

# JAY FUND BLITZ

TCJAYFUND.ORG • FALL 2018



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

## COACH'S CORNER



September was a true example of the impact a team can make on a community. The Jay Fund team went gold for childhood cancer awareness raising funds, visibility, and creating opportunities for patients. The City of Jacksonville proclaimed September 5, 2018 as Tom Coughlin Jay Fund Day. It was unbelievable to see the impact of Jay's legacy and the support from the Jacksonville community.

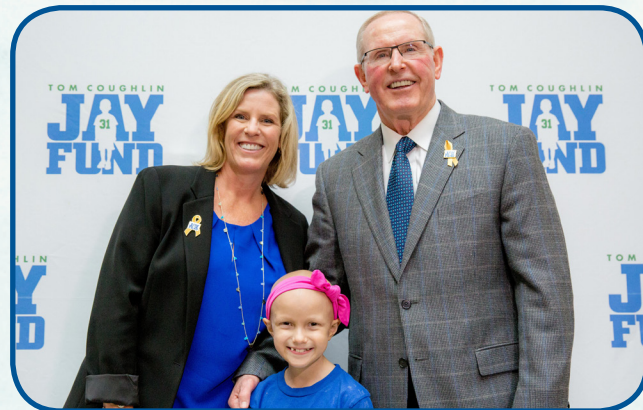
On September 21st, I was invited to take part in the Biden Cancer Summit in Washington, D.C. where I spoke about the importance of providing practical financial and emotional support to families tackling childhood cancer. Having the work of the Jay Fund be recognized by such an elite group of cancer advocates was humbling and I was honored to represent the foundation on a prestigious national platform.

That same evening, we hosted our 2018 Champions for Children Gala. This year's honorees were a great testament to the multitude of generosity that makes up our Jay Fund team.

As a valued member of our Jay Fund team, I am asking YOU to answer my call, join my 2019 Leadership Team so we can continue Jay's legacy and **BE THERE** for families tackling childhood cancer!

Cicero wrote, "Gratitude is not only the greatest of all virtues, but the parent of all the others." I wonder if we've said thank you enough to all the many people who support us. I hope you know how grateful we are to have each and every one of you on our Jay Fund team. You are our 12th man - our greatest MVP - and we couldn't help families without you.

Tom Coughlin



## UPDATE ON SAVANNAH

In November 2017, Savannah was 6 years old when she was diagnosed with Metastatic Ewing Sarcoma - a rare, aggressive bone cancer which had spread to her lungs.

Now 7 years old and a year into her cancer journey, Savannah's family is currently making the 60 mile trip to the clinic every three weeks. In addition, she is going to physical therapy weekly to regain muscle mass that was lost as a result from radiation and Savannah has to be retrained to walk properly.

Amidst all of her appointments, recently the Jay Fund was able to give Savannah and her family a "day off" from cancer as they enjoyed Sesame Street Live together. As a family of 7, an outing like this is considered a luxury. "Even with insurance, there is a fear of not knowing all the expenses and unpredictable bills. Just knowing the Jay Fund is there helps," said Savannah's mom, Sarah.

For more about Savannah and her cancer journey, visit [tcjayfund.org/savannah](https://tcjayfund.org/savannah)

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## FROM THE EXECUTIVE DIRECTOR



The Tom Coughlin Jay Fund has a lot to be thankful for in 2018. Thanks to supporters like you, we are able to process an average of 7 household bills a day for families whose lives have been turned upside down by childhood cancer. Just this week,

we processed a payment that prevented a mom's car from being repossessed. Now she can bring her child to weekly doctor's appointments without worry.

The economic burden of caring for a child with cancer has been described as a significant source of distress for families. Implications effect financial status, parental emotional and mental health and potentially the child's long term well being.

By now you should have received a mailing asking you to give to help us continue to never turn away a family who needs our help. We are focusing our year end communications on one patient to allow you to follow a journey of a family more intimately, but Savannah's story is one of so many.

As the holiday season approaches please remember Savannah's family and the more than 500 others that the Jay Fund has supported so far this year. You have been a blessing by allowing us to respond to their needs quickly and lighten their unimaginable burdens. We are grateful. Please search your heart and continue to do what you can to help.

For ongoing updates on Savannah and her cancer journey, please visit [tcjayfund.org/savannah](http://tcjayfund.org/savannah).

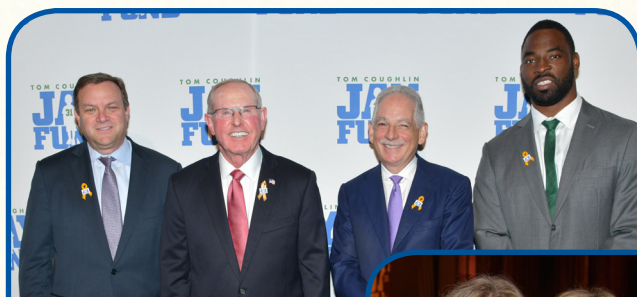
Enjoy the holiday season!

Keli Coughlin Joyce



## 2018 CHAMPIONS FOR CHILDREN

The 14th annual Champions for Children Gala was held on September 21st at Cipriani 42nd Street in New York City. Legendary NBC 4 New York sports broadcaster, **Bruce Beck**, served as Master of Ceremonies and helped acknowledge our 2018 honorees, **Steven J. Corwin, M.D.**, President and CEO of New York-Presbyterian, **Mark Lazarus**, Chairman at NBC Broadcasting and Sports, and **Justin Tuck**, Vice President, Private Wealth Management at Goldman Sachs. It was a spectacular evening that raised nearly \$1.4 million. Thank you for your generosity and support that will allow us to continue to **BE THERE** for families in the NY/NJ area providing much needed support.





# TOM COUGHLIN JAY FUND DAY

In honor of the 20+ years of support the Tom Coughlin Jay Fund has provided to local families tackling childhood cancer and because September is Childhood Cancer

Awareness Month, the City of Jacksonville and Mayor Lenny Curry proclaimed September 5th Tom Coughlin Jay Fund Day.

The day began with a ceremony at City Hall with leadership from Nemours Children's Specialty Care and Wolfson Children's Hospital, Jay Fund families, board members, staff, volunteers, and supporters all gathered. The ceremony was followed by activities and celebrations throughout Jacksonville.

This wonderful day could not have happened without **YOU**, our incredible friends and partners, who have allowed us to BE THERE for the many families facing the unthinkable. Thank you for pushing us, inspiring us, and working with us towards our common goal.



Isabelle Scott, a Jay Fund patient and cancer survivor, played the harp for attendees.

## JAY FUND DAY IMPACT PLAYER EVENTS

Thank you to those Impact Players who participated in Tom Coughlin Jay Fund Day. These individuals, groups, and organizations hosted third party fundraisers (Impact Player Events) throughout Jacksonville to support and celebrate the day.

BeYou Jewelry  
Bono's Pit Bar-B-Q  
Bottlenose Brewing  
Cancer Conquerors  
Chets Creek Elementary School  
Citi  
CSX  
Culhane's Irish Pub  
Drift Boutique  
EnJoy Fitness  
GORUCK

Green Room Brewing  
Kanine Social  
Kendra Scott  
Lilly Pulitzer  
Marie Olsen  
St. Paul's Catholic School  
Southern Grounds  
Stella & Dot  
sweetFrog  
Table 1  
Teal Towel





## CHILDHOOD CANCER AWARENESS

September is childhood cancer awareness month. From visiting with athletes to throwing Delta airplanes, families received memorable experiences throughout the month.

### HOSPITAL VISITS

In **Jacksonville**, Coach Tom Coughlin and Olympic Gold Medal Winner, Ryan Murphy visited patients at Wolfson Children's Hospital. The kids were amazed as they held Murphy's gold medal! There were unforgettable moments. Patients also spent time with Jacksonville Jaguar's Tyler Shatley. Tyler brought lots of laughter to the families and even played cars with Lorenzo.



In **NY/NJ**, volunteers from Delta Airlines brought wooden airplanes for the children to build and fly. Along for the fun was NFL Hall of Famer, Harry Carson and wife, Maribel. The children had a blast seeing whose plane would fly farther than Carson's.



## IT TAKES A TEAM TO TACKLE CHILDHOOD CANCER

The Jay Fund teamed up with the **Imagine Dragons Tyler Robinson Foundation** and the **Biden Cancer Initiative**, started by Vice President Joe Biden and Dr. Jill Biden, to help raise awareness.

It takes a band.

It takes a team.

It takes a community.

It takes a nation.



### GO GOLD GAME

Jay Fund families were invited to watch the Giants take on the Jags as the team went GOLD for childhood cancer awareness. Not only did families get an on-field experience and suite tickets to enjoy the game, but they received a special visit from Tom Coughlin during warm-ups.



### HONORING THE CAREGIVERS

Tackling childhood cancer does take a team and the caregivers at the clinic and hospitals are part of that team. The Jay Fund honored medical teams with a luncheon to show our appreciation and recognition of their dedication, motivation, and love for their patients.





## SUPPORTING FAMILIES

### CAMP FOR CANCER PATIENTS

The philosophy behind camp is to provide a recreational and therapeutic environment that helps children facing the unthinkable build self-esteem, confidence, and trust. For ten Jay Fund campers, they were able to do just that at Camp Happy Times through activities like fishing, arts and crafts, and more.



### SPOOKTACULAR EVENTS

No one fights a childhood cancer diagnosis alone. The Jay Fund provides peer-to-peer support through the Adolescent and Young Adult Program and J.A.Y.S. Team for families facing the unthinkable.

Both the Sibling Support Teenage Group and Adolescent and Young Adults Oncology Group spent the evening enjoying dinner then working together to solve the mystery in an escape room. It truly was something spooktacular for each group.

The Sibling Support school-aged Group gathered at CrossRoads Church to hear crazy, spooky tips and tricks from a real mad scientist. The children got a hands-on experience making glow in the dark tattoos, bubbles, and clouds using dry ice.



### TAILGATE PARTY & JAGUAR GAME

Families took a day off from cancer to cheer on the Jacksonville Jaguars as they played the Houston Texans. The Jay Fund tailgate party at WJCT featured food, drinks, games and more. Afterwards, the 52 families headed over to TIAA Bank Field for special on-field recognition! Logan, a brain tumor patient, participated in the coin toss!



### MOM'S RETREAT

The Jay Fund strives to BE THERE for the entire family and one way is by supporting a mom's retreat, hosted by Momcology, to help create an environment where mothers of a child with cancer can focus on themselves and their own well-being. At home, their main focus is taking care of their child and family. The Momcology weekend, in both Jacksonville and NY/NJ, is a chance for mothers to step away from cancer and rediscover themselves through relaxing activities, memorable moments, and the creation of friendships that last a lifetime.





# GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

## JULY 2018 - OCTOBER 2018

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We deeply appreciate all those choosing to give in honor and memory of their loved ones.

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Rachel Bilbray  
Ernie Bono  
Billy Cantor's Birthday  
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Tracy Mallari  
Mateo Richards' Birthday  
McGillis Family  
Mike McGillis  
Carli McGowan's Birthday  
Miles Jack Wasn't Down  
John and Lisa Morra's Wedding  
Erin Morgan  
Josephine Quinn Thomas  
Tom Coughlin Jay Fund Day  
Justin Tuck  
Dave and Julie Zapala's Wedding

## IN MEMORY OF

Joe Abood  
Theresa Elizabeth Apple  
Hannah Brommer  
Mitchell Robert Brown  
Dallas Triton Callaway  
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Kathy Williams



## IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation. If you'd like to be an Impact Player, email [debbie@tcjayfund.org](mailto:debbie@tcjayfund.org) today!

### THANK YOU IMPACT PLAYERS AUGUST 2018 - OCTOBER 2018

#### \$20,000 +

Kerry Villa Golf Tournament  
THE PLAYERS Championship  
*Birdie for Charity*

#### \$5,000 - \$10,000

Facebook Fundraisers  
Zero Super Bowl Jersey  
Southern Swells  
*Hops the Help*

#### \$1,000 - \$4,999

Bottlenose Brewing  
Cancer Conquerors  
Glen Rock High School Football Team  
The Law Offices of Brett Hastings  
*Kick Off Cook Off*  
Dan Pulzello  
*Comedy Night*  
Southern Grounds  
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*Steps at the Stadium*

#### \$100 - \$999

Dick's Wings Cart Night  
Generation Jaguars  
ReelKeeper.com

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## JAY FUND VOICES

"From our family we THANK you so much for paying rent for us! We were able to use our money on much needed necessities like clothing, transportation, and more. You guys are truly a blessing!" - *Christian's Mom*

"THANK YOU! Siblings are often forgotten in this battle, you guys really see the needs of families fighting this monster. So glad our community has such an amazing foundation. We are truly blessed!!" - *Natalie's Mom*

"You all are amazing and we so appreciate all of your support. Not sure how we could have made it through this so far without Jay Fund. I really mean it. Just knowing you all are there supporting families like ours eases our anxiety in many ways." - *Gunner's Mom*

"Beacause of YOU, we didn't lose our home or car during the first 6 months of my daughter's brain tumor diagnosis. Thank you!" - *Olivia's Mom*

## SPECIAL THANK YOU TO



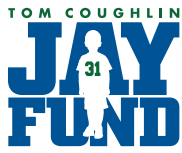
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For making possible the new productive work space for the Jay Fund.





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**SAVE THE DATE!**

**WINE TASTING GALA**  
**FRIDAY, MARCH 8, 2019**

**TICKETS ON SALE**  
**JANUARY 7, 2019**

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