



FRIDAY, OCTOBER 28, 2011  
CIPRIANI 42<sup>ND</sup> STREET  
NEW YORK CITY

### RESPONSE FORM

Get off the bench, give your dollars  
and support a child with cancer!

Please check:

**50 Yard-Line Sponsor with a gift of \$50,000. ★**

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

**Touchdown Sponsor with a gift of \$25,000. ★**

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

★ **50 Yard-Line and Touchdown Sponsors** receive additional privileges from the Jay Fund to include a VIP pre-game on field experience and tickets to watch the regular season game afterward (details to follow after reservation).

**Field Goal Sponsor with a gift of \$15,000.**

A gift at this level covers automobile payments and gas for one month for about two dozen families as they get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

**First and Goal Sponsor with a gift of \$10,000.**

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

**Please reserve the following:**

- \_\_\_ seat(s) to dinner at \$2,500 each (*preferred seating*)  
\_\_\_ seat(s) to dinner at \$1,250 each

**Journal Ads**

- One full-page color ad in the program at \$3,000  
 One half-page color ad in the program at \$1,500

**Every dollar makes a difference and makes you  
a hero to a child in the battle for their life!**

I am unable to attend, but enclosed is my contribution of  
\$ \_\_\_\_\_ to help the children who benefit from the  
Jay Fund's vital mission.

Enclosed is my check in the amount of \$ \_\_\_\_\_  
or

Bill me for \$ \_\_\_\_\_, or charge my credit card.

(over)

American Express

MasterCard

Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE

BILLING ADDRESS

CITY

STATE

ZIP CODE

SIGNATURE

Please make check payable to:

## Tom Coughlin Jay Fund

*Contributions are 100% tax deductible.*

*The non-deductible portion of each dinner ticket is \$250.*



Mail to:

**Champions for Children Gala HQ**

232 Madison Avenue, Suite 1407

New York, New York 10016

Tel: 212-627-1000

Fax: 212-627-1667

Email: [jayfund@resevt.com](mailto:jayfund@resevt.com)

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP CODE

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FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS