

JAY FUND BLITZ

TCJAYFUND.ORG • SUMMER 2018



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



When the Jay Fund hosted its first golf tournament, we were uncertain of the impact it would have on the community. We recently held number twenty-three and are certain the Jay Fund is a foundation that families rely on. The Celebrity Golf Classic is our cornerstone event. It has impacted the lives of thousands of families tackling childhood cancer. Year after year, the event brings together some of our greatest Jay Fund friends and family

members. We are thankful for the generosity and to those who come from near and far to make this annual event a success in raising essential funds.

There is no off season for the Jay Fund. This June, we launched our new sibling support program known as **Just Among You Siblings** or **J.A.Y.S. Team**. When a child is diagnosed with cancer, everyone surrounding them is affected too. The consequence a cancer diagnosis has on siblings is sometimes overlooked. This program will provide a network of support for siblings whose brother or sister has cancer. Child Life Specialist and Jay Fund team member, Kim Todd, leads this program and her vision for its future is superb. The Jay Fund knows that cancer effects the whole family.



Dealing with the unknown can be one of the most difficult aspects of childhood cancer, and yet uncertainty is a hallmark of the disease. You, our supporters, have become part of a community, the Jay Fund community. Coming together, you have helped us provide over 5,000 families support totaling \$9.8 million. Families who need us can be certain that the Jay Fund will **BE THERE** from diagnosis to recovery and beyond.

Tom Coughlin



JAY FUND VOICES

"Daniel and I are very grateful for your help. I thank God, every day for the Jay Fund. I was able to provide my son with the necessary things that he needs to eat and wear and travel expenses to and from the doctor. God Bless you all." - *Daniel's Mom*

"We appreciate the continued support from the Tom Coughlin Jay Fund Foundation and all that has been done for us this past year. Thanks to all the people who make this possible." - *A Jay Fund Parent*

"We're sincerely grateful for the Jay Fund's financial help. It has lessened the financial stress we're experiencing due to unpaid leave, travel expenses to and from the hospital and medical expenses since Allen's diagnosis. We really appreciate your assistance. Thank you!" - *Allen's Dad*

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FROM THE EXECUTIVE DIRECTOR



No one prepares to have a child with cancer. Ninety-one percent of families surveyed last year told us the Jay Fund allowed them to BE THERE for their sick child as they faced the uncertainty that cancer brings.

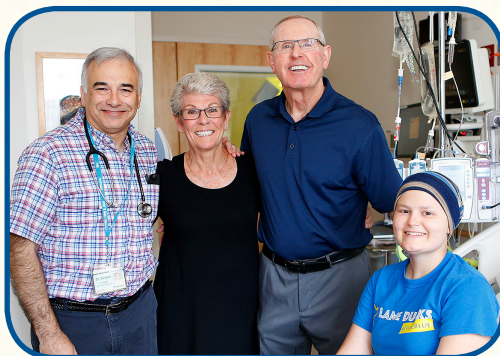
What does it mean to BE THERE?

Last year, for 811 families, it meant a hand to help out with household expenses such as the mortgage, utilities, putting gas in the tank or groceries on the table. A hand to guide them with counseling on finances so the family's financial health can be maintained through the storm of treatment; a hand to create moments of joy and celebration and to create family memories outside the hospital; a hand to hold in times of loss as parents face what no parent should have to endure but where healing can be found in the sharing by those who have experienced the same tragic loss.

Another significant way the Jay Fund supports families is through our scholarship program. We help the dreams of cancer survivors seeking an education come true.

This all happens because of you! As investors in our work please review this newsletter to take a look at what you make possible.

Keli Coughlin Joyce



IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation. If you'd like to be an Impact Player, email debbie@tcjayfund.org today!

THANK YOU IMPACT PLAYERS

MARCH 2018 - JULY 2018

Landon Collins Celebrity 2nd Annual Celebrity Softball Game \$17,575

Landon Collins, Joe Ruback

Roscolusa Songwriters Festival \$10,469

Steve Nix, Kim Paige, Kathy Sullivan

Roscolusa Kidz Zone \$4,531

Citi Bank

Lilly Pulitzer \$2,618

Anne Shoemaker

Comedy Night \$2,200

Dan Pulzello

Morgan & Morgan \$2,066

Tonya Williams

Coach Coughlin's Bracket Challenge \$1,742

Karen Hart

Peaceful Meadows Ice Cream \$1,360

Brianna McGillis

Southern Grounds & Co. \$1,109 **4th Tuesday of Each Month**

Mark Rhig

Charity Cart Night at Dicks Wings \$678

Clay Haire, NasCarts

Sip & Shop \$604

J. McLaughlin

GIVE & GO JAGUARS TICKETS



Give & Go is your chance to get the best deal on Jaguars tickets while supporting the Tom Coughlin Jay Fund! For every ticket you purchase to any of the Jaguars' 2018 home games through the secure Give and Go site, you automatically donate \$10 to the charity you select.

2018 CELEBRITY GOLF CLASSIC

The 23rd Annual Celebrity Golf Classic in partnership with THE PLAYERS took place at TPC Sawgrass on May 20-21. This cornerstone event allows the Jay Fund to continue to provide certainty to local families tackling childhood cancer.

The Celebrity Golf Classic brings an incredible group together who believes in the Jay Fund's mission and wants to BE THERE. President and Founder of the Jay Fund, Tom Coughlin spoke about the different uncertainties that come with cancer, expressing how he watched firsthand with Jay and the McGillis family. He then introduced Jeremy, father of Kacey, who has tackled a journey like no other. Jeremy served in the military, but he told the audience that having a daughter who is tackling cancer is much harder than any deployment he has ever faced. His story inspired the entire room.

Monday morning we teed off on the famous stadium course at TPC Sawgrass. The Nader Family won 1st place this year, followed by Jim Beam Brands in 2nd and the Dubow Family Foundation in 3rd. Adam Krestalude also earned some of the best bragging rights now after winning closest to the pin on the famous 17th hole.

This year's Celebrity Golf Classic raised \$588,000. Thank you to all who helped make this possible and continue to BE THERE for us, so we can BE THERE for families tackling childhood cancer.



TOM COUGHLIN
**JAY
FUND**

THANK YOU



Together, anything's possible.

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table 1
Tote Maritime

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SUPPORTING FAMILIES

ADOLESCENT AND YOUNG ADULTS (AYA)

A cancer diagnosis is easier to tackle when you meet others who are on a similar journey and the AYA support group provides this opportunity. Recently, AYA members enjoyed a delicious dinner together, wonderful conversation, and a motivating speech given by Suleika Jaouad, an Emmy Award-winning writer, advocate, a cancer survivor, and an influence on this group of young adults. Her words of encouragement and perseverance were an inspiration to all in attendance.



GIANTS TOUR & SUNDAE BLITZ

What better way to kick off the summer than with a party at MetLife Stadium! On June 1st, 35 NY/NJ families were treated to a day off from cancer filled with laughter and a whole lot of fun! The families joined in the Giants lockerroom for a pep-talk from Giants Alumni like Shaun O'Hara and Harry Carson. Then, everyone played Simon Says, collected balloon animals, learned magic tricks, tried on NFL uniforms, and devoured ice cream sundaes covered with sprinkles and chocolate sauce.



FAMILY CONCERT IN EVAN'S ROOM

Kim Paige, a Nashville based singer songwriter, helped the Jay Fund bring a cheerful, fun, and exciting afternoon to patients on the oncology floor. Kim has an amazing voice and a personality that encourages kids to sing along. While they laughed and sang, the families also enjoyed sweet cupcakes and cookies, making for an enjoyable afternoon!



NUTRITION SEMINAR

Parents and caregivers of a child with cancer were invited to attend a hands-on nutrition seminar with New York University Nutritionist, Amanda. Attendees learned about healthy nutritional habits to help better manage their child's illness and overall family's health. They even got to put these new skills to the test and participated in a cooking class.



JACKSONVILLE SHARKS

Thanks to the Jacksonville Sharks, Jay Fund families were able to attend arena football home games throughout the entire season and truly take a night off from cancer. They snacked on slushies, cheered loud for every touchdown, and even met some of the cheerleaders!



NYU SURVIVORSHIP DINNER

The Jay Fund strives to BE THERE for families beyond cancer and one way is through the partnership with the NYU Survivorship Program. Through this program, survivors are able to gather together to enjoy a meal, conversation, and discover common concerns that many of them face as they enter adulthood.



SEND OFF CELEBRATION TO CAMP BOGGY CREEK

On June 2nd, the Jay Fund hosted a Send Off Celebration for pediatric oncology patients heading to summer camp. The Jay Fund provides a grant that allows kids to go to Camp Boggy Creek, a safe and medically sound environment for children with serious illnesses.



Thirty-seven kids attended the zoo-themed celebration, which took place at CrossRoad Church. They were entertained with real animals, made creative arts and crafts like zoo themed book marks and visors, snacked on sweet donuts, and danced the Cha-Cha Slide with one another. Although the celebration is specifically programed for campers, it helps ease the pain for families saying goodbye to children they have been the sole caregivers for during the cancer journey.

REMEMBRANCE WEEKEND

The Jay Fund provided 34 families in the Jacksonville area, who have lost a child to cancer, a chance to help make their child's story continue. The families took part in a weekend at the Sawgrass Marriott Resort where they were given coping mechanisms, tools, and support.

"Proactive Grieving, Turning Loss to Legacy" was the inspirational message provided to families by keynote speaker, Mitch Carmody. Families gained strength, made new friendships, and created memory journals to help their child's story continue.



"The Story Continues..."

J.A.Y.S. TEAM

J.A.Y.S. Team, or Just Among You Siblings, is a brand-new program in Jacksonville dedicated to supporting siblings whose sister or brother is tackling childhood cancer. On June 7th, the Jay Fund hosted 37 families for a Stadium Tour and Sundae Blitz, where this new program was introduced. Families got a behind the scenes tour of TIAA Bank Field, learned workout routines from the Jaguars rookie players themselves, participated in



lots of games and crafts, and enjoyed a delicious ice cream sundae bar.

The sibling support program will provide an opportunity for siblings to meet other siblings who are tackling similar journeys, discuss common joys and concerns, discover how

to handle situations typically experienced by siblings, and learn more about their sibling's diagnosis, treatment and other implications of childhood cancer.



Thank you to the Wenger family for the generous gift to make this program possible.

GO GOLD IN SEPTEMBER

Childhood Cancer Awareness Month YOU CAN #BE THERE!

- **BE THERE** in uniform and purchase GO GOLD apparel.
- **Go for the touchdown** and host an Impact Player Event in your local community.
- **Join the huddle** and #BeThere on Facebook, Twitter, or Instagram
- **Don't sit on the sideline... BE THERE** and help a family in need.

Visit tcjayfund.org/gogold for more information and get in the game!

GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

MARCH 2018 - JUNE 2018

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Ward Foundation
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Salvatore Zuccaro

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We deeply appreciate all those choosing to give in honor and memory of their loved ones.

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Rita Bono
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2018 SCHOLARSHIP RECIPIENTS

Nine outstanding childhood cancer survivors from New York, New Jersey, and the Jacksonville, FL areas have been awarded scholarships by the Tom Coughlin Jay Fund Foundation.

Winners are chosen based on leadership ability, academic record, moral character, and financial need. Since 2002 the Tom Coughlin Jay Fund Foundation has awarded 64 scholarships totaling over \$386,500 to cancer survivors.



Matthew Buff
Commander Rick
Murray Scholarship



Daniel Bentivegna
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KEYDEN'S STORY

When a child is diagnosed with cancer, it takes a physical and emotional toll on the whole family. The Jay Fund strives to provide opportunities for childhood cancer patients and their families to forget about cancer for the day and make lasting memories together. One example is how Keyden and his family got a glimpse behind the ropes at THE PLAYERS.



Keyden is 12 years old and was diagnosed with Acute Lymphoblastic Leukemia in July 2017. While attending a Jay Fund party, Keyden mentioned he use to play golf with his late grandfather. Him speaking about these fond memories with such joy inspired the Jay Fund to give Keyden the ultimate golf experience.

Thanks to the longtime Jay Fund partner, THE PLAYERS, Keyden and his brother had the chance to spend a day at THE PLAYERS Championship. They sat on the famous 17th hole, watching golfers participate in their practice round. Keyden met some of golf's greatest players, like Tiger Woods, Dustin Johnson, Phil Mickelson, and Justin Thomas. After watching a few balls land on the green, Keyden and his family enjoyed lunch and a behind the scenes tour of the facilities.



Help us celebrate Tom Coughlin Jay Fund Day on September 5th!

In honor of over 20 years of support that the Tom Coughlin Jay Fund has provided to local families tackling childhood cancer and because September is Childhood Cancer Awareness Month, the City of Jacksonville is proclaiming September 5th **Tom Coughlin Jay Fund Day**.

The Tom Coughlin Jay Fund
Celebrity Golf Classic is a proud recipient of

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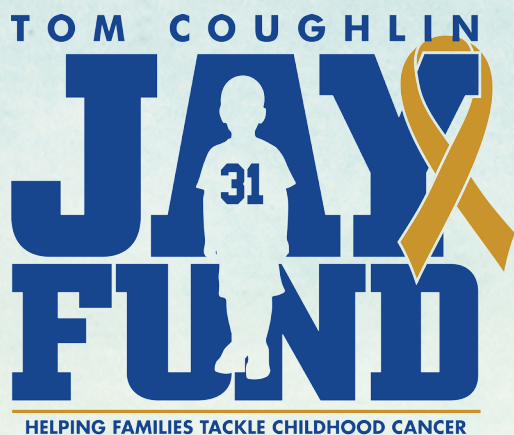
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for childhood cancer
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