

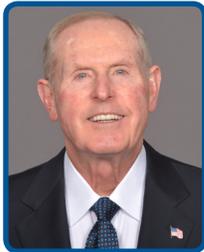
JAY FUND BLITZ

TCJAYFUND.ORG • SUMMER 2019



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional, and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



The Jay Fund Team never stops, this summer we have been planning many special experiences for families and sending our scholars off to achieve their dreams at college.

In May we marked twenty-four years of raising essential funds at our Celebrity Golf Classic. The event was

an outstanding representation of our team of players- the dedicated sponsors, celebrities, volunteers, and community- who impact the lives of families who are tackling childhood cancer. We are so thankful for your generosity and we couldn't be there for families without your constant support.



The Jay Fund impacts families beyond cancer, one way is by hosting a Remembrance Weekend for those who have lost a child to cancer. It provides families an opportunity to gain support and healing with others who are on a similar journey. I was proud that this program was recognized by the Association of Pediatric Oncology Social Workers (APOSW) at their national conference in April where our talented staff and psychosocial professionals from Nemours Children's Specialty Care and Wolfson Children's Hospital presented the unique and innovative bereavement program in detail to hundreds of social workers from across the country. We hope we can continue to lead the way in providing important, needed programing for patients and families.



Continue reading to learn more about the Jay Fund and how you can "go gold" with us this September to raise awareness and funds for families tackling this devastating disease.

Tom Coughlin

Tom Coughlin



JAY FUND VOICES

"By attending Remembrance Weekend we heal, we learn new strategies to combat grief, we hear of new books to read, we hear how other families continue to honor their child and we realize we have a responsibility to be a part in helping others heal. No greater example of the role community plays in healing can be given than this weekend. Thank you Jay Fund." - *Kira's Mother*

"While my child was having surgeries and cancer treatment, I had to be with him. I took unpaid leave. The Jay Fund lessened my stress by paying my mortgage, car payments, and providing food. This helped immensely making the care of my child the only priority." - *Jay Fund parent*

"I love that the Jay Fund is reaching out to the siblings of children who have battled/are battling cancer. I find it an extraordinary help as parents are always trying to make the siblings feel special in and of themselves...not just a tag along perk of their cancer brother or sister." - *Madison's Mother*

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FROM THE EXECUTIVE DIRECTOR



Whether or not you're a family tackling childhood cancer, there is something common we all share - the idea that "Home is where the heart is." We know our home is what shapes us, molds us, and it is something ingrained in our very being. Keeping a family unit together during treatment

cultivates routine and normalization during an already traumatic, stress-filled, life-changing event. This is why the Jay Fund strives to help keep families in their home and together. Our team is fortunate to stand beside outstanding treatment facilities in the Jacksonville and New York/New Jersey areas for families tackling childhood cancer. In 2018, the Jay Fund provided financial assistance for 413 families facing the unthinkable. This means we helped 413 families stay in their home to allow their child comfort in a place where they feel safe and supported.

A cancer diagnosis impacts the entire family. Last year, we launched our sibling support program, J.A.Y.S. (Just Among You Siblings) Team. This psychosocial support aims to create peer-to-peer support for siblings who share the commonality of childhood cancer. Since our launch event, 46 families have utilized this program. We had one parent tell us, "Our daughter looks forward to these events every time. She is learning life lessons that will help her to cope and handle unique situations for years to come. We are very fortunate that she has this outlet to just be herself!"



Achieving our mission would not be possible without support from you. Thank you for believing in the Jay Fund and helping us continue Jay McGillis' legacy.



Keli

Keli Coughlin Joyce



THANK YOU IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation. If you'd like to be an Impact Player, email info@tcjayfund.org today!

March - July 2019

\$20,000 - \$40,000

Birdies for Charity
PGA Tour

JJ's Bistro 25th Anniversary Dinner
JJ Vigoureux

\$1,000 - \$9,999

Facebook Fundraisers

Firetruck Pull
Carmine Serra & the Don Bosco Prep Community

The Ghelerter-Rosenbloom Wedding
Andy Ghelerter & Anna Rosenbloom

Mom's Night Out
Glen Rock Inn

Roscolusa
Steve Nix, Kim Paige, & Kathy Sullivan

\$100 - \$900

Amazon Smiles

Cheers for Charity
Cowan Public & Barrow House

John's Boy Pizzeria
Jim Kurz & the Glen Rock High School Football Team
Umberto & Patty at John's Boy Pizzeria

Kendra Scott
Nydia Yanis Pittsinger

Lilly Pulitzer
Heather Hagenbeck

Peaceful Meadows Ice Cream
Brianna McGillis



Fire Truck Pull



Ghelerter Wedding



Mom's Night Out



John's Boy Pizzeria



Peaceful Meadows Ice Cream



GIVE & GO JAGUARS TICKETS

Give & Go is your chance to get the best deal on Jaguars tickets while supporting the Jay Fund. For every ticket you purchase to any of the 2019 home games through the secure Give & Go site will automatically donate \$10 to the Jay Fund.

SUNDAE BLITZ

Summer kicked off with the annual stadium tour and sundae blitz parties at TIAA Bank Field and MetLife Stadium. Jay Fund families took a day off from cancer and instead, focused on football and the amount of toppings one could put on their ice cream sundae.

JAGUARS TOUR SUNDAE BLITZ

Just shy of turning three, Makayla was diagnosed with a Wilms Tumor in 2018. Despite her diagnosis, Makayla is a ball of energy and her smile lights up an entire football stadium, like it did at TIAA Bank Field on May 28th. Makayla, her family, and 24 additional families tackling childhood cancer joined the Jaguars Tour and Sundae Blitz. These families got an exclusive tour of the Jaguars locker room, participated in a workout with the Jaguars rookies, and learned about the food players eat from the team nutritionist.



Makyla at Sundae Blitz

Makayla and her family had a blast hanging out with the Jaguars rookies and playing the football toss. She also enjoyed making her ice cream sundae alongside her big sister. Makayla's mom said, "We all enjoyed the tour, but Makayla especially loved seeing the field and huge video screens."



Makyla & her Sister

GIANTS TOUR SUNDAE BLITZ

Ten-year-old Chase may have been diagnosed with Lymphoma last July, but he didn't let that stop him from having a blast with his family at MetLife Stadium on May 31st. Chase and 49 other Jay Fund families took a "day off" from cancer and spent a fun-filled afternoon complete with a behind the scenes NY Giants locker room tour, Q&A with Giants alumni, games like "Simon Says", face painting, and an ice cream sundae bar.



Chase at Sundae Blitz

Chase and his family had an awesome time hanging out with the NY Giant's alumni and checking out the Giant's equipment in the locker room. He finished up the afternoon at the craft table, where he created a picture frame to hold on to the memory of the event. Chase's parents said, "Today was a bonus and a wonderful time for us to enjoy as a family."



Chase & his Family



CELEBRITY GOLF CLASSIC

The 24th Annual Celebrity Golf Classic in partnership with THE PLAYERS took place at TPC Sawgrass on May 19-20. This signature event is the foundation on which the Tom Coughlin Jay Fund was built.

This year's event brought together one incredible team who help the Jay Fund tackle childhood cancer. Tom Coughlin talked about continuing Jay's legacy and mentioned how he often gets asked what makes a great team. Coach stated, "As I look out into this crowd, I'm staring at the answer: Commitment, accountability, working together towards something bigger than self, and the bond you form in the process." Coach then introduced Blake, a 3-time cancer survivor, who told his story through an original song about his cancer journey. It was inspirational and it touched the entire audience.

Monday morning started early on the famous TPC Sawgrass Stadium course. The DuBow Family Foundation won 1st place in the golf tournament this year, followed by Merrill Lynch Merriam Team, and in 3rd was Crawford Investment Counsel/Al Kirchner. Patrick Lanahan earned the best bragging rights by hitting closest to the pin on the famous 17th hole. The Celebrity Golf Classic raised \$526,000. Thank you to the teammates who participated.



THANK YOU

THE PLAYERS

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PROUD TO BE A RECIPIENT OF

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EVENT FUND



SUPPORTING FAMILIES

The Jay Fund chooses to BE THERE for families from DIAGNOSIS to RECOVERY and BEYOND. Cancer is a life-changing event, something no parent is prepared for. The Jay Fund hosts special experiences, events, and opportunities to help ease the burdens of tackling childhood cancer.

PROM

Prom is an experience no teen should miss, especially those adolescents who are tackling childhood cancer and already missing so much of high school. A few Jay Fund patients in Jacksonville and New York/New Jersey were able to pick out designer tuxedos and say “yes to the dress” this prom season thanks to our supporting partners.



SURVIVORSHIP

Life after cancer can be difficult. There is fear of the cancer returning, uncertainty of the late-side-effects, and a surplus of new information as patients enter into adulthood. The Jay Fund hosts events to provide valuable information and resources helping them to live through and beyond cancer.



AYA Survivorship Jeopardy



St. Joseph's Survivorship Event

FINANCIAL GAME PLANNING

In addition to helping families with household expenses, the Jay Fund hosts Financial Game Planning Workshops. These workshops include dinners and financial educational components with experts in the field who can answer questions and provide knowledge for parents who are facing the financial burden of cancer.



MOTHER'S & FATHER'S DAY

Parents need time away for selfcare to relieve the stress cancer brings, even if only for a few moments. Moms celebrated Mother's Day with pampering and care packages. Dads enjoyed a tasty Father's Day steak dinner with NY Giant Alumni Kevin Boothe and some attended a Jumbo Shrimp baseball game with their family.



SCHOLARSHIP PROGRAM

The Jay Fund awarded a record 17 scholarships to young men and women survivors who showed great leadership ability, outstanding academic record, and incredible moral character. One recipient said, “After a year of unforeseen medical expenses, this scholarship is a welcomed relief for my family.”



We are proud to announce the Jay Fund has earned our sixth consecutive 4-star rating from Charity Navigator. This is the highest possible rating and indicates that our organization adheres to sector best practices and executes its mission in a financially efficient way.



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount.

If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

MARCH - JUNE 2019

Steve & Kathleen Addazio
Laurence & Thressa Anderson
David & Liz Baas
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Chris Berman
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Kevin Walsh
Ward Foundation
Linda Wilkinson
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Barry & Linda Zeidwig
Salvatore Zuccaro

TRIBUTE GIFTS

We deeply appreciate all those choosing to give in memory and honor of their loved ones.

IN HONOR OF:

Delaney & Johnny Bussanich's 1st birthday
Caroline, Wesley, & Ally Coughlin
Coach Tom Coughlin
Savannah Harvey
Elizabeth Galderisi Kohlmeier

Craig & Pam Goldman
Richard Helffrich, Jr.'s birthday
Brooks Hicken's birthday
Julia Howey Davis
Tom & Robin Schenk
Natalie Walker

IN MEMORY OF:

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Muriel I. Baloco
Rosemary Corbett
Harvey Gross
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Israel & Bella Jungwirth
Jackson Becker Lee
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Jay McGillis

Trisha McGillis
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Frances Rosen
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Lynn Tanning
Cori Townley

FROM OUR PLAYBOOK

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The gift of appreciated stock is two-fold: you will receive a tax deduction for the value of the security on the date it was donated as well as avoid the capital gains tax on the appreciated value of the donated security.

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SUPPORTING FAMILIES

J.A.Y.S. TEAM

Just Among You Siblings (J.A.Y.S.) Team participated in J.A.Y.S. Camp, an event with exotic animals, a magician, and more, that focused on sibling relationships and bonding with their brother or sister who is tackling childhood cancer.



REMEMBRANCE WEEKEND

The theme of this year's weekend was "Igniting Light in the Darkness". Thirty-one families gathered to heal, learn about coping mechanisms, and to tell their child's story. There were breakout groups for parents and kids, each focusing on therapeutic topics and different activities. Later, families formed a drum circle to celebrate their loved ones life through music. Each person was able to express their feelings by creating their own artistic lantern, honoring their child or sibling, to display at Sunday's Memorial Candlelight Service.

We are honored to offer this important program to families who are dealing with the grief of losing a child to cancer. Sarah's mom wrote, "The Remembrance Weekend is the highlight of my year in terms of my grief journey. It is like coming home to be with others who understand my loss."



NUTRITION EDUCATION

Living a healthy lifestyle while tackling cancer is important. Cancer patients need to fuel their bodies to be strong enough to fight the disease. Jay Fund patients had an opportunity to meet with nutritional experts at HealthBarn USA and NYU to learn a few tips and tricks on cooking healthy and delicious meals.



NYU SPRING FLING

When patients can't join the fun because they're in the hospital, then the Jay Fund brings the fun to them. Patients at NYU loved a visit from Kevin Boothe and his Super Bowl rings.



GO GOLD!

September is Childhood Cancer Awareness Month

YOU CAN #BeThere and #GoGold with the Jay Fund!

- BE THERE in uniform by purchasing GO GOLD apparel at tcjayfund.org/gogold
- Go for the touchdown and host an Impact Player Event in your local community
- Join the huddle on social media by tagging @tcjayfund and sharing our posts
- Don't sit on the sideline, help a family in need



Visit tcjayfund.org/gogold to learn more



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SAVE THE DATE!



15TH ANNUAL CHAMPIONS FOR CHILDREN GALA

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CIPRIANI 42ND STREET, NEW YORK

6 PM RECEPTION & SILENT AUCTION | 7:30 PM DINNER & LIVE AUCTION



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