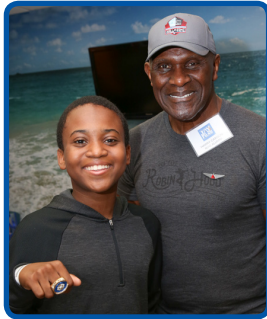
CHILDHOOD CANCER AWARENESS MONTH

This September, the Jay Fund team went gold for childhood cancer awareness month, which is represented by the gold ribbon. The goal of the month is to raise awareness, raise funds, and BE THERE for families facing the unthinkable.

HOSPITAL VISITS

How do you make the hospital more fun? You wear a Super Bowl ring and build wooden airplanes with patients to fly in the hallways! At least, that is how one hospital visit with Harry Carson and Delta volunteers did it.

It could also be a visit from NFL Jacksonville Jaguars Football players, local news anchors from Action News Jax, or firefighters from Lil' Bravest. Whatever it may be, each hospital visit always helps brighten the hospital stays of families tackling childhood cancer.



APPRECIATION FOR STAFF

The work at the Jay Fund would not be possible if it wasn't for the outstanding medical staff, including oncologists, nurses, social workers, child life specialist, and more. These members of the Jay Fund team are crucial because they are there for these families every step of the way. This September, the Jay Fund thanked and honored their hard work and dedication with an appreciation luncheon.



SPORTS EXPERIENCE

Between football, baseball, and hockey, Jay Fund families were busy cheering on all of their favorite teams. Patients had the opportunity to cheer on the New York Giants at their Go Gold game. Patients also attended a Jacksonville Jaguars, Yankees, Jackals, and Rangers game!



HOME TEAM JACKSONVILLE

The Jay Fund teamed up with Child Cancer Fund, Nemours Children's Specialty Care, UF Health Proton Therapy, and Wolfson Children's Hospital to ensure that more than 95% of all children diagnosed with cancer on the First Coast receives world class care and the services they need close to home. The Home Team and its supporters hosted events leading up to and throughout the month of September as Jacksonville went gold for childhood cancer awareness month. The Jay Fund is proud to be part of this initiative.



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

JULY - OCTOBER 2019

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We deeply appreciate those choosing to give in memory and honor of their loved ones.

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Judy Coughlin
Keli Coughlin Joyce
Coach Tom Coughlin
Braiden Crowley
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Emily Emmanuelidis
Stonie Glenn

Savannah Harvey
Austin MacIntal
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Daniel Nachum
Diane Penland
Neal Penland
Jordan Perry
Josh Scobee
Jane Maya Siegel
Walker Snee

Robby Soup
Nick Swandrak
Natalie Walker
Susan Walker

IN MEMORY OF:

The Delvecchio Family
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Matthew Guinyard
Robert "Bob" Harrington
Kristin Horgan Hiza

Wayne Hurst
Zenaída C. Ignacio
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Brian Kane
Caroline Mallard
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SUPPORTING FAMILIES

NEW YORK GIANTS TRAINING CAMP

The NY Giants organization invited Jay Fund families for a special experience at training camp. The families enjoyed a closed, private practice session and a chance to meet Eli Manning. A special thank you to Ally and the Giants family for helping us to BE THERE for families tackling cancer.



TAILGATE PARTY

We would like to think the Jay Fund families brought good luck to the Jacksonville Jaguars' in their win over the New York Jets. Forty-three families met at WJCT Studios for a fun-filled morning at the Tailgate Party, where there was delicious food, crafts, and games to keep everyone entertained. Then the group, uniformed in Jay Fund blue, headed over to TIAA Bank Field to participate in a special on-field experience and recognition as part of the NFL's Crucial Catch campaign. It was a special day for all involved.



A MOTHER'S REUNION

A cozy New York City restaurant was the setting for nine mothers who attended a reunion dinner through the Momcology partnership. This group allows mothers of a child who is tackling cancer to have the needed break they deserve! This evening allowed them to reconnect and continue growing stronger friendships with one another as they face the uncertainties of childhood cancer.



ADOLESCENT & YOUNG ADULTS

In September, the AYA group bonded over their love of barbecue at MOJO's Kitchen. After dinner ended, it was time to take on an escape room and work as a team to solve the mystery to return to the real world. It was an evening of fun, laughter, and learning how to rely on one another.



SCHOLARSHIP DINNERS

We celebrated all of the Jay Fund scholars with celebratory meals before they headed off to college. In NY/NJ, Harry and Maribel Carson hosted the special evening, and in Jacksonville, we invited the scholars to enjoy dinner with an ocean view. Each group shared their college aspirations and the ways they remain positive throughout their darkest times.



THE LITTLE MERMAID

Jay Fund families enjoyed a night Under the Sea at the Alhambra Dinner Theatre. They sang and danced the night away, and they got to have their photo taken as a mermaid! It was an exciting night out and a time off from cancer.





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