

JAY FUND BLITZ

TCJAYFUND.ORG • SPRING 2016



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



We can never say thank you enough. I want to personally thank each of you for being there for our families tackling childhood cancer. From our days with the Jaguars, to those with the Giants, and now into this new phase, we are thrilled that you are part of our team of supporters. We are diligent in

our work to **BE THERE** for families who need us.

I am grateful to the Leadership Team in Jacksonville, who answered the call in our first annual appeal and gave wholeheartedly. These people have carried the ball forward indeed.

More of my time over the next year will be dedicated to working to achieve our \$10 million goal for the **BE THERE** campaign in New York and New Jersey. The intention of this effort is to insure the long term continuation of the Jay Fund's financial, emotional and practical support in the New York and New Jersey metro area.

It has been nothing short of humbling and awe-inspiring to know that so many of you are on this, my most important team.

A handwritten signature of Tom Coughlin in black ink.

Tom Coughlin



JAY FUND VOICES

"We are really feeling the impact of me not working due to Gunner's illness. Your assistance makes such a difference. The great news is that the last MRI showed a stable tumor and he is doing so so good! That is all that matters."

- Gunner's mom, Andrea

"We cannot even begin to express the gratitude in our hearts for helping us through the hardest time of our lives."

- Seth's parents, Kurt & Karina

"Thank you so much for a Valentine's gift which we received in Hackensack UMC. Your support means a lot to us."

- Victoria's mom, Magdalena

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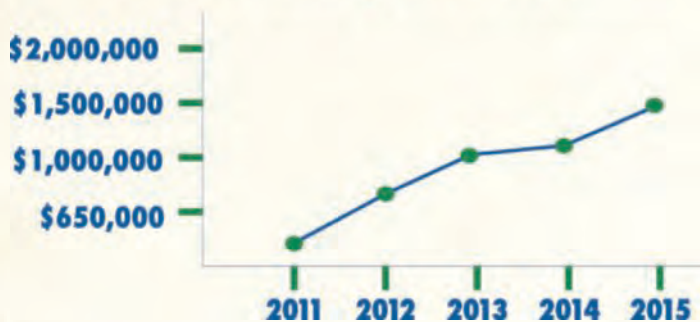
FROM THE EXECUTIVE DIRECTOR



We've seen a trend in the increase for need. In 2015 we dispersed nearly \$1.5 million in grants and allocated expenses, which is up 14% from the previous year. We are grateful we've been able to meet the needs, and we know, with your help, we can continue to always

BE THERE for families who need our support during the crisis of having a child with cancer.

Funds distributed to families tackling childhood cancer:



Jay McGillis would be proud of the legacy of hope and good deeds being done in his name. As we move forward into these summer months, we keep our focus on providing the financial, emotional and practical support to families in need; whether they are currently tackling childhood cancer; courageously handling the long term effects of childhood cancer or tragically dealing with the loss of their child to cancer, we will **BE THERE**.

Keli Coughlin Joyce



IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds for the Tom Coughlin Jay Fund Foundation.

Each of these organizations have done something unique to benefit the Jay Fund, and we are grateful for every effort!

Signature Incorporated's Employee Holiday Party
Auction and matching gift raised \$25,000

Borough of Park Ridge "Mayor's Golf Outing"
Raised \$2,000

Deerfield School Student Council and Peer Leaders
Student carnival and raffle raised \$700

Studio 1014 Annual Holiday Show
Dance performance raised \$600

World Golf Foundation
UFG Insurance
Employee Jean Days raised \$970

In memory of Kristen Horgan Hiza
Pampered Chef party and 5k run \$926

NY/NJ GRANTS

QUALITY OF LIFE

We are proud to announce two new grants enhancing our partnership at the Stephen D. Hassenfeld Children's Center for Cancer and Blood Disorders at the NYU Langone Medical Center.



The first grant will enlarge and remodel the current patient food pantry to include a dining area where families can enjoy meals together.

The second will provide healthy food options for family meals during their child's treatment and a nutrition program. The nutrition program will provide education including recipe cards for seasonal family friendly meals, mini cooking demonstrations, and hands-on activities.

2016 WINE TASTING GALA

The 12th annual Wine Tasting Gala was a huge success raising over \$250,000 for local families tackling childhood cancer!

A record crowd of nine hundred friends and supporters poured into the Wells Fargo Center in downtown Jacksonville on Friday, March 18th, for an evening of great wine, food and amazing auction items.

The VIP reception for our event sponsors and celebrity guests featured live entertainment, two mixologists making signature cocktails and a relaxed lounge atmosphere.

A special Thank You to our sponsors, Southern Wine & Spirits, and the many amazing restaurants and wineries who make this night such a success.



TOM COUGHLIN
JAY FUND

SPECIAL THANKS TO OUR GENEROUS SPONSORS



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ACOSTA



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Nemours Children's Specialty Care

CBS 47 FOX 30
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MEET CARY ANN MOODY



Cary Ann joined the Tom Coughlin Jay Fund team in December as our Community Relations and Events Manager. Along with her bright, upbeat personality, she brings tremendous talent and experience.

Cary Ann will coordinate with corporate, civic, and educational organizations, as well as motivated individuals, for engagement opportunities to benefit the Jay Fund.

She is excited to lead our Impact Player Program, empowering others to help our cause, as well as manage our one-of-a-kind fundraising auctions.

Cary Ann, her husband, Sam, and their three-year old son, Fletcher, live in Riverside and spend many weekends in Memorial Park, or at the beach with family.



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OUR VALENTINES

JACKSONVILLE

We hosted 54 pediatric oncology patients and their families at Slinkees, an indoor play facility full of inflatables and fun. Children were delighted bouncing and jumping for hours, creating crafts and cards, as well as decorating and eating delectable cookies.



Our special guest, Dennis Campay, illustrator of the children's book "The Magic Hat," autographed and gave each family a book.

NEW YORK / NEW JERSEY

We had the joy of celebrating Valentine's Day three times in the New York / New Jersey metro area. All of the parties were a huge success! The first was held at St. Joseph's Regional Medical Center. This party was extra special as both Tom and Judy Coughlin enjoyed time with oncology patients.



The second party, at the Stephen D. Hassenfeld Children's Center for Cancer and Blood Disorders at the NYU Langone Medical Center, was lots of fun with Steve Weatherford, former NY Football Giant, showing up as Cupid! The kids enjoyed doing crafts with Steve and he kept everyone laughing. Thank you Steve!



At our final party of the season, children and families at Newark Beth Israel Medical Center enjoyed crafts, cupcakes and some special Valentine's Day love with Jay Fund staff.



TOM COUGHLIN JAY FUND FAMILY STORIES

JACKSONVILLE

In August 2015, Chase (who was three at the time) was excited to be on a family vacation in Atlanta, Georgia. His parents, Chris and Cassie, and sisters, Gracie Jane (seven) and Lily (five) enjoyed some great family time. One of the trip highlights was attending an Atlanta Braves baseball game, however the memory of this game is a little painful as that was the day Chase began to say he didn't feel well.

Upon returning home to St. Simons, Georgia, they took him to the doctor who sent them to Wolfson Children's Hospital in Jacksonville. Enduring the anxiety of not knowing what was wrong, the family was petrified.

Doctors eventually diagnosed Chase with Acute Lymphoblastic Leukemia (ALL), and he started chemotherapy right away. Chase will undergo treatment until January of 2018.

Chase returned to school in October. He is handling chemotherapy well, and his family was able to enjoy the circus in a VIP suite compliments of our friends at Southern Oak Insurance. We also enjoyed seeing Chase at the Jacksonville Valentine's Day Party!

Chase's mom Cassie says, "These events keep our minds off the hospital. The social workers told us about the Tom Coughlin Jay Fund right away. The patients associate the events with fun."

Chris and Cassie are very thankful for wonderful friends, extraordinary medical care, and the generosity of the Tom Coughlin Jay Fund.



NEW YORK / NEW JERSEY



Omar is a sweet, loving, talkative nine year old boy in third grade with an infectious smile. He was diagnosed with Acute Promyelocytic Leukemia (APML),

a subtype of Acute Myeloid Leukemia (AML), on November 28, 2015 after reporting pain his leg on Thanksgiving Day. Omar is undergoing intensive chemotherapy treatment every Wednesday at Newark Beth Israel Medical Center.

Omar lives with his grandmother, Denise, who took leave from work for to care for Omar, but is now back at her job. Omar loves sports, riding his bike, playing basketball and baseball.

Denise and Omar are very grateful for the Tom Coughlin Jay Fund financial support which helps with parking costs and meals at the hospital. Omar enjoys the emotional support, especially the visit from New York Football Giants Zak DeOssie, who let him wear his Super Bowl ring!

Denise says "The Jay Fund provides needed support to help us get through this time."

The Jay Fund is happy to BE THERE for Omar and Denise.



GIVING TUESDAY & RADIOTHON

On Giving Tuesday, December 1, 2015, 1010XL Jax Sports Radio raised a record \$99,883.00 for

Jacksonville families tackling childhood cancer.



Families of pediatric cancer patients took to the airwaves telling their stories to raise awareness about the effects of childhood cancer. The 1010XL radio hosts were "all in" making their own contributions and challenging listeners to match. Our goal is to break \$100,000 in 2016!

TRIBUTE GIFTS

We deeply appreciate those choosing to give to the Jay Fund in memory and honor of their loved ones.

IN HONOR OF:

#GivingTuesday
Amaya Alvarez
Rue Andeer
Connor Auclair
Frank Bisignano
Marco Richard Boothe's First Birthday
Charles Breen
Christmas
Lynn Chwatsky
Joseph & Edna Cinquemani
Antonio & Lucia Costabile
Tom & Judy Coughlin
Susie Coughlin
Coach Tom Coughlin
Susie & Brian Coughlin & Family
Tim & Andrea Coughlin & Family
Lyla & Bennet Crist's Sixth Birthday
Cunningham Family
Blake Dunham
Cade & Cole Echevarria
Ally Feinblatt
Frances & Buck Fowler
Enrico Gaglioti
Alan & Jennifer Goldfarb
Liam Gonzalez
Shawn Green
Eleanor Han
Edward Sean Hersh Hanlon's
Bar Mitzvah
Hanukkah
Savannah Harvey
Mark Herzlich
Brooks Hicken's Birthday
Marissa Ierna
Spencer & Jon Isaacs
Dr. Mike Joyce
Chris & Keli Joyce & Family
Judd Family
Bryce Kasper
Paul Kriarakis
Jane & Mike Lewis
Sharon & Steve Lucie
Dominic Mafara
Kay Martens
Ashley Martin
Sharon & Sandy McArthur
Paula & Jay McGarvey
Cherie & John Morris
Claudia & Jim Naughton
Eileen O'Leary
Marissa Post
Carly Rachel
Tom Rackley
Rich & Debbie Redick
Sue Rinaldi
Deborah & Steve Rogers
Esther & Sam Rosenblum
Cindy Sanborn
Jennie & Mike Shad
Joseph Sieffert
Alex & Jane Siegel
Chris & Kate Snee & Family

Steve Starker
Alyssa & Brandon Sugg's Wedding
Virginia & Laurence Thomas
Deanna Thorman's Birthday
Martin J. Tobias, Sr
Cathy & Jay Toole
Charles Way
Les Wilkinson
Michelle Williams - Heart of a Feather
Barry & Linda Zeidwig's
Wedding Anniversary

IN MEMORY OF:

Luke Andring
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Nancy Auclair
Evan Bell
Rodney Boehm
Audry Bostory
Margaret Bourgeois
Lyla Burchnell
John Coleman
Stuart Connolly
Joe Coward's mother
Martin Charles Eltrich IV
Ann Fluter
Dan Fluter
Peggy Fredericks
Joan Gallagher
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Lynn Tanning
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Grady Warren
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Delores G. Young

Special Thanks to Coach Coughlin's 2016 Leadership Team

*(gave \$1,000 or more in support of the
first annual year-end giving appeal in Jacksonville)*

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Jodi Burns
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Drew & Kellie Prusiecki
Southern Wine & Spirits
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Ken Tanning
Howard & Lynnette White
Thomas & Jayne Young

GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

November 2015 - February 2016

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