

# JAY FUND BLITZ

TCJAYFUND.ORG • WINTER 2017



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

## COACH'S CORNER



Jay McGillis would have celebrated his 47th birthday this October and over the past 25 years, the champions of the Tom Coughlin Jay Fund have continued his legacy. I am not talking about champions on the field – I mean our little champions that fight cancer every day, those who care for their children as they tackle the disease, and you, our supporters, who partner in our mission and choose to **BE**

**THERE.** Thanks to you, we can boldly continue to help families by providing financial, emotional and practical support.

September, Childhood Cancer Awareness Month, was a banner month for the Jay Fund! From surprise hospital visits with current and past NFL players, special experiences for families at a New York Giants home game, numerous Impact Player Events, and our annual Champions for Children Gala, September was a true victory and so many of our champions stepped up to **BE THERE** for families.

As the holiday season approaches, I can't think of a greater feeling than knowing you've helped a sick child or lifted the stress from an overwhelmed family. If you have already supported our annual appeal, thank you. If you haven't, please consider helping us so we can continue to meet growing needs.

Best wishes to you and your family for healthy and happy holidays and I hope to see you at a 2018 Jay Fund event.

Tom Coughlin



## JAY FUND VOICES

"Thank you for making me feel so special and beautiful! It's that generosity and kindness that helps make this difficult time easier." *Mariella, Mother of a Patient*

"It means so much to us to know that there are people out there who care and devote their time to helping families in need." *Ikhil's Mother, Rana*

"Thank you for reviewing this request for emergency assistance so quickly. I really appreciate all that the Jay Fund does for our families. This family's financial situation is a challenging one particularly. If not for the support of the Jay Fund, I would have nothing else to offer them. Thank you again!" *Social Worker at NBI*

"As a mother of a child with cancer and siblings, it is hard, but as a parent I do my best to keep the kids smiling. Coming to your events always brightens up the lives of my children; therefore, it brightens up my heart. Thank you so much and we look forward to more events." *Jay Fund Parent*



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## FROM THE EXECUTIVE DIRECTOR



As we wrap up 2017, I want to take a moment to thank you for supporting the Tom Coughlin Jay Fund and allowing us to continue the mission of helping families tackle childhood cancer. Over the years, we have seen a continuous

growing need for the broad support services we provide. For the past three years, the average increase every year has been 10%. The Jay Fund has been able to meet the financial, emotional and practical needs of all families who need us because of YOUR generosity.

This past month, a hospital social worker reached out on behalf of a family who was in dire need of emergency assistance. The family was at risk of eviction and the social worker had no other options for them. The Jay Fund stepped in and quickly paid the family's rent to eliminate the financial burden so the focus of the family was on their sick child.

Recently, you received an appeal to participate in on our annual giving program. We need you to join Coach Coughlin's 2018 Leadership Team by donating \$1,000 or more. I am asking you to help the Jay Fund continue to offer a full scope of support to families tackling childhood cancer by including the Jay Fund in your year end giving.

The Jay Fund is thankful for the support of donors, board members, ambassadors, volunteers, Impact Players and the dedicated staff who help in the success of this foundation. We could not do it without you.

In closing, I'd like to share some news. In order to continue to grow and meet the increased needs of patients and families, we have added to our internal resources. Please help me welcome the two newest team members who will be helping to continue Jay McGillis' legacy. Richard Naylor joined the Jay Fund as the Director of Business Operations and Kelly Bussanich, formerly a dedicated Jay Fund volunteer, has been named the Communications Manager. We are thrilled to have them and know we are going to accomplish even more in the coming year thanks to their productivity.

Happy Holidays from our team to yours and thank you again for all that you do for the Jay Fund.

**Keli Coughlin Joyce**



## IMPACT PLAYERS

Match your passion to support the Tom Coughlin Jay Fund's mission by hosting a fundraising event or campaign, big or small. Every amount counts, especially because dollars raised helps families tackling childhood cancer. For more information contact [caryann@tcjayfund.org](mailto:caryann@tcjayfund.org) today!

### THANK YOU IMPACT PLAYERS

AUGUST 2017 - OCTOBER 2017

**2017 Virtual Fun Run 5k** \$7,583

Cancer Conquerors

TJ Dahlem



**Kick Off Cookoff** \$2,978

Law Offices of Brett Hastings

**Cancer Shootout** \$2,500

The Englehardt Family

**Go Gold Shirt Sales** \$1,625

Bonfire

**Foundation Week Rib Eating Contest** \$1,310

Macquarie Group

**Charity Cart Night** \$1,046

Dick's Wings and NAS Carts

**Culhane's Go Gold for the Jay Fund** \$760

Culhane's Irish Pub

**Go Gold Jay Fund Weekend** \$555

BurgerFi

### Other Creative Events & Gifts

Bold City Barbers

Grand Reopening Party

Mandarin Rotary Meeting

2017 Jaguars Back to Football Kickoff Luncheon  
Jaguars Foundation

Believe Foundation Football Game

Clay Women's Empowerment Counsel Luncheon

Girls Day Out - Baptist Health and WJCT

Heritage Singers Gala

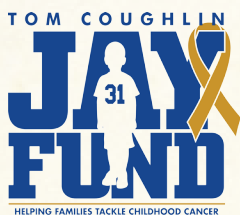
Patrick Hart Football Game



## GO GOLD

### CHILDHOOD CANCER AWARENESS MONTH

This September, the Tom Coughlin Jay Fund took the pledge to **BE THERE** for families tackling Childhood Cancer. The month was filled making families lives brighter by providing special experiences and memorable moments. The Jay Fund concluded September with an appreciation luncheon for the wonderful hospital staff members in **Jacksonville** and **NY/NJ**.



### HOSPITAL VISITS

Surprise visits from present and past NFL players brought smiles and lots of joy to patients and their families in both **Jacksonville** and **NY/NJ**. In Jacksonville, patients were greeted with autographed footballs and Jay Fund apparel, all while getting to play catch with a few **Jacksonville Jaguars** at **Wolfson Children's**. In NY/NJ, Super Bowl Champions, **Chris Snee** and **Kevin Boothe** visited **St. Josephs Children's** and brought their Super Bowl Championship rings for patients to try on.



### SPECIAL EXPERIENCES

The **NY Giants** honored Tom Coughlin and alumni for the 10th anniversary of Super Bowl XLII at their 2017 Go Gold game. Three Jay Fund families were invited to be on the field for pre-game festivities and then enjoyed the game in the Legacy Club with Tom Coughlin and other NY Giants alumni. The **Jacksonville Jaguars** hosted eighteen Jay Fund families for a private event at **Velocity Air Sports**. Patients got to meet **Jaguar players** and **Jaxson de Ville**, jump on indoor trampolines, and participate in obstacle courses. This event honored their Crucial Catch Campaign and it was a night where families focused on fun instead of cancer.



## ADOLESCENTS & YOUNG ADULTS EVENTS

Adolescents and young adults (AYAs) who are tackling childhood cancer are facing emotional and social needs that are different than younger patients, and these needs are occurring during a pivotal time in their lives.

The Jay Fund invited them and their family members for a night out together. The conversation flowed while having a delicious dinner. Then, everyone walked to the **Brian Regan Comedy Show** for a night filled with laughter.

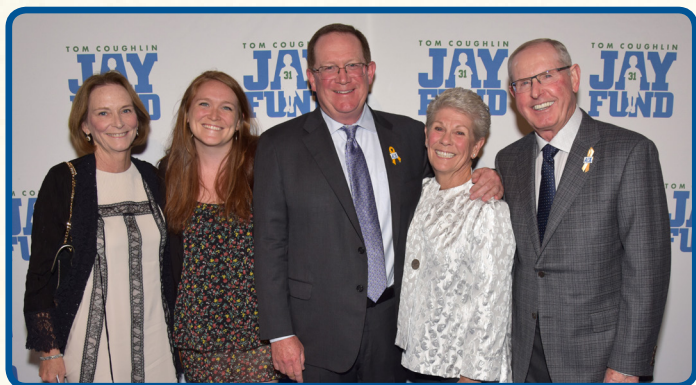
A few weeks later, the group got together to learn helpful financial tips. **Eva Baker**, Founder and CEO of **TeensGotCents**, spoke to them about staying on track with their finances through her Teen Envelope System. They chowed down at **Chuy's** while conversing about school and other activities, then Eva provided life-long financial lessons for the future.





## 2017 CHAMPIONS FOR CHILDREN

The Tom Coughlin Jay Fund hosted its 13th annual Champions for Children Gala on Friday, September 15th at Cipriani 42nd Street in New York City. Legendary NBC 4 New York sports broadcaster, **Bruce Beck**, served as Master of Ceremonies and toasted the foundation's 2017 honorees, **Steve Barry**, Chief Investment Officer of Fundamental Equity at Goldman Sachs Asset Management and proud Boston College alum, and the **2007 New York Giants Super Bowl Championship Team**, accepted by **Michael Strahan**. Thanks to the generosity of many, \$1.2million was raised. Thank you for your support and for allowing us to continue to **BE THERE** for the families in the NY/ NJ area facing the unthinkable.



## SUPPORTING FAMILIES

### MOMCOLOGY

The Jay Fund provides support to two annual mother-focused events every year in effort to help relieve stress and create an environment of restoration and love. These interactive weekends provide tools to help these moms rediscover who they are and regain balance.

**Momcology** weekend in NY/NJ hosted twelve mothers who have lost a child to cancer. Thanks to **Hush + Dotti** for donating fabulous make-up and to **Jodi Crandell Photography, LLC** for capturing this beautiful weekend. It was a time for the moms to relax, share stories and focus on themselves.



**Momcology** weekend in Jacksonville hosted mothers who are in the trenches with their children who are current patients. This too was a time for the mothers to reflect, relax, and enjoy time away from their everyday stressful lives. New friendships were formed providing a greater support group than the moms ever had imagined.

### FINANCIAL GAME PLANNING

On October 30th, Jay Fund parents got an early Halloween treat as they attended a financial literacy workshop that focused on credit scores. Parents dug into an Italian buffet and then shared their own Jay Fund story. With guidance from Jay Fund Financial Coach, **Kathy Devine**, and professionals from **BB&T**, these parents learned the best ways to improve their credit scores and why it's so important. Long-term financial support is an important Jay Fund focus.





## TAILGATE PARTY & JAGUAR GAME

Fifty-one pediatric oncology families enjoyed a fun-filled tailgate party at **WJCT Studios**. Food, football toss, Shufflebowl 300, and other tailgate games were played.

The group then headed to EverBank Field where they participated in a pre-game on-field experience and took part in the Crucial Catch, a **Jacksonville Jaguars** campaign to help intercept cancer. The families then cheered on the Jacksonville Jaguars as they took on the Los Angeles Rams.



## MEET JASIE

Jasie is an eight-year-old little girl whose smile can light up a room. In June of 2016, Jasie was diagnosed with progression of renal carcinoma and was treated with intensive chemotherapy at Newark Beth Israel Medical Center (NBI) in Newark, NJ.

The Jay Fund first met Jasie at the annual Valentine's Party with Zak DeOssie at NBI. Jasie is a huge Giants fan. She was very excited to meet Zak and loved posing for pictures with his Super Bowl ring. Jasie and her mom attended the Giants Tour and Sundae Blitz at Met Life stadium this past May. There she met former Giants Super Bowl Champs, Chris Snee and Shaun O'Hara. As she toured Met Life Stadium and tried on Giants player's size 18 sneakers, Jasie's smile continued to grow.



Due to side effects from chemotherapy and high susceptibility to infection, Jasie is not able to attend school. She requires full-time care and supervision by her caretaker at all times. The caregiver monitors Jasie for treatment side effects and administers medications as needed. The Jay Fund is happy to support and **BE THERE** for Jasie and her family as they continue to face every day with a smile and hope for a healthy tomorrow.



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# GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

## July 2017 – October 2017:

Mike Aiello	EBI Consulting	Kyriacos Loupis	Roscolusa
Andrew Aleman	Martin & Mistie Eltrich	Glenn MacInnes	Joe Ruback
John Amoratis	EverBank	Richard Mack	Alan & Kim Rummelsburg
Andree Wildenstein Dormeuil	Rob & Amy Feinblatt	George Manuelian	Elaine Rutter
& Roger Dormeuil	First Data Corporation	Steven Marchioni	Sean & Mary Elizabeth Ryan
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Jennifer Barbetta	David Germond	Lenny Masucci	Manolo Sanchez
David BaRoss	Theodore & Caroline Giannitti	John & Susan McDonnell	Tom & Lynn Scerbo
Peter Barry	Gary Giglio	Mike & Lisa McGillis	Scheidel Foundation
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Marc Benioff	Tom Girard	John William McMahon	John & Stella Seo
Frank Bergeronzi	Jeffrey B. Goldenberg	Fritz Meunch	Jeff Shanahan
Frank Bisganano	Goldman, Sachs & Co.	Ryan Miller	The Shouvlín Foundation
Big Ass Cans	David Goldstein	Linda Modrak	Doug & Margaret Shurts
John & Stephanie Blevins	Steve Greenberg	Sandy & Nancy Montag	Larry Sibley
Jeff & Debra Bosland	Paul & Diane Guenther	John & Colleen Morrissey	Richard Singh
Bart Breakstone	Hackensack Meridian Health	Kenneth Mortenson	David & Angelina Smith
Martin Brodigan	Kevin & Kathy Haley	Pat & Julie Nails	Michael & Derrith Spitzer
Jimmy Burke	Kelly Harkleroad	John & Patricia Nallen	Mark Stein
Jeff Cady	Scott & Kathleen Harrington	NasCarts	Marc Sulam
Bill Campbell Family	Christian Haub	New York Football Giants	Robert Sullivan
Richard & Elizabeth Cashin	Mark & Tracey Hennessy	National Football League	Michael Swell
Robert Catell	Paul & Linda Heroux	Steve & Kari Nix	THE PLAYERS Championship
Dawn Cavaliere	Tim & Gail Horgan	Gavin & Marybeth O'Connor	Laurie M. Tisch
CBS Corporation	Immortal Seats	Peter O'Keefe	Joan Tisch
Chapel by the Sea	Jerry & Mary Irving	Bill Oppenheim	Jon & Lizzie Tisch
Frank Chiodi	Howard & Meg Jacobs	Kelly O'Shea	Steve Tisch
Gary Chropuvka	Robert Wood Johnson	Michael Paliotta	Kenneth Tonning
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Gabe & Chris Cohn	Family Foundation	Michael Pasquale	Mary Waldron
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David & Maureen O'Connor	Kerry Villa Foundation	John Post	George & Ellen Williams
Foundation	Andrea Kremer	Paul & Lori Price	Ethan Wolt
Ryan Dawson	Brian Krisberg	Tom & Cheryl Rackley	Debbie Wong
Michael DeSantis	Eric Lane	Peter & Gayle Radtke	Ashley Woodruff
Jamie Dimon	Ken Langone	Stephen & Juok Raff	Frederick Wright
Samantha Dresner	Nancy Lazar	Mike Raimonde	Daniel Zimmerman
Frank D'Souza	Timothy Leahy	Rachel Rhodes	
Paul Durnan	Robert Lester	Peter Riguardi	
	Ryan Long	James & Joanne Robertson	

# TRIBUTE GIFTS

We deeply appreciate all those choosing to give in memory and honor of their loved ones.

## IN HONOR OF:

Jackson Adeeb  
Steve Barry  
Frank Bisignano  
Lynn Chwatsky  
Tom and Judy Coughlin  
Braiden Crowley  
Dipane Family  
Michael Goodman  
Savannah Harvey  
Sarah Cannon & Mark Kane's wedding  
Michael Joyce  
Stanton Longenecker, MD  
Mike McGillis  
McGillis Family  
Erin Morgan's 29th birthday  
Grace Reynold  
Cooper Snee's birthday  
Natalie Walker

Burke & Suzanne Wallace's 10th wedding anniversary

## IN MEMORY OF:

Jaime D'Alessandro  
George Blanche  
Hannah Brommer  
Mark William Charipar  
Peter Cofrancesco  
Alexis D'Elia  
John Anthony DeMasi  
Rita Carmela Fantazzi  
Caleb Magee Farrell  
James Faucette  
Drew Foster  
Peggy Fredericks  
Betty Fitzgerald Hastings  
Kristen Horgan Hiza  
Zenaida C. Ignacio

Derrick Jones  
Shirley Knopf  
Tiffany Mantia  
Jay McGillis  
Paul Mohrman  
Paytn Nowak  
Mary Isobel Post  
Mary Pressley  
Doug Pritchard  
Kira Sass  
Kelsey Schiefen  
Myra Shapiro  
Helen Swogger  
Patrick Tiddes  
Joseph Vozza  
Harold Wrightington





## 2017 HOLIDAY SUPPORT & CHEER

The holidays are here and the Tom Coughlin Jay Fund calendar is filled with happenings for families tackling childhood cancer.



Thanks to the generosity of **Joe Cosgrove** and **Pentec Health, Inc.** the Jay Fund will kick off the holidays by supplying fifty Thanksgiving meals to deserving New York, New Jersey, and Jacksonville families this year. We hope these families enjoy their day together and create happy memories.



Twenty-two families will celebrate the season cheering on the Jacksonville Jaguars at their December 17 game against the Houston Texans. Thanks to **Optimum Healthcare IT**, families will watch this game from the Cabanas, with access to the spa pools at EverBank Field!



The Grinch has invited Jacksonville families to Grinchville at **WJCT Studio** where they will join him, Cindy Lou and other Whoville citizens for a celebration of games, food, and dancing! Parents are also invited to Grinch's Workshop to choose gifts for their children. Mr. Grinch has decided to be nice and spread some holiday cheer by giving instead of taking gifts, especially because he knows Santa will be stopping by to say hello!



In NY/NJ, the Jay Fund teams up with **The Valerie Fund** for the annual holiday celebration where families enjoy food, games, dancing, and presents for all of the kids.

The Tom Coughlin Jay Fund, along with **Feeding Northeast Florida** and the **Jacksonville Jaguars Foundation**, are sponsoring families this holiday season by providing resources for gifts and meals for family members to celebrate the holidays.

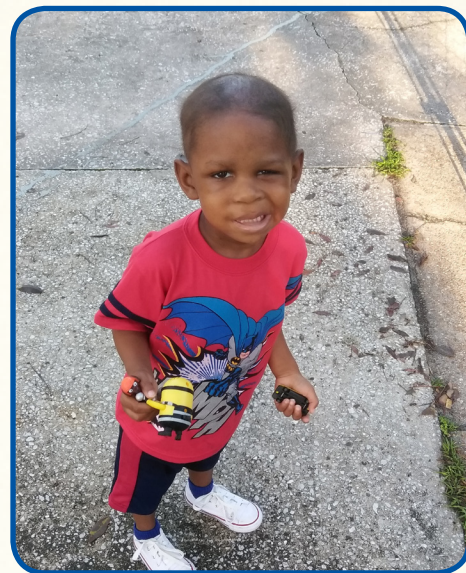
Santa and his elves will also be making a few special stops to deliver gifts to pediatric oncology patients in Jacksonville and NY/NJ.

Bringing holiday cheer is another way the Jay Fund chooses to **BE THERE** for families during a time of crisis.



## MEET DONTÉ

At just two years old, Donte was diagnosed with Atypical Teratoid/Rhabdoid Tumor (ATRT), a very rare, fast-growing brain tumor. Mar'Keisha, Donte's mom, was in shock of the diagnosis, and even more so when the doctors told her Donte only had a thirteen percent chance of survival. After two rounds of intense chemotherapy, three bone marrow transplants, and over sixty rounds of radiation treatments, Donte is now a three-year-old little boy, with tons of energy and lots of smiles.



Donte has two sisters. When he was diagnosed with cancer, his mom was afraid that any sense of normalcy would be gone from her children's lives. The Jay Fund made sure that was not the case. "The Jay Fund gave us opportunities, not only for Donte, but for his sisters too, so they could enjoy being kids during this time of our lives. I cannot thank the Jay Fund enough," said Mar'Keisha. From circus tickets, financial assistance, and support to make their holiday season feel normal, the Jay Fund continues to **BE THERE** to lighten the burdens on this special family.

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Ernie Bono, Jr.  
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**WINE TASTING GALA**  
**MARCH 16, 2018**

**TICKETS ON SALE**  
**JANUARY 8, 2018**

**[tcjayfund.org](http://tcjayfund.org)**

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