

JAY FUND BLITZ

TCJAYFUND.ORG • SUMMER 2017



Our mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to **BE THERE** for parents facing the unthinkable so they can **BE THERE** for their families.

COACH'S CORNER



This past July marked the 25th anniversary of Jay McGillis' death. Jay's gravestone reads, "The quality of a man's life is how deeply he has touched the lives of others." Jay's legacy is remarkable. We are proud to honor Jay and his family every day. As the Jay Fund approaches its 23rd anniversary, we are humbled that we've had



the opportunity to help over 4,000 families while distributing over \$8 million in financial support.

We all know that NO ONE wants to be on the receiving end of the Jay Fund's help, but when it matters most, we are here for our patients and their families. Sometimes, recipients of our support even become Jay Fund All Stars. Marissa Ierna wouldn't have signed up to be a part of our Jay Fund family but she is. She is not only a cancer survivor, Jay Fund scholar, and an ambassador for our cause, but she is also the newest member of our staff and we are proud to have her on the team.

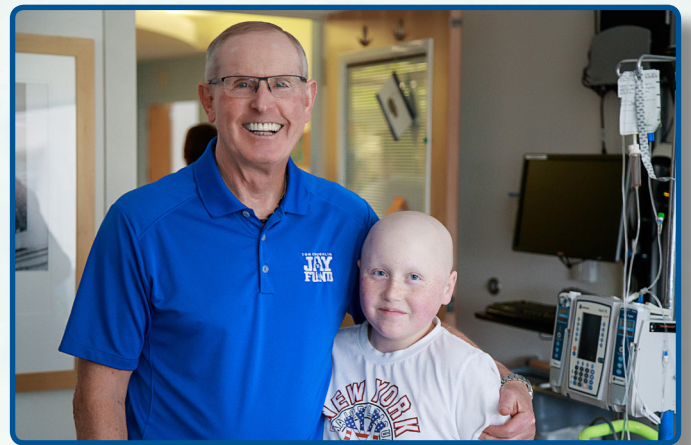


Then there is Chris "Mort" Mortensen who has been a longtime friend, supporter and Jay Fund family member. He has inspired many with his participation at our Celebrity Golf Classic despite his own battle with cancer.

We couldn't do what we do without the help and support of hundreds of volunteers, donors and the Jacksonville Jaguars and New York Giants.

All of those mentioned and many others use their experiences to help, inspire and touch lives. It is through the support and love for the Jay Fund, by them and by you, who help to make the Jay Fund a success. Thank YOU for being on our Jay Fund Team.

Tom Coughlin
TOM COUGHLIN
JAY FUND



JAY FUND VOICES

"Thank you so much for your support. I don't know how we would have made it the last couple of months." Sky's mom

"It is always wonderful to see the parents relax a bit as they see their sick child enjoy themselves. Today, they were children having fun, forgetting all that they go through." Sue, Tomorrow's Children's Fund at Hackensack University Medical Center

"I will forever be grateful that the Jay Fund came into my life during the worst times and continues to support me as I venture through the world without my daughter." Marie, Remembrance Weekend Attendee

"Please accept our sincere thanks for the Jay Fund's support extended to our family during the toughest period of our life. It means to us more than merely financial support, it gives us hope and strength to continue our battle because we know we are not alone." Duy's mom

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FROM THE EXECUTIVE DIRECTOR

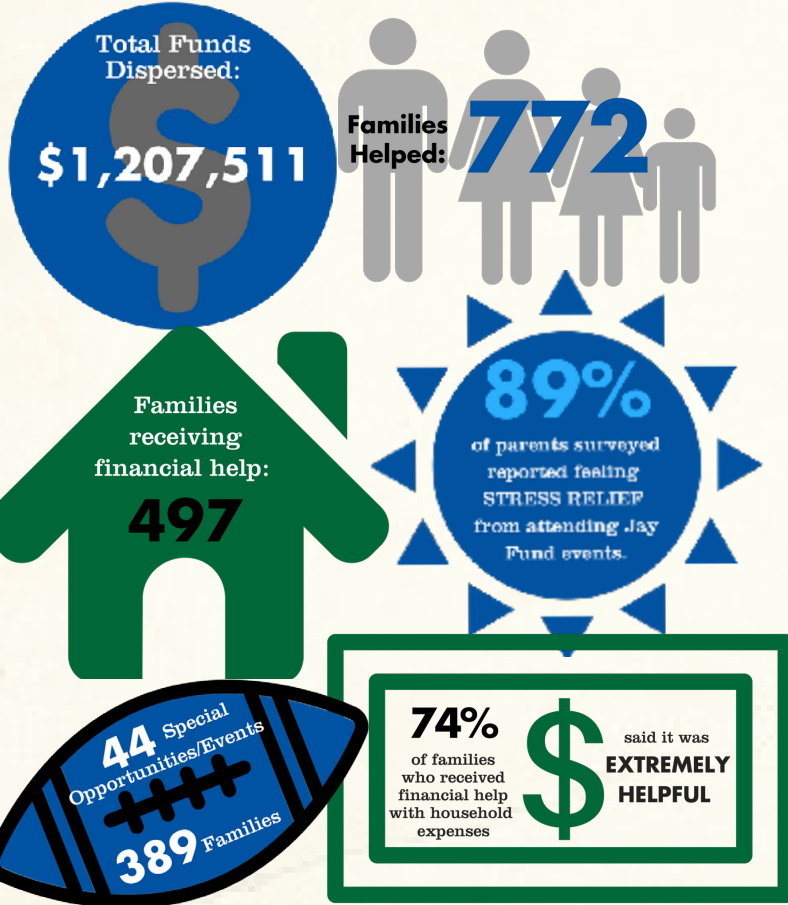


Each year we see more evidence that there is great need for the financial and emotional support we are providing.

Financial challenges for families tackling childhood cancer result not only from medical costs, but from unplanned costs of transportation to and from

treatment, eating out because of being at the hospital and childcare for siblings. Additionally, income typically decreases because one parent must become a full-time caregiver for the sick child. Emotional support is equally important. Mental health interventions are vitally important in helping patients and their families cope and to ensure positive long term adjustment.

Here are some highlights for the many ways your generosity has allowed us to lighten the burdens of these families in **2016**:



We thank you for your confidence in our work and allowing us to make a real, tangible difference.

Keli
Keli Coughlin Joyce



IMPACT PLAYERS

The Impact Players Program helps motivated individuals and organizations raise funds and awareness for the Tom Coughlin Jay Fund Foundation. If you'd like to be an Impact Player, email caryann@tcjayfund.org today!

THANK YOU IMPACT PLAYERS
MARCH 2017 - JULY 2017

Landon Collins Celebrity Softball All-Star Game \$30,000

BTIG Charity Day \$25,000

Signature Incorporated \$25,000
Kenneth Weinraub, Holiday Party

Kerry Villa Golf Outing \$20,000
Villa Family

Cantor Fitzgerald Charity Day \$10,000
Relief Fund

Roscolusa Songwriters Festival \$6,800
Kim Paige, Kathy Sullivan

Roscolusa Kids Zone \$3,200
Citi Bank

2nd Annual Hops that Help \$5,400
Steve Nix, Really Good Beer Stop,
Southern Swells, 927 Events

The "Giving Project" Mrs. Kohan & Ms. Finnerty's Classes \$844.88
West Ridge Elementary School

Charity Cart Night \$678
NasCarts & Dick's Wings Nocatee

Punt, Pass & Kick \$310
Jack Pennington

Kristin Hiza Run \$250
In Memory of Kristin Horgan Hiza

Other Creative Events & Gifts:

Give Where You Live
The Palencia Club

Lemonade Stand
Maddie, Charlie & Zachary



2017 CELEBRITY GOLF CLASSIC

We celebrated the 22nd Annual Celebrity Golf Classic in partnership with THE PLAYERS on May 21 & 22. This signature fundraising event included a premier dinner, fabulous auction and a star-studded tournament held at TPC Sawgrass.

The Celebrity Golf Classic brought together philanthropic minded corporate citizens, friends, and an impressive group of celebrities, including our dear friend Chris Mortensen, who we were thrilled to have with us again after having his own battle with cancer. In addition, Jay's parents, John and Pat, and several of his siblings, nieces and nephews joined in the celebrations.

Tom gave a moving speech, which concluded with an introduction of Marissa Ierna who shared her remarkable and inspirational story. Not only has Marissa survived an aggressive and rare form of cancer, but despite all odds, she completed the Boston Marathon in just 3hrs and 28 minutes.

This year's Celebrity Golf Classic raised a record high of \$600,000. Thank you to all of our friends who helped make this year's Golf Classic successful and fun.



SPECIAL THANKS TO OUR GENEROUS SPONSORS



PRESENTING SPONSORS



OFFICIAL SPONSORS



BENEFIT SPONSORS

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Fanatics • Jacksonville Jaguars
Larry, Sarah & Dan Kerr • McGillis Family
Merrill Lynch North Florida Complex
Nader Family • National Football League
Oaklins Heritage Capital Group • Others First
Rivada Networks • table 1 • Tote Maritime

DINNER SPONSORS

The Kavalieros Family in memory of
Ellie Kavalieros • North Florida Sales
Sea Best • SMG Jacksonville

SUPPORTING SPONSORS

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Bono's Bar-B-Que • Mercury Luggage •
New Era • Nike • Riddell • Suddath Relocation
Systems • Ted Barbato & the Martin Family
Villa Family • Wheeler & Associates, P.A.

OFFICIAL MEDIA SPONSOR



MAKING A CHILD'S LIFE BRIGHTER

GIANTS TOUR & SUNDAE BLITZ

The New York Giants wrapped up their off-season workouts on May 25th and MetLife Stadium was buzzing with some very special fans. The Tom Coughlin Jay Fund Foundation hosted 30 of our families in the New York/ New Jersey area. The children took a day off from cancer and celebrated life with games, arts and crafts, playing at MetLife Stadium and eating ice cream. They got a glimpse of life in the NFL. We could not be more thankful that we are able to provide days like these to the children and their families, and help brighten their days!



HOSPITAL VISIT

Tom loves to make special visits to pediatric cancer patients while they are in the hospital. Not only do visits from Coach Coughlin make each child's life brighter, but it also affects the parents. Coach Coughlin visited a young girl whose father was a huge football fan. While she was very excited to meet him, we believe her father was even more excited.



SUPPORTING FAMILIES

NYU SURVIVORSHIP DINNER

On June 1st, the Jay Fund helped provide a survivorship night which honored amazing survivors. It was an evening of fun conversation, and it allowed them to hear and learn from speakers about special concerns they face as they move into adulthood.



JACKSONVILLE SYMPHONY

Thank you Jacksonville Symphony and Acosta Sales and Marketing for a wonderful afternoon. Thirty-nine oncology patients and their siblings had an opportunity to play some of the symphony instruments and watch Bugs Bunny at the Symphony performance. Fun was had by all!



MOTHERS DAY PAMPERING

The Tom Coughlin Jay Fund Foundation celebrated Mother's Day with moms who have a child tackling cancer at Hassenfeld Children's Hospital at NYU Langone and St. Joseph's Children's Hospital.

It was a day of pampering and relaxation for some really wonderful moms who deserved a break.



JACKSONVILLE SHARKS

Thanks to the Jacksonville Sharks, 68 families had an opportunity to watch arena football. As Caleb's mom wrote: "The boys absolutely love football so this was a new and exciting adventure for them. Caleb decided to test his high jump skills at the HIT (High Intensity Training) booth outside before we went in. It made my heart so

happy to see that he has come such a long way in his treatment. From barely walking due to chemo nerve pain and damage just to being able to jump 7'2. That was a huge ego booster for him."



SEND OFF CELEBRATION TO CAMP BOGGY CREEK

On July 24th, the Jay Fund hosted a Send Off Celebration for pediatric oncology patients heading to Camp Boggy Creek in Eustis, FL. Sixty local kids spent time enjoying summer camp in a free, safe and medically sound environment.

The celebration took place at CrossRoad Church where kids were entertained, had refreshments and connected with one another while their parents finalized paperwork and turned in medications to the camp staff. The children then traveled together, in comfort, by motor coach provided by the Tom Coughlin Jay Fund. The campers had boundless fun!

REMEMBRANCE WEEKEND

When someone you love becomes a memory, that memory becomes a treasure. Thirty-three families, who sadly have lost a child to cancer, participated in a weekend of support and healing held at the Sawgrass Marriott Golf Resort & Spa.

Keynote speaker, Greg Adams, presented an encouraging message titled "Closer to the light." Families gathered to support one another, gain strength and tools for dealing with grief, including creating a treasure box in memory of their child. The event concluded with a touching candlelight ceremony honoring each beloved child.



GO GOLD IN SEPTEMBER

**Childhood Cancer Awareness Month
YOU CAN #BE THERE!**

- **BE THERE in Uniform** and purchase GO GOLD apparel.
- **Go for the touchdown** and host an Impact Player Event in your local community.
- **Join our conversation** on Facebook, Twitter or Instagram to spread the word
- **Don't sit on the sideline... BE THERE** and help a family in need.

Visit tcjayfund.org/gogold for more information and get in the game!



GIFTS

The Tom Coughlin Jay Fund is grateful for every single gift, regardless of amount. If possible, we would list every person who contributes. However, due to space limitations, this list is limited to gifts greater than \$500.

March 2017 - June 2017

Stephen & Kathleen Addazio
Charles & Sherran Allen
Laurie Allen
Terry Allen
Saundra Jackson & Wade
Andre
Ron & Hilah Autrey
David & Liz Baas
Kristen Barishman
Bill & Susan Barry
Thomas Beyer
Big Ass Cans
David & Linda Bollech
Kevin & Rosalie Boothe
AJ Bouye
Brighter Days Foundation
Robert & Dana Brodsky
Paulinus Bryce
BTIG
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David and Joelle Caldwell
Calais Campbell
Christine Carty
Cohn Reznick
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Tina D'Alessandro
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Tom & Jen Jackson
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Lynn Chwatsky & Jory Siegel
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Stroke Out Cancer
Gene Sullivan
John & Julia Taylor
THE PLAYERS Championship
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Cris Tongol
Theodore Vallas
Joshua Wells
West Ridge Elementary
School
James & Michelle Wiggins
Linda Wilkinson
Scott Wooten
Charles & Vicki Wyckoff
Jim & Sharon Zerwekh

TRIBUTE GIFTS

We deeply appreciate all those choosing to give in memory and honor of their loved ones.

IN HONOR OF:

Jackson Adeeb
Frank Bisignano
Jordan Bossard
Tom Coughlin
Lynn Chwatsky's Birthday
Maddie Fischer's Birthday
Savannah Harvey
Marissa Ierna's college graduation
Clara Joyce
Keli Coughlin Joyce
Dan Kerr
Michelle Albrecht Lewis
Mike McGillis
Samuel Mountain
Natalie Walker
Jona Opari & Krios Dukas' wedding
Gene & Kim Scheurer's wedding
Cooper Snee's birthday

IN MEMORY OF

Adele Adaffo
John Andariese
Michael Azzarello
Nycole Branch
Hannah Brommer
Joseph DiBiasio
Caleb Farrell
Carole A. Fehrman

IN MEMORY OF

Peggy Fredericks
Quinten "Babe" Grupp
Anne Rowan Harrington
Mike Harris
Betty Fitzgerald
Hastings
Tom Hilbert
Kristin Horgan Hiza
Seabron W. Johnson
Israel & Bella
Jungworth
Ellie Kavalieros
John T. Lagneveld
Rita M. Malie
Jay McGillis
Paul Mohrman
Joseph Mulligan
Gina Saracino
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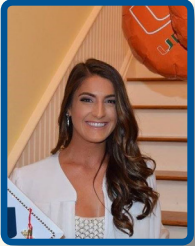
Honorary Board Members

Fran Foley
Ken Tonning

2017 SCHOLARSHIP RECIPIENTS

Eleven inspiring childhood cancer survivors from New York, New Jersey, and Jacksonville, FL have been awarded scholarships by the Tom Coughlin Jay Fund Foundation.

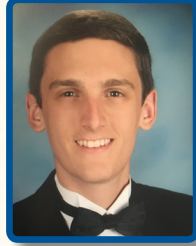
Winners are chosen based on leadership ability, academic record, moral character, and financial need. Since 2002 the Tom Coughlin Jay Fund Foundation has awarded 55 scholarships totaling over \$300,000 to cancer survivors in New York, New Jersey, and North Florida.



Brianna Commerford
*Villa Family
Scholarship*



Thomas Cronin
*National Football
League Scholarship*



William Frasco
*NY Football Giants
Scholarship*



Devanshi Gami
Visa Scholarship



Allyn Lilien
*Anheuser Busch
InBev Scholarship*



Jessica Mauch
*Tom Coughlin Jay
Fund Scholarship*



Jeyson Navarro
*First Data
Scholarship*



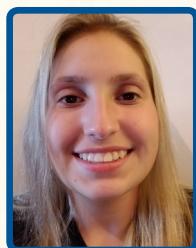
Bradley Ratzlaff
*Tom Coughlin Jay
Fund Scholarship*



Tara Ryan
*Tisch Family
Scholarship*



Mateo Seslija
*Commander Rick
Murray Scholarship*



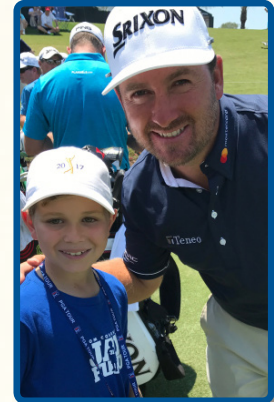
Claudia Sroka
*Paul Tudor Jones
Scholarship*

THE PLAYERS®

Together, anything's possible.

THE PLAYERS is a committed longtime partner supporting our mission in many ways and allowing the Jay Fund to serve thousands of families since its inception. Once in a lifetime experiences that give a child “a break” from cancer have been provided for the pediatric oncology patients thanks to THE PLAYERS.

Tavi, a cancer survivor, was provided with the opportunity to spend the day on the famous 17th hole at TPC Sawgrass where he got to meet amazing PGA tour players, such as Graeme McDowell. Graeme invited Tavi to walk the hole with him and even try a putt.



Perhaps the most impactful element of The PLAYERS partnership has been TPC Sawgrass serving as host for the Tom Coughlin Jay Fund Celebrity Golf Classic which is in its third decade. THE PLAYERS has demonstrated that they are a commitment and valuable member of the Tom Coughlin Jay Fund team.

GIVE & GO JAGUARS TICKETS

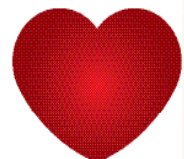
Give & Go is your chance to get the best deal on Jaguars tickets while supporting the Tom Coughlin Jay Fund! For every ticket you purchase to any of the Jaguars' 2017 preseason and regular season home games through the secure Give and Go site, you automatically donate \$10 to the charity you select.



PROUD TO BE A RECIPIENT OF:

Delores Barr Weaver
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EST. 2015





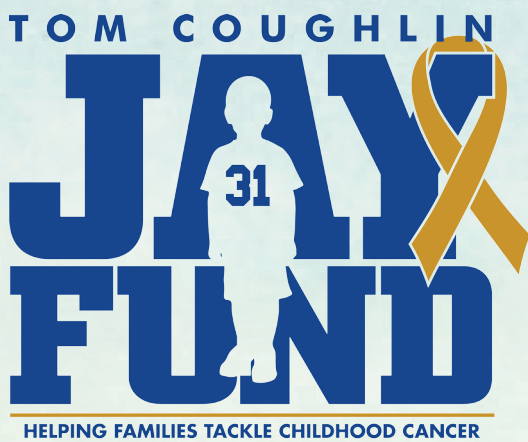
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for childhood cancer
awareness visit
tcjayfund.org/gogold

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accepted by **Michael Strahan**

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email tcjayfund@resevt.com for information.